

IntelSpace S.A.

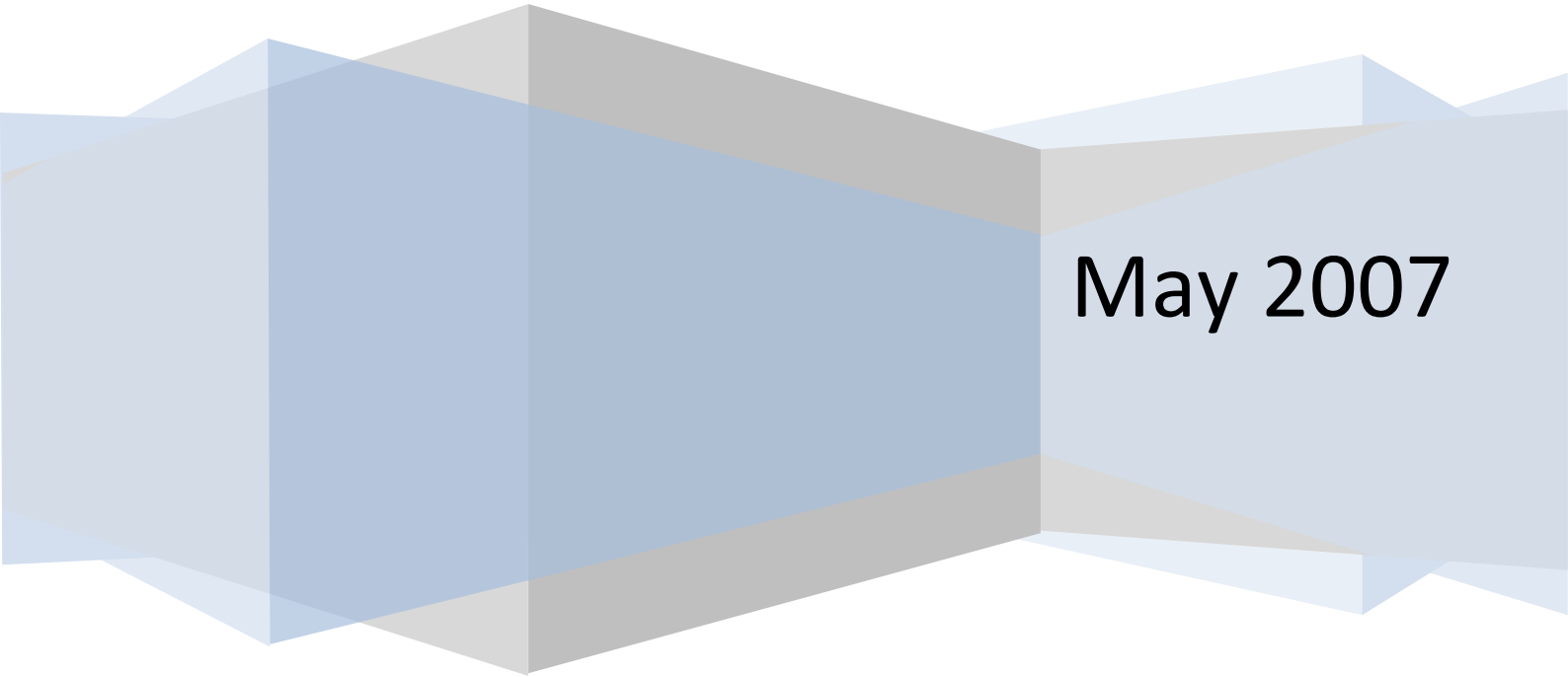
Project concept of Innovation website

Design of BRIS Website

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May 2007

Chapter 1

Selecting 51 websites
related to regional
innovation



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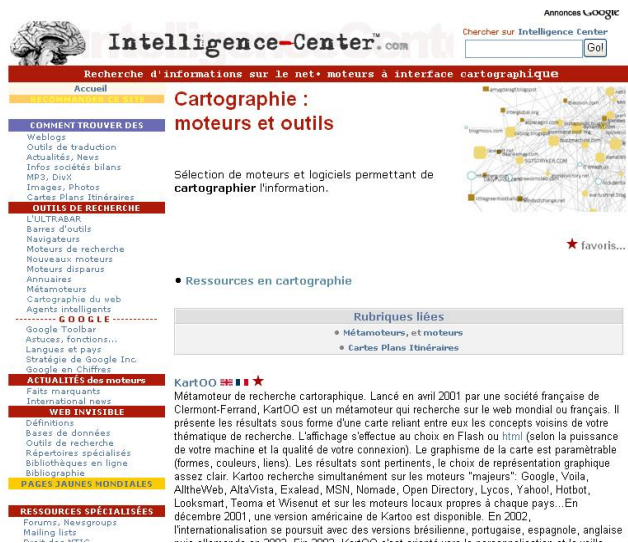
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Selection Methodology

The selection of a number of websites for the purposes of this study, from the hundreds available on the Internet, is based on the resources of the 'Intelligence Center', which offers a series of search engines and tools: general purpose and specialised engines, meta-engines, intelligent agents, cartography on the web, engines to explore the invisible web, and analytics on blogs, P2P, and maps.

From the resources and tools available on the Intelligence Center, we used four tools: Clusty, KartOO, Mapstan, and the Webbrain.

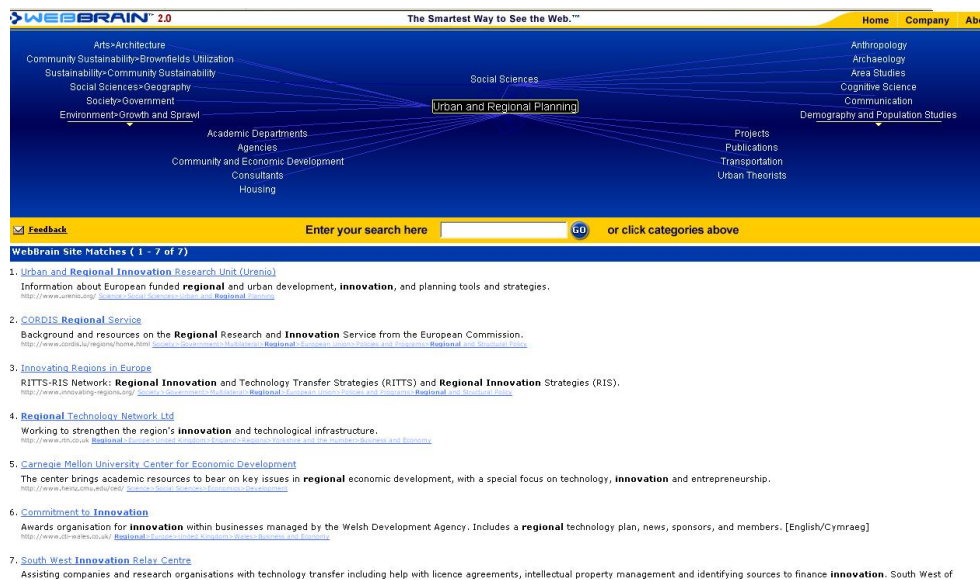
<http://c.asselin.free.fr/french/carto.htm>



WebBrain

The Brain is an easy-to-use system for organizing information. It enables you to link files, documents, and Web pages across applications and network boundaries. The Brain illustrates how information is related, provides a visual context for documents and data, and offers a framework for collaboration.

(http://www.webbrain.com/html/default_win.html)



Clusty (de Vivisimo)

Currently regarded as one of the best meta-engines in term of relevance and presentation of the results. It can simultaneously question 9 engines (of which Gigablast, MSN, Looksmart, AskJeeves), but also of the sites of news (YahooNews, NY Times, Wired, CNN). The originality of Clusty is to propose a clustering i.e. a autocategorisation of the results: Those are automatically classified by categories making it possible to visualize the various contextual fields approached by the request. The page of results is thus divided into 2 parts: urls in the principal window and, on the left, of the files presenting the various subjects tackled by the request. Navigation is thus seen very simplified and practical. This regrouping of the results by topics ("clusterisation") is used by some engines: initiated by NorthernLight then taken again by the new engines like Teoma or Wisenut

(http://www.kartoo.com/fr_index.htm).

The screenshot shows the Clusty search engine interface. At the top, there's a navigation bar with links for web, news, images, wikipedia, blogs, jobs, and more. Below this is a search bar with the text 'regional innovation' and a search button. To the left of the search results, there's a sidebar with a 'clusters' section. This section lists various categories with their respective result counts: All Results (227), Strategy (30), Network (28), Regional Innovation Systems (26), Research (27), Science (20), University (19), Policy (18), Innovation, Industry (11), Agency (10), and Investment (8). Below these categories is a 'find in clusters' input field and a 'Find' button. The main search results area displays 'Top 223 results of at least 51,151,506 retrieved for the query regional innovation with adult filter off (details)'. It lists several results, including 'Innovation Consulting', 'Leaders in Innovation', 'Urban and Regional Innovation Research Unit (Urenio)', 'Innovating regions in Europe - home', 'DIIRD Corporate - Home', 'Welcome to CRIC', 'Regional Innovation Strategy', 'URENIO Portal: Innovation, Environments of Innovation, Intelligent...', and 'Innovation Works - Seeding Growth in Southwestern Pa'. Each result includes a brief description and a link to the source website.

KartOO

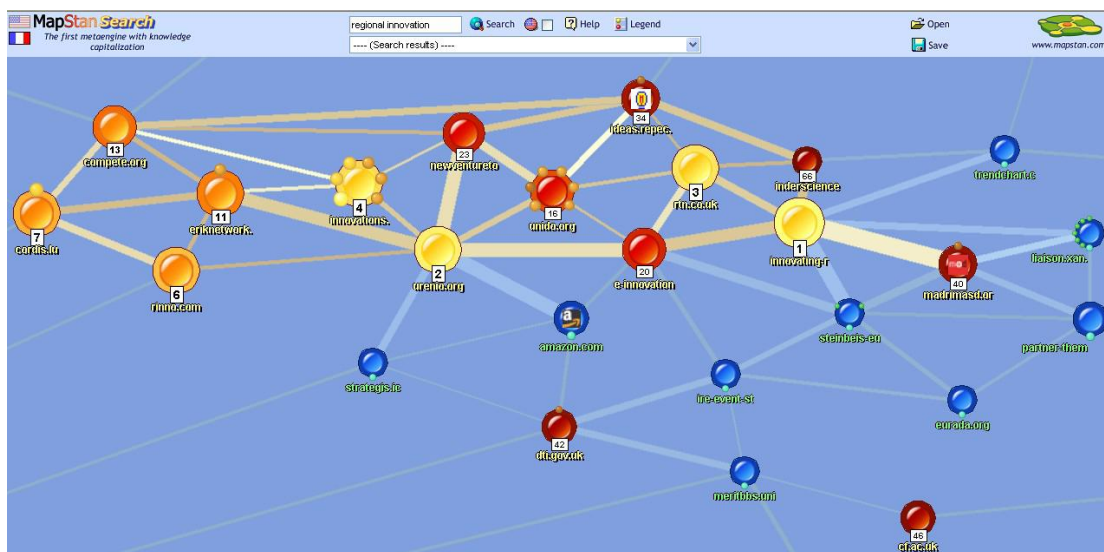
A meta-engine of cartographic research. Launched in April 2001 by a French company of Clermont-Ferrand, KartOO is a meta-engine that seeks on the world or French Web. It presents the results in the form of a chart connecting between them the concepts close to your set of themes of research. Posting is carried out with the choice in Flash or HTML (according to the power of your machine and the quality of your connection). The graphics of the chart is diagrammatic (forms, colors, bonds). The results are relevant, the choice of chart rather clearly. Kartoo seeks simultaneously on the "major" engines: Google, Here is, Al, AltaVista, Exalead, MSN, Nomad, Open Directory, Lycos, Yahoo! , Hotbot, Looksmart, Teoma and Wisenut and on the specific local engines to each country (

http://www.kartoo.com/fr_index.htm).



Mapstan

A meta-engine of research and cartographic representation launched in December 2001 by the company of the same name, became later Social Computing. Mapstan is a new tool of cartographic research which proposes a representation of the Web in the form of plan of city (districts, buildings, roads...) and a functionality of capitalization of knowledge. The visual representation, chosen by the originators, who cartography the results of Google, proposes a city with places (circles of color) more or less large according to the traffic of the sites. The places gather one or more close sites. After the entry of a key word a chart of an area of the Web including/understanding various colors according to the proximity will appear or not sites with your request. Moreover, on MapStan Search, all research and their results are filed in order to be re-used. Each result of your research is thus enriched with the most relevant pages by similar research. Infobulles inform of the contents of the places and the sites. The technology used by Mapstan was called the WPS ("Web Positioning System") and call upon algorithms of collaborative filtering, of analysis of correlation and cartography of information (<http://search.social-computing.com/>)



Using the above described meta-engines and web tools the following 50 websites were selected. In all cases the search was based on the same key words 'regional innovation'.

The websites were classified in 6 categories, based on the type of the organisation that has created the website. The categories are:

1. Regional innovation strategies
2. Innovation support organisations
3. Regional authorities
4. Governmental organisations
5. Academic and research organisations
6. Innovation networks.

To our view, these sites represent the most important information applications, and in any case, a good sample of websites developed by innovation-driven organisations.

Regional Innovation Related Websites

	TITLE	WEB ADDRESS	Category	Code
1	YORKSHIRE & HUMBERSIDE REGIONAL TECHNOLOGY NETWORK LTD	http://www.rtn.co.uk/index.htm	RIS	1
2	RIS LOWER AUSTRIA	http://www.wirtschaftsfoerderung.at/	RIS	1
3	RIS LITHUANIA	http://www.ris-lithuania.lt/index.php?id=15	RIS	1
4	SOUTH EAST BULGARIA INNOVATION STRATEGY	http://www.ardi-serp.org/en/Home/	RIS	1
5	REGIONAL INNOVATION STRATEGY HANNOVER	http://www.ris-hannover.de/index.cfm?uuid=8956A03F11B211D7B4310080AD795D93&index=ris&pad=17	RIS	1
6	JERUSALEM REGIONAL INNOVATION STRATEGY	http://www.jris.org.il/links.asp	RIS	1

7	REGIONAL INNOVATION STRATEGY FOR NOVÉ ZÁMKY AND NITRA REGION, SLOVAKIA	http://www.rissk.sk/en/index.htm	RIS	1
8	FUTURREG: FUTURES FOR REGIONAL DEVELOPMENT	http://www.futurreg.net/	RIS	1

9	ARC FUND	http://www.arc.online.bg/index.php	Innovation Organisation	2
10	SOUTH-WEST IRC	http://www.southwest-irc.org.uk/	Innovation Organisation	2
11	BSA REGIONAL INNOVATION FORUM 2005	http://www.bsa.org/asia-eng/innovationforum/2005-archive.cfm	Innovation Organisation	2
12	COUNCIL OF COMPETITIVENESS	http://www.compete.org/	Innovation Organisation	2
13	KAUNAS UNIVERSITY REGIONAL SCIENCE PARK	http://www.ktc.lt/index.php	Innovation organisation	2
14	STEINBEIS EUROPA CENTRUM	http://www.steinbeis-europa.de/index.php5?lang=2	Innovation organisation	2
15	INNOSIGHT	http://www.innosight.com/	Innovation organisation	2

16	SHAYEGAN INNOVATION	http://www.shayegan-innovation.co.uk/	Innovation organisation	2
17	MALTA IRC	http://www.innovationmalta.com/	Innovation organisation	2
18	ANNOVA INNOVATION PARTNERS	http://www.annova.se/	Innovation organisation	2
19	CODICOTE INNOVATION CENTRE	http://www.etb.co.uk/codicote/	Innovation organisation	2
20	ZENIT REGIONAL INNOVATION	http://www.zenit.de/e/regional_innovation/	Innovation organisation	2
21	CRITT SAVOIE	http://www.critt-savoie.fr/	Innovation organisation	2

22	ULSAN REGIONAL INNOVATION AGENCY	http://www.uria.or.kr/eng/	Regional authority	3
23	SOUTH WEST REGIONAL ASSEMBLY	http://www.justconnect-sw.co.uk/nqcontent.cfm?a_id=1666	Regional authority	3
24	FLORIDA INNOVATION HUB	http://www.eflorida.com/default.asp	Regional authority	3

25	SOUTHWEST RDA-REGIONAL INNOVATION CONSULTATION	http://www.southwestrda.org.uk/what-we-do/innovation/index.shtm	Regional authority	3
26	EAST MIDLANDS DEVELOPMENT AGENCY	http://www.emda.org.uk/about/default.asp?nav=02	Regional authority	3
27	SOUTH EAST ENGLAND DEVELOPMENT AGENCY	http://www.seeda.co.uk/	Regional authority	3
28	TECHNOLOGY REGION AACHEN	http://www.agit.de/index.php?id=109&L=1	Regional authority	3
29	YORKSHIRE FORWARD	http://www.yorkshire-forward.com/www/index.asp	Regional authority	3

30	URBAN AND REGIONAL INNOVATION RESEARCH UNIT	http://www.urenio.org	Academic - Research Organisation	4
31	CORDIS – REGIONAL GATEWAY	http://cordis.europa.eu/regions/home_en.html	Academic - Research Organisation	4
32	PROGRAMME ON REGIONAL INNOVATION	http://www.regionalinnovation.org.uk/	Academic - Research Organisation	4

33	CENTRE FOR REGIONAL INNOVATION	http://www.cric.com.au/	Academic - Research Organisation	4
34	PREST – REGIONAL INNOVATION	http://www.mbs.ac.uk/research/engineering-policy/research-projects/regional-innovation.htm	Academic - Research Organisation	4
35	JOINT CENTRE FOR CROP INNOVATION	http://www.jcci.unimelb.edu.au/	Academic - Research Organisation	4
36	THE COMPETITIVENESS INSTITUTE	http://www.competitiveness.org/article/frontpage/1	Academic - Research Organisation	4

37	DEPARTMENT OF TRADE AND INDUSTRY, UK	http://www.dti.gov.uk/	Governmental Organisation	5
38	TRENDCHART	http://trendchart.cordis.lu/	Governmental Organisation	5
39	EUROPEAN INNOVATION PORTAL	http://cordis.europa.eu/innovation/en/home.html	Governmental Organisation	5
40	INNOVMED	http://www.unpan.org/innovmed/index.asp	Governmental	5

			Organisation	
41	DEPARTMENT OF INNOVATION, INDUSTRY AND REGIONAL DEVELOPMENT	http://www.diird.vic.gov.au/homepage	Governmental Organisation	5
42	INNOVATION IN CANADA	http://www.innovation.gc.ca/gol/innovation/site.nsf/en/index.html	Governmental Organisation	5

43	INNOVATING REGIONS IN EUROPE NETWORK	http://www.innovating-regions.org/	Network	6
44	EXPERIENTIA	http://www.experientia.com/blog/about/	Network	6
45	SILICON VALLEY	http://www.siliconvalleyonline.org/profile.html	Network	6
46	UK REGIONAL INNOVATION NETWORK	http://www.rinet.org.uk/	Network	6
47	ERIK NETWORK	http://www.eriknetwork.net/	Network	6

48	NEW VENTURE TOOLS NETWORK	http://www.newventuretools.net/	Network	6
49	VERITE NETWORK	http://www.e-innovation.org/	Network	6
50	EUROPE INNOVA	http://www.europe-innova.org/index.jsp	Network	6
51	THE TECHNOPOLICY NETWORK	http://www.technopolicy.net/default.php	Network	6

Sort Description of the 51 websites

1. YORKSHIRE & HUMBERSIDE REGIONAL TECHNOLOGY NETWORK LTD.

Category: RIS

<http://www.rtn.co.uk/index.htm>

The Yorkshire & Humberside Regional Technology Network (RTN) is a network that works to strengthen the innovation and technological infrastructure of the region and bring it to the level of the EU's best. The Yorkshire and the Humber Region is in northern England and includes Leeds and Sheffield, two large cities with a developing technological infrastructure. The Regional Technology Network provides a range of services designed to improve the innovation performance of the region's businesses. It exists to assist Business Support organisations to develop and deliver a cohesive range of services to support innovation and technology transfer amongst the businesses of Yorkshire and the Humber Region.



2. RIS LOWER AUSTRIA

Category: RIS

<http://www.wirtschaftsfoerderung.at>

The Fund for Business and Tourism development in Lower Austria is responsible for the implementation of RIS in the region and the support of businesses. Lower Austria is one of Austria's nine *Bundesländer* and is located in the northeast of the country, surrounding the city of Vienna. The organisation supports business and tourism, alone or together with national institution, in the form of loans, subsidies, grants and shareholding. It also implements Regional Innovation Strategies geared towards the needs of regional enterprises, serving the stabilisation of the competitiveness. It supports enterprise growth, contributes to the creation of new jobs and works towards the increase of the economic power of the entire region.



3. RIS LITHUANIA

Category: RIS

<http://www.ris-lithuania.lt/index.php?id=15>



“RIS LITHUANIA” is a new RIS project, started in June 2005 as one of the projects covering the “new” European regions that have not yet benefited from Commission support. The project is coordinated by the Kaunas University of Technology Regional Business Incubator, which together with seven partners will attempt to implement the RIS process in the South and East region of Lithuania, a group of five counties which are considered a region for the purposes of the project. The project will last for 32 months. The project’s main objective is to raise awareness and to enlarge the scope of innovation as well as integrating it within the regional economic strategies as a priority task, since it is accepted that innovation is the key to economic development.

4. SOUTH EAST BULGARIA INNOVATION STRATEGY

Category: RIS

<http://www.ardi-serp.org/en/Home/>

The Regional Innovation Strategy for the southeast Region of Bulgaria, including the towns of Burgas, Sliven and Yambol, started on June 2005 and will last for 32 months. The project aims to increase the competitiveness of the region in terms of innovative development by creating innovating culture as a locomotive for efficient policy making within southeast Bulgaria. The success factor

for the main objective is the creation of a common vision and shared responsibility about



the priorities of further development among the main group of actors in the regional level. To lay the basis for this objective, RIS with an action plan for the southeast planning region will be developed and consensus-adopted, and the project Steering Committee will be transformed into a Consultative Body for the RIS implementation phase.

5. REGIONAL INNOVATION STRATEGY HANNOVER

Category: RIS

<http://www.ris-hannover.de/index.cfm?uuid=8956A03F11B211D7B4310080AD795D93&index=ris&pad=17>

The Hannover Regional Innovation Strategy originated in a 1994 initiative of the European Commission. It was sparked by studies that found weaknesses within the innovation area in Europe, including the low rate of investment and a lack of coordination in the research and development areas, while industry and commerce rarely implemented scientific and technical breakthroughs successfully. The RIS for the Hannover administrative district in northern Germany was founded in February 2000, as an initiative for the promotion of growth, competitiveness and employment. Its declared goal is to develop common guidelines and implement them through projects, as well as to strengthen innovational power so that the region will continue to be competitive in future European competitions.



6. JERUSALEM REGIONAL INNOVATION STRATEGY

Category: RIS

<http://www.jris.org.il/links.asp>

The Jerusalem Regional Innovation Strategy project aims to design a RIS to enhance innovation in the region and help realise its economic potential. The region is in central Israel and has a total area of 300 km² and a population of about 800,000. It has a strong high-tech and biotechnology industry, strong service and tourist sectors and leading research and education institutes, but it is surprisingly



still below the Israeli average per-capita income. This contradiction raises questions as to the efficiency of technology transfer processes and the level of innovation in all sectors.

The project will aim to enhance the economic performance, employment opportunities and wealth of the Jerusalem Region. Since regional innovation policies do not currently exist in Israel, an additional goal of the project will be to successfully introduce the concept to the national level so that other regions can duplicate it.

7. REGIONAL INNOVATION STRATEGY FOR NOVE ZAMKY AND NITRA REGION, SLOVAKIA

Category: RIS

<http://www.rissk.sk/en/index.htm>



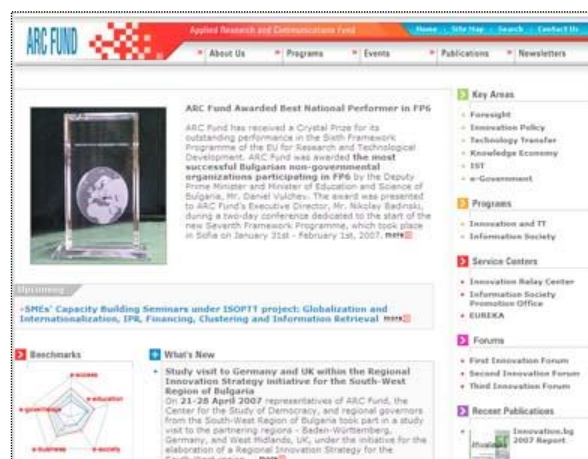
The RIS project for the Nove Zamky and Nitra region in western Slovakia is connected to the EU's vision for regional strategy, stating that regions should play an important role in creating an environment conducive to creativity and innovation. The project's goal is the elaboration of a flexible framework programme that with the help of developing infrastructure, creativity and innovation will allow an increase in the competitiveness of enterprises in the Nove Zamky, Nitra and Bratislava regions. The project supports the development of existing and the start-up of new Slovakian companies in a common network with prosperous European companies. It supports continued development, developing the ability of companies to manage changes more effectively towards improvement.

9. ARC FUND

Category: Innovation Organisation

<http://www.arc.online.bg/index.php>

Applied Research and Communications Fund (ARC Fund) is a private non-profit organisation established in Sofia in 1991. Today it is one of the leading Bulgarian non-government organisations working to advance the development of a modern knowledge-based society that harnesses the power of information technologies and innovations. The ARC



Fund is actively involved in the efforts to shape policies and developments towards information society and knowledge economy in the national and international contexts. Its activities serve a wide-variety of policy-makers and practitioners in central and local governments, businesses and industry associations, non-government organisations and civil society actors. The fund is a recognised and respected player in bringing about the innovating knowledge society on national, regional and sub-regional levels.

10. SOUTH-WEST IRC

Category: Innovation Organisation

<http://www.southwest-irc.org.uk/>

The South West of England Regional Development Agency aims to ensure the long-term economic success of the region. Its Innovation Relay Centre Network assists companies and research organisations with technology transfer, including help with license agreements, intellectual property management, and identifying sources to finance innovations. UK companies now have to compete in a global economy and can no longer expect to compete on quality, cost or delivery alone. They must find new ways to gain a competitive advantage such as adopting new technology or trading technology and expertise. The aim of the Innovation Relay Centre Network is to bring companies, research institutes and universities together so that they can profit from each other's research, technology and expertise. Building technology partnerships in this way has been found to have a wide range of benefits.



11. BSA REGIONAL INNOVATION FORUM 2005

Category: Innovation Organisation

<http://www.bsa.org/asia-eng/innovationforum/2005-archive.cfm>



The Business Software Alliance (BSA) is the foremost organisation dedicated to promoting a safe and legal digital world. It was established in 1988 and has programmes in more than 80 countries worldwide. Its members represent one of the fastest growing industries in the world. BSA educates consumers on software management and copyright protection, cyber security, trade, e-commerce and other internet-related issues.

The BSA Regional Innovation Forum 2005 is the first in a series of interactive roundtable discussions organised by BSA, focused on providing a platform for regional government officials and industry players to exchange views on promoting competitiveness through innovation. This Forum brings together leading academics, policy researchers, legal experts, technical specialists and government officials from Asia, Europe and the United States to discuss the future of technology in Asia.

12. COUNCIL OF COMPETITIVENESS

Category: Innovation Organisation

<http://www.compete.org/>

The Council of Competitiveness is the only group of corporate CEOs, university presidents and labour leaders committed to the future prosperity of all Americans and enhanced U.S. competitiveness in the global economy. The Council is a forum for elevating national



competitiveness to the forefront of national consciousness. It was founded in 1896, in an era where America's position as a global leader in technology and innovation was declining and its industries were losing their market share to international competitors.

The Council aims to set an action agenda that drives economic growth and raises the standard of living for all Americans. The threats to US economic competitiveness that existed two decades ago have been overcome, but new challenges have taken their place. In the midst of this change, the Council continues its commitment to bring together the nation's business, academic and labour leaders to chart a course for global competitiveness.

13. KAUNAS UNIVERSITY REGIONAL SCIENCE PARK

Category: Innovation Organisation

<http://www.ktc.lt/index.php>

The Kaunas University of Technology Regional Business Incubator (KTC) is a public institution and the first business incubator in Lithuania. It was established in 1998 with an intention to increase an efficiency of research and development activities at the Kaunas University of



Technology and the region of Kaunas, the second largest city in Lithuania. The KTC has more than five years of experience in assisting and supporting innovative and technology-oriented SMEs, start-up and spin-off companies in the region and Lithuania. The KTC's services include business and technology transfer consultancy, technical-administrative services, organisation of workshops and training courses for entrepreneurs, and access to laboratories of the Kaunas University of Technology.

14. STEINBEIS EUROPA ZENTRUM

Category: Innovation Organisation

<http://www.steinbeis-europa.de/index.php5?lang=2>



Steinbeis-Europa-Zentrum (SEZ) is an Innovation Partner, building the “bridge to Europe” for enterprises, universities, research organisations and regional authorities in Baden-Württemberg, a state in south-western Germany. SEZ has offices in Stuttgart and Karlsruhe. It offers consultancy regarding European funding and research programmes, technology cooperation, regional strategies and innovation, and participation in brokerage events, company missions and information days as well as training. The SEZ was founded in 1990 and it is an independent economic entity within the Steinbeis foundation. Its core activity is to promote European Research and Development programmes and to support cross-border technology transfer.

15. INNOSIGHT

Category: Innovation Organisation

<http://www.innosight.com>

Innosight is a consulting organisation that promotes economic growth in companies through innovation. Innosight's counter intuitive concepts, tools and hands-on approach help companies create the disruptive innovations that deliver sustained growth. Innosight's consulting and training services focus on idea generation, strategy development, commercialisation, and innovation process development. Its approach and proprietary tools facilitate the discovery of new high-growth markets and the rapid creation of breakthrough products and services.

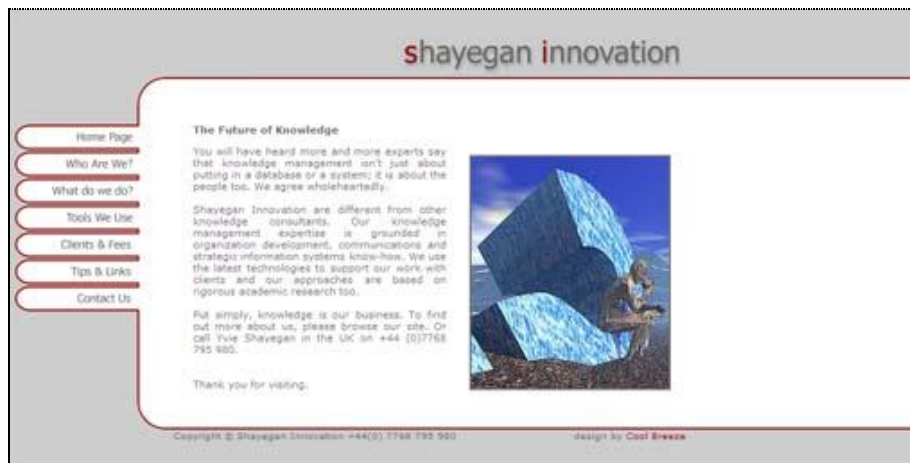


By utilising their success with various organisations (including Procter & Gamble, Barclays, Intel and others), Innosight transforms businesses and creates a repeatable process that reduces project time, minimises required investment and increases revenue potential.

16. SHAYEGAN INNOVATION

Category: Innovation Organisation

<http://www.shayegan-innovation.co.uk/>



Shayegan Innovation is a knowledge consultant group whose knowledge management expertise is grounded in organisation development, communications and strategic information systems know-how. Shayegan Innovation use the latest technologies to support their work with clients and their approaches are based on rigorous academic research too. In addition to development and organisational expertise, Shayegan Innovation offer strategic system thinking and business system analysis skills. Their tasks include the development of global knowledge strategies, the design of knowledge events, the support of knowledge change initiatives, the review of knowledge systems, the development of individual knowledge capability, the creation of people policies for knowledge workers, and the delivery of knowledge workshops.

17. MALTA IRC

Category: Innovation Organisation

<http://www.innovationmalta.com/>



The Innovation Relay Centre (IRC) Malta is an integrated, personal brokerage service giving access to new European markets and partners. The IRC aims to be Malta's window on European Innovation, helping companies and research organisations to transfer technologies to and from the rest of Europe. Malta IRC clients request and receive support in technology search, newsletter or publication mailing lists, notification of overseas sectoral events, notification of workshops and technology transfer days, assistance in participating in technology transfer events, free enquiry and library service, company visits by IRC staff, identification of potential sources of new technologies, and assistance in marketing of new technologies.

18. ANNOVA INNOVATION PARTNERS

Category: Innovation Organisation

<http://www.annova.se/>



Annova is a management consulting company with offices in Brussels, Stockholm and Umeå, advising the top management of companies and public organisations on strategy, finance, technology and research. Its mission is to create added value for partners and clients in terms of creativity, flexibility and competitiveness by offering hands-on experience and proven expertise within its field of competence. Annova provides advice and services to venture capital companies in Wireless communication technologies and eHealth, to international organisations, national and regional governments on innovation management strategies and related issues and to companies and organisations involved in European joint programmes for research and development.

19. CODICOTE INNOVATION CENTRE

Category: Innovation Organisation

<http://www.etb.co.uk/codicote/>

The Codicote Innovation Centre is a managed office facility located in the peace and quite of the countryside of Hertfordshire, to the north of London, and offering a range of facilities for small to medium size enterprises. The Innovation Centre is divided to 11 office suites and also includes a conference room with excellent high-tech facilities, and internet connection via ethernet.



The Codicote Innovation Centre offers a totally all encompassing business incubation where business processes, IT infrastructure, administration support duties, funding assistance and help in finding European partners are all included in the monthly rent, or alternatively the more traditional managed office.

20. ZENIT REGIONAL INNOVATION

Category: Innovation Organisation

http://www.zenit.de/e/regional_innovation/

The Zenit Information Relay Centre is a consulting firm located in the larger Rhine-Ruhr area in Germany, in Mülheim an der Ruhr. It is part of the largest technology transfer network world-wide but it also deals with regional innovation, noting that the globalisation of the economy should not be equated with a loss of significance of regional activities but instead it goes hand in hand with the increasing significance of the regions. In addition

there is every reason to believe that the success of innovation results from the interplay between global and local processes.



Zenit offers consulting and support services for regional and local protagonists in their innovation activities. The firm can help formulate, implement and assist in finding sources of finance both for tailor-made, demand-led innovation projects as well as for regional innovation strategies. They can also help regions to set up inter-regional and above all international co-operation agreements.

21. CRITT SAVOIE

Category: Innovation Organisation

<http://www.critt-savoie.fr/>

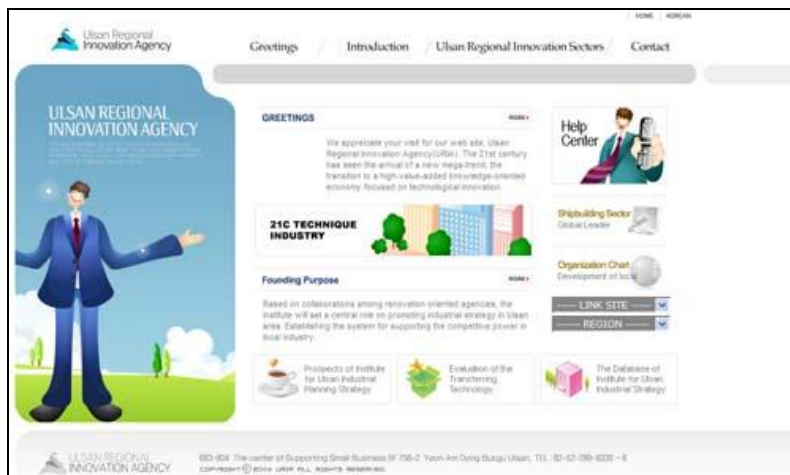
The Regional Centre of Innovation and Technology Transfer of the region of Savoy, in south-eastern France, was founded in 1985 by local authorities. It accompanies companies in all phases of their development, assisting in strategic, technological, organisational and managerial aspects. The CRITT has a multi-field team which follows an average 150 company projects each year. The CRITT assists companies in project management, innovation management, research and technology transfer, technological and scientific expertise and other tasks.



22. ULSAN REGIONAL INNOVATION AGENCY

Category: Regional Authority

<http://www.uria.or.kr/eng/>



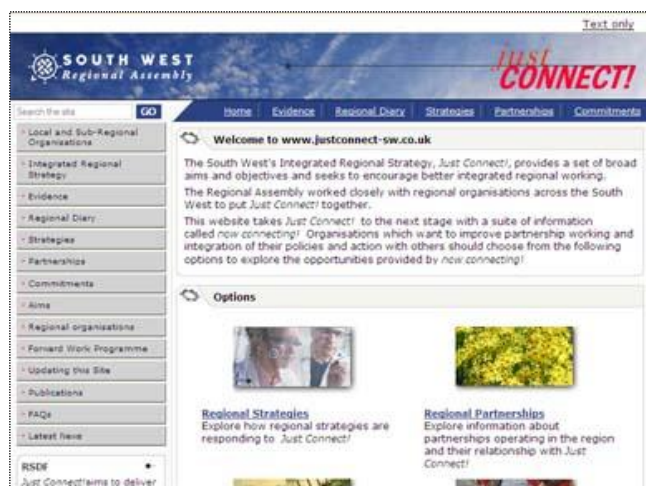
The Ulsan Regional Innovation Agency (URIA) aims to set a central role on promoting industrial strategy and supporting the local industry's competitive power in the region of Ulsan, in the south-east coast of South Korea. Ulsan has successful automobile, shipbuilding and fine-chemical industries which have been a driving force in industrial growth for the entire region. However, these industries are now faced with new challenges and URIA is tasked with assisting them in renewing their technology and re-engineering their structure so as to accelerate the force for economic development. As an agency responsible for planning and coordinating industrial promotion projects related to strategic industries in Ulsan, URIA seeks to play a pivotal role in nurturing regional innovation. Accordingly, it has put in place an infrastructure known as ULTRA-net to effectively promote these projects for the benefit of the region.

23. SOUTH WEST REGIONAL ASSEMBLY

Category: Regional Authority

http://www.justconnect-sw.co.uk/nqcontent.cfm?a_id=1666

The South West England Regional Assembly has put together an integrated regional strategy, called "Just Connect!", working closely with regional organisations. "Just Connect!" provides a set of broad aims and objectives and seeks to encourage better integrated regional working. Before its launch there was no single overarching strategy in the region. It is an important mechanism for better integrated regional working in the region, as it provides a set of broad objectives and priorities relevant across sectors.



The Strategy's main aims are to harness the benefits of population growth and manage the implications of population change, to enhance the region's distinctive environments and the quality and diversity of its cultural life, to enhance its economic prosperity and quality of employment opportunity, and to make sure that people are treated fairly and can participate fully in society.

24. FLORIDA INNOVATION HUB

Category: Regional Authority

<http://www.eflorida.com/default.asp>

The spirit of innovation, this dominant 21st century trend, is particularly evident in the US state of Florida. The state's pro-business, pro-technology climate, combined with easy trade access to key growth regions of the Americas, provide ample reasons to locate or expand a business there. There's a strong innovation network in place in Florida to ensure that innovative ideas come to fruition. This includes incubators and accelerators, located all across the state, which provide management expertise in business planning and development, and technical service training and support. Additionally, they, along with research parks, provide working space in specialised facilities where entrepreneurs can share resources and collaborate with other professionals leading emerging businesses.



25. SOUTHWEST RDA-REGIONAL INNOVATION CONSULTATION

Category: Regional Authority

<http://www.southwestrda.org.uk/what-we-do/innovation/index.shtm>

The Regional Development Agency of the South West of England has launched a Regional Innovation Strategy which has provided a sound basis for the support of innovation over the last four years. During this time, however, Government policy on science and innovation has developed considerably, while the growth in global competition and the pace of technological change continues unabated. Therefore, the Regional Development Agency, based on its achievements and the experience acquired from them, has to decide how to achieve a big change in innovation levels in the next few years. So,



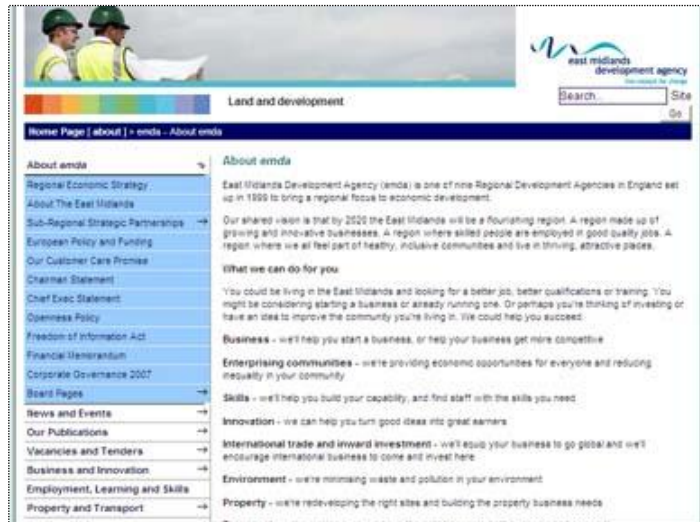
the Regional Development Agency is co-ordinating the production of a revised innovation document for the region to help to guide and focus activity in South West England.

26. EAST MIDLANDS DEVELOPMENT AGENCY

Category: Regional Authority

<http://www.emda.org.uk/about/default.asp?nav=02>

The East Midlands Development Agency is one of nine such agencies in England, set up in 1999 to bring a regional focus to economic development. The Agency's vision is that by 2020 the East Midlands will be a flourishing region, made up by growing and innovative businesses, where skilled people will be employed in good quality jobs, where everyone will be a part of healthy, inclusive communities and live in thriving, attractive places. This is laid out in the "A Flourishing Region" regional economic strategy, whose production followed the most extensive consultation process the agency has ever undertaken and which is informed by the most comprehensive evidence base assembled on the East Midlands, its economy and its strengths and its challenges.



27. SOUTH EAST ENGLAND DEVELOPMENT AGENCY

Category: Regional Authority

<http://www.seeda.co.uk/>

The South East England Development Agency (SEEDA), as the Regional Development Agency for the South East Region, is responsible for the sustainable economic development and regeneration of the South East of England, the driving force of the UK's economy. It is the largest region in the UK, and its economy is the 22nd largest in the world, bigger than that of several countries. SEEDA's aim is to create a prosperous, dynamic and inspirational region by helping businesses compete more effectively, training a highly skilled workforce, supporting and enabling the local communities, while safeguarding natural resources and cherishing the region's rich cultural



heritage. The Agency aims to be a catalyst for change within the South East, working with partner organisations and businesses, education at all levels, local authorities, Government agencies, voluntary and community organisations and many others, in order to produce clearly recognisable results.

28. TECHNOLOGY REGION AACHEN

Category: Regional Authority

<http://www.agit.de/index.php?id=109&L=1>

The Aachen region's central location in Europe and its proximity to Belgium and the Netherlands means that the Aachen region enjoys an outstanding position in competition with other regions. The Region's central location is evident from the fact that 2/3 of the population of Western Europe live within a 500km radius from Aachen.



Outstanding technological competences in the region that display a high level of interdisciplinary and transfer potential between research and industry can be found amongst others in the fields of automotive and rail technology, life sciences, information and communication technologies, modern materials and innovation production technology. A large pool of practically trained experts from renowned universities also guarantees a steady supply of highly qualified employees. Moreover, regional cluster initiatives and science work together closely and offer companies the chance to use a technical infrastructure and comprehensive scientific know-how that is unique in Europe.

29. YORKSHIRE FORWARD

Category: Regional Authority

<http://www.yorkshire-forward.com/www/index.asp>

Yorkshire Forward is the Regional Development Agency charged with improving the Yorkshire and Humber economy. The Region's 270,000 businesses contribute to an economy worth in excess of £75.2 billion and its population of over 5 million means that it ranks alongside entire countries. Yorkshire Forward drives the success of the region by using funds to provide taxpayers with more jobs, access to new markets for businesses and to regenerate our town and city centres.



The agency aims to help improve the region's relative economic performance and reduce social and economic disparities. It supports the expansion and development of businesses in the region by encouraging public and private investment and by connecting people to economic opportunity. It also works to improve levels of education, learning and skills, and does all so that the region's environment and infrastructure can be enhanced.

30. URBAN AND REGIONAL INNOVATION RESEARCH UNIT

Category: Academic - Research Organisation

<http://www.urenio.org>



The Urban and Regional Innovation Research Unit (URENIO) is a university laboratory for the promotion of research and supply of scientific and technological services. URENIO is affiliated to the Department of Urban and Regional Planning and Development in the Faculty of Engineering, Aristotle University of Thessaloniki. URENIO's research focuses on territories that base their development on R&D, technological innovation, technology-intensive companies, technology infrastructure, and knowledge and information networks. The central research theme is the cities and regions of innovation including knowledge clusters, technopoles and science parks; regional innovation systems and strategies; digital innovation spaces and intelligent cities.

31. CORDIS - REGIONAL GATEWAY

Category: Academic - Research Organisation

http://cordis.europa.eu/regions/home_en.html



The CORDIS Regional Gateway is a Regional Research and Innovation Service which was founded in 1998 with a study of technology and innovation in the Piemonte region. The success and demand for this type of services led to a “Focus on Research and Innovation in the Regions” service which provided a framework whereby individual regions could promote their research and innovation-related infrastructures, services and activities on the Community Research and Development Information Service. The key objective of this service is to provide an information work space for regional research and innovation activities, focusing predominantly on local and region-based actors (SMEs, Universities, sub-national government agents etc.).

32. PROGRAMME ON REGIONAL INNOVATION

Category: Academic - Research Organisation

<http://www.regionalinnovation.org.uk/>

The Programme on Regional Innovation was launched by the Cambridge-MIT Institute and aims to develop world class research which will provide evidence for improved policy and practice for advancing knowledge-based growth in urban and regional economies. The Programme is developing a leading programme on the economic and social dimensions of urban and regional competitiveness, educating students and practitioners in techniques for understanding and influencing local and regional systems of innovation, and informing



evidence-based policy development. Additionally, the programme is focused on the development of new models for developing world class research and knowledge exchange mechanisms that will improve regional (and thereby national) competitiveness.

33. CENTRE FOR REGIONAL INNOVATION

Category: Academic - Research Organisation

<http://www.cric.com.au/>



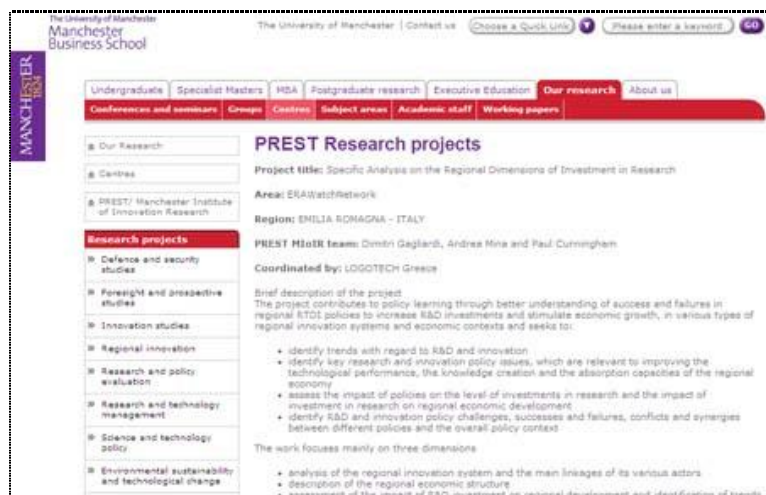
The Centre for Regional Innovation and Competitiveness (CRIC) is a research centre within the institute for Regional and Rural Research. It is based within the School of Business of the University of Ballarat, Australia, and it is also involved in collaborative programmes extended across the University. CRIC aims to explore the development of community, business and enterprise in a regional context and to work with public and private interests to influence measures that promote the growth and sustainability of regional Australia. CRIC offers its clients and research partners research, consultancy, and education and training services. It uses interdisciplinary and innovative methodologies to research fundamentals of innovation and competitiveness, it is involved in a variety of consultancy projects supported by experienced and practical policy advice, and it provides up to date and relevant training programmes for clients.

34. PREST - REGIONAL INNOVATION

Category: Academic - Research Organisation

<http://www.mbs.ac.uk/research/engineeringpolicy/researchprojects/regional-innovation-project.aspx>

The PREST Research Project is a specific analysis of the regional dimensions of investment in research. The project contributes to policy learning through better understanding of success and failures in regional RTDI policies to increase research and development investments and stimulate economic growth in various types of regional innovation systems and economic contexts.



Its goals are to identify trends with regard to R&D and innovation, to identify key research and innovation policy issues, which are relevant to improving the technological performance, the knowledge creation and the absorption capacities of the regional economy, to assess the impact of policies on the level of investments in research and their impact on regional economic development, and identify R&D and innovation policy challenges, successes and failures, conflicts and synergies between different policies and the overall policy context.

35. JOINT CENTRE FOR CROP INNOVATION

Category: Academic - Research Organisation

<http://www.jcci.unimelb.edu.au/>

The Joint Centre for Crop Innovation (JCCI) is a joint venture between the Victorian Department of Primary Industries and the University of Melbourne, Australia. It undertakes research in crop Innovation to improve the sustainability and competitive position of Australian temperate grain crops and related industries at regional, national and international levels. It does this



by training postgraduate students through appropriate combinations of supervised research and course work. The JCCI is a student / research - fellow based Centre with internationally innovative research that provides quality postgraduate and postdoctoral training in crop innovation. It has partnerships with industry to enable work on projects that increase the long-term competitiveness of Australia's grains and related industries. JCCI undertakes programmes for variety development, agronomy and farming systems, resource protection, and education and technology exchange.

36. THE COMPETITIVENESS INSTITUTE

Category: Academic - Research Organisation

<http://www.competitiveness.org/article/frontpage/1>



The Competitiveness Institute (TCI) was founded by a group of professionals and cluster practitioners of diverse backgrounds and nationalities, as a response to the difficulty in finding capable facilitators for cluster development initiatives. TCI is a not-for-profit alliance and its mission is to improve living standards and the local competitiveness of regions throughout the world, by fostering cluster-based development initiatives. The Institute offers information on clusters and competitive regions worldwide. It uses multiple arenas in real life and on the net for exchange of ideas, knowledge and experiences on methodologies for economic growth, working on clusters, innovation systems, promotion of entrepreneurship and regional branding. By sharing knowledge and experience, members gain access to leading insights and expertise and the most recent global developments in competitiveness theory.

37. DEPARTMENT OF TRADE AND INDUSTRY, UK

Category: Governmental Organisation

<http://www.dti.gov.uk/>



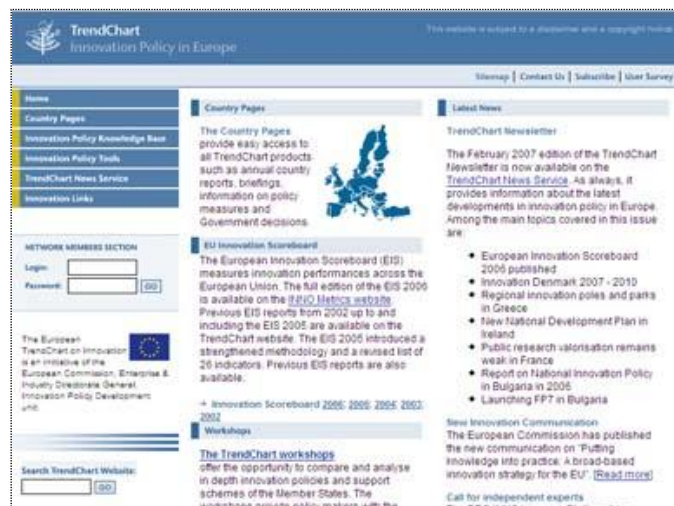
The UK Department of Trade and Industry (DTI) is working to create the conditions for business success and help the UK respond to the challenge of globalisation, in a world of change and competition. As the Department responsible for trade, business, employees, consumers, science and energy, the Department is in a unique position to contribute to the wider challenge of globalisation - enabling businesses and employees to prosper in the UK. Delivering outcomes will require ever closer working with others - reaching out to more stakeholders, and working with Whitehall Departments to raise awareness of the Government role in addressing globalisation. The DTI's strategy and objectives, including their Five Year Programme, outline how the UK will develop a strong, modern, knowledge-based economy.

38. TRENDCHART

Category: Governmental Organisation

<http://trendchart.cordis.lu/>

The European TrendChart on Innovation is an initiative of the European Commission, Enterprise & Industry Directorate General, Innovation Policy Development Unit. The TrendChart has an innovation policy knowledge base. The TrendChart policy monitoring network tracks developments in innovation policy measures, activities that mobilise resources, information and institutional processes in 33 European countries. The TrendChart website also provides access to Country Pages featuring all TrendChart products such as annual country reports, briefings, information on policy measures and Government decisions.



There is a European Innovation Scoreboard which measures innovation performances across the EU. Furthermore, TrendChart workshops offer the opportunity to compare and analyse in depth innovation policies and support schemes of the Member States. The workshops provide policy makers with the opportunity to embark on “intelligent benchmarking” taking into account the diversity of approaches and the differences in national context.

39. EUROPEAN INNOVATION PORTAL

Category: Governmental Organisation

<http://cordis.europa.eu/innovation/en/home.html>

The European Innovation Portal is supported by DG ENTR of the European Commission, and is designed for those with an interest in innovation, both policy and practice. From this central point, users can access the latest policy documents on innovation, keep up-to-date on the latest news and events, and contact intermediaries that could facilitate the innovation process of your organisation. The Innovation Portal presents a selection of information collected by CORDIS (the Community Research and Development Information

Service) that originates from different sources, including European institutions, national authorities, research organisations, enterprises. Most of the information is automatically updates as soon as it becomes available on CORDIS.



40. INNOVMED

Category: Governmental Organisation

<http://www.unpan.org/innovmed/index.asp>



The InnovMed Programme is implemented by the Division of Public Administration and Development Management of the United Nations Department of Economic and Social Affairs. InnovMed is part of the Global On-line Network of Public Administration and it aims at promoting innovation in governance in the Mediterranean region. Key activities are undertaken in collaboration with Formez - Training and Study Centre - through the Centre for the Exchange of Administrative Innovation in the Euro-Mediterranean Region. Within the framework of United Nations' efforts to promote economic and social development, the Programme for Innovation in Public Administration in the Euro-Mediterranean region has been established to assist interested governments in improving their governance and public administration systems and to provide policy makers, experts and citizens in general with relevant regional knowledge and information on governance.

41. DEPARTMENT OF INNOVATION, INDUSTRY AND REGIONAL DEVELOPMENT

Category: Governmental Organisation

<http://www.diird.vic.gov.au/homepage>

The Department of Innovation, Industry and Regional Development (DIIRD) is the Victorian Government's lead agency for economic and regional development, and is instrumental in building an innovative State. Government's goals for more quality jobs and thriving, innovative industries across the state of Victoria, Australia, will be fostered through DIIRD's five priority objectives: Investment Attraction, Trade Development, Developing Innovative Industries, Regional Development and Marketing Victoria.



The formation of the department reflects the increasing emphasis the government places on innovation as a key driver of future economic success. DIIRD Business Units operate across the areas of innovation, industry and regional development to ensure a standard approach to key strategies and objectives.

42. INNOVATION IN CANADA

Category: Governmental Organisation

<http://www.innovation.gc.ca/gol/innovation/site.nsf/en/index.html>

The Innovation in Canada Portal is a growing inventory of research, public input and links to government and private sector resources that can help entrepreneurs turn their ideas into commercial reality. With more than 1,700 links available, the site's Innovation Resources put knowledge into the hands of businesses.

Users can browse by region or by subject to find links to the information they need to help them protect their ideas, find partners and financing, build that prototype, and market their idea. The Government of Canada is

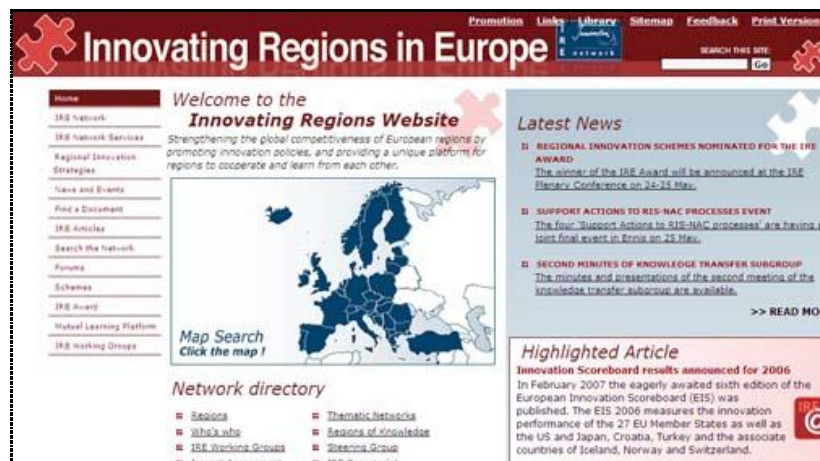


committed to developing a shared vision and initiatives that will position Canada among the most innovative economies in the world. The Government of Canada wants to engage Canadians in Canada's Innovation Strategy—to identify ways Canadians can work together to meet the national goals and objectives outlined in the Strategy and establish long-term commitments to improve innovation performance across all sectors of the economy.

43. INNOVATING REGIONS IN EUROPE NETWORK

Category: Network

<http://www.innovating-regions.org/>



The Innovating Regions Website is strengthening the global competitiveness of European regions by promoting innovation policies, and providing a unique platform for regions to cooperate and learn from each other. The Innovating Regions in Europe (IRE) network was created by the European Commission in the mid-1990s. Its aim is to facilitate exchange of experience and good practice among European regions that are enhancing their capacity to support innovation and competitiveness among regional firms through the development and implementation of regional innovation strategies and schemes. The IRE network is open to all European regions that are committed to developing their regional innovation systems. The IRE network has at its disposal the wealth of activities, projects and experience in the field of regional innovation policy built up by the member regions since the mid-1990s. Through its services, the IRE Secretariat opens the door for regions who want to take advantage of this knowledge.

44. EXPERIENTIA

Category: Network

<http://www.experientia.com/blog/about/>

“Putting People First” is a non-commercial experience design gateway maintained by the Italy-based experience design company Experientia, with the support of its business partners and readers. Experientia is an international experience design consultancy helping companies and organisations to innovate their products, services and processes by putting people and their experiences first. People are their key reference point.



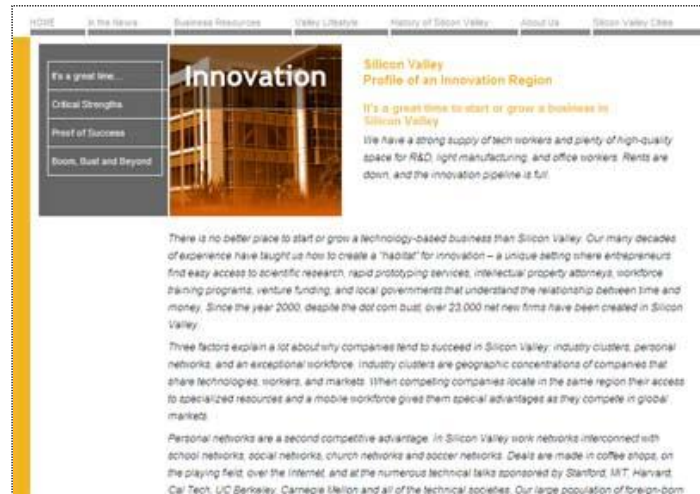
They guide the consultancy when it conducts research, develops creative strategies, creates solutions, designs prototypes and tests results. The gateway is developed as a public service to all those interested in the broader field of experience design and user-centred design. All posts have in common that they reveal some insight on how to create products and services that are driven by an understanding of people.

45. SILICON VALLEY

Category: Network

<http://www.siliconvalleyonline.org/profile.html>

The Silicon Valley website presents the profile of an Innovation Region in Northern California, which is considered an ideal location to start or grow a business. The term “Silicon Valley” originally referred to the region's large number of silicon chip innovators and manufacturers, but eventually came to refer to all the high tech businesses in the area.



The region has seven industry clusters: software, semiconductors, computer and communications hardware, innovation services, biomedical, electronic components and creative services. Five of the seven clusters are significantly more concentrated in Silicon Valley than in other regions in the nation. Silicon Valley has a strong supply of tech workers and plenty of high-quality space for R&D, light manufacturing, and office workers. Rents are down, and the innovation pipeline is full. Silicon Valley's “habitat of innovation” helps workers be 2.5 times more productive than the national average. It helps us generate 10% of all patents issued in the United States each year. And it helps us attract almost 35% of all venture financing invested in the U.S.

46. UK REGIONAL INNOVATION NETWORK

Category: Network

<http://www.rinet.org.uk/>

The UK Regional Innovation Network (RINET) promotes innovation in the UK regions. It brings together innovation managers from the UK Development Agencies, business representatives, innovation/business support agency staff, policy makers

and researchers. RINET was established following two successful meetings held at Birkbeck, University of London in 2000 and the Welsh Development Agency in 2001. The network is financed by the Department of Trade and Industry on a matched funding basis.



Its aims are to exchange ideas and share knowledge on strategies/policies to promote innovation in the UK regions, to explore opportunities for inter-regional cooperation on innovation projects, to provide regions with a national forum on issues affecting the regional innovation policy agenda, and to network with the other European regions and develop international links to promote cross-national learning. Successful transfer of best practice is an important objective of the network. In addition, the network aims to develop new and improved policy initiatives based on cross-regional and cross-organisational learning.

47. ERIK NETWORK

Category: Network

<http://www.eriknetwork.net/>



The ERIK (European Regions Knowledge based Innovation Network) is formed by 51 regions, with the main office located in Brussels. Its main aim is to sustain and further develop networking and good practice exchange between European regions. ERIK Network's

objectives include benchmarking and disseminating good practices of innovation and knowledge-based policies, supporting inter-regional networking on technological innovation related topics, co-operating with European regional networks with similar objectives to create synergies and make networking activities more efficient and better targeted. ERIK is an open network, so partners are freely invited to join. Furthermore, the Network welcomes the participation of Observer regions - regions in new Member States, Accession Countries and any EU region with a significant interest towards the Network thematic areas.

48. NEW VENTURE TOOLS NETWORK

Category: Network

<http://www.newventuretools.net/>

The New Venture Tools Network utilises a number of telematic tools to create a Virtual Technology Park, through which European entrepreneurs and SMEs can instantly access on-line technology matches, training, consultancy, self-assessment tools, success stories, best practices, and information links. These tools have been



developed during the ONLI (On-Line Innovation) project, which is supported by the European Commission. The project ONLI aims to link Technology Parks, Universities, and Technology Transfer Centres in a European virtual one-stop-shop network to provide on-line services related to Innovation Management, Technology Transfer, and Spin-off Support to European SMEs. The Network is created in the framework of OnLi and links technology parks, university labs, and technology transfer centres of Finland, Germany, Greece, and Portugal. The organisations composing the network are working together along the concept 'Intelligent Cities', meaning to develop a virtual innovation environment and integrate it with the technology practices of the technology parks.

49. VERITE NETWORK

Category: Network

<http://www.e-innovation.org/>

VERITE is a thematic network, a Virtual Environment for Innovation Management Technologies. It is actually a trans-regional network for the diffusion of Innovation Management Technologies (IMTs). In the network are involved universities, technology intermediary organizations and regional authorities from 13 different EU countries (many of them have implemented RIS/RITTS projects) as well as 5 Newly Associated countries.

The main concept of VERITE is to serve communication between regions in the area of innovation management techniques and technologies. The network will concentrate on the IMTs, which could be better implemented with online interaction/cooperation between the partners. VERITE aims to inform regional authorities involved in RIS-RITTS initiatives on Innovation Management Tools (techniques, methods, and technologies), which may enhance the capability of regional actors to develop and apply innovations.



50. EUROPE INNOVA

Category: Network

<http://www.europe-innova.org/index.jsp>



Europe INNOVA is a network promoting European innovation. It is an initiative for innovation professionals supported by the European Commission under the 6th Framework Programme. In acting as the focal point for innovation networking in Europe, Europe INNOVA aspires to inform, assist, mobilise and network the key stakeholders in the field of entrepreneurial innovation, including firm managers, policy makers, cluster managers, investors and relevant associations.

Europe INNOVA adopts a sector-based approach that is strategically designed to identify and analyse the leverages and barriers to innovation within specific sectors. It is intended that this approach will lead to sound and targeted policy measures. Furthermore, the sector-based approach will activate cooperation between business clusters in Europe through the establishment of networks between clusters that operate in the same or different domains. Through such cooperation it is envisaged that existing clusters will adopt

"outward looking" approaches by establishing learning platforms for exchanging experiences, information, good practice and knowledge.

51. THE TECHNOPOLICY NETWORK

Category: Network

<http://www.technopolicy.net/default.php>

The Technopolicy Network is a global community for Regional Innovation Policy. The impact of universities on regional economic development has recently received growing attention of regional and national policymakers. The transition from an industrial economy to a knowledge based society is a process in which most western and Asian countries are deeply involved. The opportunities universities offer to this process are numerous. They offer graduates, higher education tracks, research facilities, young entrepreneurs and world class expertise. Therefore regional, national and international policymakers are searching for the right instruments to optimise this process.



For effective international exchange of best practises, policymakers should have insight in the effectiveness of different instruments in their own region or country. Therefore specialised policymakers and researchers decided to join forces in structuring the exchange of relevant knowledge in the Technopolicy Network. The Network includes universities, public research organisations, governmental institutions, involved industries, regional development agencies and chambers of commerce. Its mission is exchanging & structuring knowledge on science based regional development between policymakers, researchers and facilitators.

Chapter 2

Detailed analysis of 10
websites



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Selected sites

From the catalogue of 50 sites the following 10 have been selected for further analysis. The selected sites cover all categories.

RIS

1. South East Bulgaria Innovation Strategy
2. FUTURREG

INNOVATION ORGANISATION

3. Arc Fund

REGIONAL AUTHORITY

4. South East England Development Agency
5. Yorkshire Forward
6. Florida Innovation Hub

ACADEMIC - RESEARCH ORGANISATION

7. Urban and Regional Innovation Research Unit
8. Programme on Regional Innovation

GOVERNMENTAL ORGANISATION

9. Department of Trade and Industry (DTI) - Innovation

NETWORK

10. Europe INNOVA

Analysis' Methodology

A. Analysis of the 10 sites

The analysis of each website has the following sections:

1. **Description of the content**
2. **Technologies that are used**
3. **Site's visibility and popularity**

1. Content

The first section of the analysis deals with the website's content. The basic structure is presented by providing an analysis of home page's layout and a short description of each navigation category/section. The site's offerings to the users, such as online tools, downloads, newsletter, etc, are also presented.

In order the comparison between sites to be facilitated, content analysis is summarised with the use of the following features:

1. **Sections** - Number and the title of sections
2. **Levels** – The number of clicks needed to reach the most distant page (browsing depth)
3. **News** – Regularly updated information related to the website scope
4. **Search**
5. **Library** - Reports, case studies, best practices, etc.
6. **Online tools** – Tools that can be used through the web, solving innovation related problems
7. **Newsletter**
8. **Members** – Special tools or content that provided only to subscribed users.
9. **Languages** – Available languages, fully or partially support of the existing languages

2. Technologies

The exploitation of web technologies that a site uses is based on the **Netcraft's "Whats that site running?" tool** available at: <http://www.netcraft.com/whats>. The tool's results along with the evaluator's experience reveal information about the following technological factors:

1. **Operating System**
2. **Web Server**
3. **Programming Language**
4. **Database**

3. Popularity

The exploration of a website's visibility and popularity has been based on Search Engine Optimisation (SEO) Techniques. In particular, the following tools are used:

- ❖ **SEOMoz Page Strength Tool** (<http://www.seomoz.org/page-strength>). The tool is designed to satisfy the curiosity of webmasters, surfers and web marketing professionals seeking a better metric to quickly assess the value of a page.

- ❖ **HubSpot's WebSite Grade** (<http://www.websitegrader.com>). The tool evaluates the marketing effectiveness of a website using a proprietary blend of over a dozen different variables, including search engine data, website structure, approximate traffic, site performance, and others.

The above tools help us to find out:

- ❖ The Relative Importance and Visibility of a Website
- ❖ The Potential Strength and Ability of a Page to Rank in the Search Engines
- ❖ Data on Popularity, Links & Mentions of the Page Across the Web

The following factors are calculated:

1. **Links pointing to domain** - This is the number of links that are pointing to the domain. This factor is an indication of link strength across your entire domain. Source: Yahoo! Site Explorer (<http://siteexplorer.search.yahoo.com>)
2. **Age of Domain** - This is a measurement of how long your domain has been registered: the older the better. Older sites are considered more trusted by the search engines and typically have an easier time ranking for competitive terms. Source: Wayback Machine (<http://web.archive.org/web/>)
3. **Alexa Rank** - In short: the lower a website's Alexa Rank, the better. Alexa assigns a score to every website that is an indication of popularity. It computes this score by analyzing the Web usage of millions of Alexa Toolbar users. Although somewhat unreliable in many sectors, the Alexa rank is the most reliable when comparing websites in similar sectors. Source: Alexa (<http://www.alexa.com>)
4. **Google Indexed Pages** - Measures the approximate number of the website's pages that have been stored in the Google index. The Google web crawler visits the website periodically and look for new content and store it in its index. Generally, the more pages a website has within the Google cache, the better.
5. **Number of links according to Technorati** – Technorati () is a blog search engine, this is the number of sites Technorati has found that are linking to your URL. Although weighted more toward blogs, Technorati counts links much quicker than Google and provides a better number of links initially than Google or Yahoo. Source: Technorati (<http://www.technorati.com>)
6. **Number of search results for URL search at del.icio.us** - del.icio.us is a social bookmarking site where users collaboratively share websites. We use the number of people that have bookmarked your URL as an indication of popularity. Source: del.icio.us (<http://del.icio.us/>)
7. **Links found in Wikipedia** - Wikipedia links are valuable - this is the number of links from Wikipedia to your target URL. Source: Yahoo (<http://search.yahoo.com/search?p=linkdomain:www.example.com+site:wikipedia.org>)
8. **Google PageRank of full URL and Domain** - Although inaccurate and infrequently updated, Google PageRank still offers some indication of the strength of a URL. Source: Google (<http://www.google.com>)

Where are available statistics about the visitors' activity they can be used to provide valuable data such as:

1. The number of website's visitors per day or month?

2. The number of visits per day or month?
3. The number of pageviews per day or month?
4. The countries that the most visitors come from?
5. The most popular sections of the website?

B. Competitive analysis - Conclusions

The competitive analysis compares the ten websites in the three areas: content, technologies and popularity. The above mentioned criteria for each area have established the competitive framework. The purpose of the competitive framework is to present the data in a way that makes it easy to compare the various sites across the different criteria.

The results of the competitive analysis will be used during the design of the regional website.

I. South East Bulgaria Innovation Strategy

URL: <http://www.ardi-serp.org>

Development Agency: ARDI – Agency for Regional Development and Innovations – Southeast Region

Description: The Website is supporting the Regional Innovation Strategy for the Southeast Region of Bulgaria. It is developed during the project "Regional innovation strategy for the Southeast region of Bulgaria". The objective of the project is to increase the competitiveness of the region in terms of innovative development by creating innovating culture as a locomotive for efficient policy making within the South-East planning region of Bulgaria.



1) Description of the Content

The site consists of 7 main sections: **News, About the Project, Partners, Working Groups, Documents, About the Region, Useful links**. Some of these sections have subsections.

The website's homepage contains the logos, primary navigation (top right), secondary navigation (bottom right), search box, latest news (left column), project description (center column), news in Bulgarian (right column) and the language selection.

The primary navigation provides access to the main site's sections. It also contains the contact option. The secondary navigation has 4 options: home, back, top of the page and print. The "news" columns (in English and Bulgarian) contain the latest three news items. Each item described with title, date and short description. The user should click the "Read more.." option in order to read the full story. The "about the project" column contains a short description of the project and its objectives. The search box allows user to search the site.

FACTOR	RESULT
Sections	7 - News, About the Project, Partners, Working Groups, Documents, About the Region, Useful links
Levels	3
News	Yes
Search	Yes
Library	Yes, Documents
Online tools	No
Newsletter	No
Members	No
Languages	2 – English, Bulgarian

Main Sections

News

Contains news related to the Regional Innovation Strategy for the Southeast Region of Bulgaria. The news are divided into several pages, each of them contains five items. Each news item is presented with title, date, photo and a short text. By clicking the "Read more.." option the visitor can read the full story.

About the Project

Contains information about the project such as: Overall objective of the project, project beneficiaries, and expected results. It is also available a PowerPoint presentation of the project. The section has two subsections one for the Management Unit and one for the Steering Committee. These subsections are currently under construction.

Partners

The project's partners are listed. For each of them there are available a PowerPoint presentation and the link to his website.

Working Groups

The section is currently under construction. Probably it will contain information about the project's working groups, as soon as they are available.

Documents

The documents produced from the project, are available for download in PDF format. Some indicative titles are: "Regional Development Plan for the South East Region of Bulgaria, 2007 – 2013", "Oblast strategy for development of Yambol district 2005-2013", "Innovation strategy of Republic of Bulgaria", etc. There are two versions for each file: a short version (summary) and the full version. The size of the document in KB is also provided.

About the Region

This section refers to the South East Region of Bulgaria. There is a lot of information about its size, population, economic development, economic sectors, etc. The perspective/potential of the region is presented. There is also a comprehensive reference of region's universities, other educational institutions, research institutes and centers, business centers, and business incubators. The section has three subsections dedicated to region's three districts. These subsections are currently under development but they will presumably specify the relevant information to each district.

Useful links

The section is currently under construction. Probably it will contain links to websites related to the project's scope. Unless the number of links is very high, this section could be merged with "Documents" section under the title "Library".

Sitemap

1. **News**
2. **About the project**
 - 2.1. Management unit
 - 2.2. Steering committee
3. **Partners**
4. **Working groups**
5. **Documents**
6. **About the region**
 - 6.1. Bourgas district
 - 6.2. Sliven district
 - 6.3. Yambol district
7. **Useful links**
8. **Contacts**

2) Technologies that are used

Operating System: Linux

Web Server: Apache

Programming Language: PERL

Database: Yes

3) Site's visibility and popularity

The site is relatively new so it couldn't manage to gain popularity yet.

FACTOR	RESULT
Links pointing to domain	21
Age of Domain	March 2007
Alexa Rank	5930703
Google Indexed Pages	167
Technorati Links	0
del.icio.us search results	0
Wikipedia Links	0
Google Pagerank	4

II. FUTURREG

URL: <http://www.futurreg.net>

Development Agency: FUTURREG Project Partners

Description: The website aims to communicate the FUTURREG project's activities and results effectively to the broad audience. It will also serve as a resource for the project partners' and regional development stakeholders by supplying tools, reports, articles, presentations, case-studies, etc. A local version of the central website will be developed by each partner providing support and information about regional project's activities.

FUTURREG
Futures for Regional Development

Home The Project Partners Futures Toolkit Forum Conference

Futures for Regional Development

FUTURREG project is designed to have significant long-term impacts for regional development policies, especially by ensuring that policies - and regional development organisations - are informed by high-quality futures tools and participatory processes

[Learn about the project](#) [Download the Toolkit](#) [Meet the partners](#)

Project's Objectives

The FUTURREG project aims:

- To develop a common futures toolkit, that can be used in all EU regions.
- To increase the use of futures tools.
- To apply the futures toolkit to regional development issues.

[Learn More »](#)

Project's Outputs

1. Regional futures toolkit
2. Regional baselines and benchmarks
3. 2 inter-regional futures workshops with 30 Futures Champions
4. 14 applications of the Futures toolkit
5. Inter-regional website
6. On-going and ex-post evaluation reports
7. Conference, with 100 participants

[Learn More »](#)

Email Newsletter

The newsletter includes information about the project's latest findings.

Email Address:

[Subscribe](#)

Project's Activities

FUTURREG Toolkit

The first version of the FUTURREG Toolkit is available. [Download](#) (PDF file, 54 pages, 385KB)

Making Futures Work

Cardiff, Wales, 7 February 2007

The conference participants will access some of the state of the art in futures work within a cross-section of areas (government, businesses and NGOs). The Wales Futures Network will also be launched during the event. The speakers' presentations are available. [Continue reading...](#)

4th Steering Committee Meeting

Logroño, La Rioja (Spain), 28 November 2006

The participants' presentations are available. [Continue reading...](#)

2nd Futures Workshop

Liège, Wallonia (Belgium), 11 October 2006

The second project's workshop provides to the participants with an overview of the upcoming FUTURREG applications. [Continue reading...](#)

The Project's Partners

CARDIFF UNIVERSITY PRIFYSGOL CAERDYDD

URENIO URBAN AND REGIONAL INNOVATION RESEARCH UNIT

The Destree Institute

Agencia de Desarrollo Económico de La Rioja

Malta Council for Science and Technology

INLAND FUTURES RESEARCH CENTRE

Border, Midland & Western

A project financed by the European Regional Development Fund (ERDF) - INTERREG IIIC

© 2006 FUTURREG partners | futurreg@urenio.org | Design and Development URENIO Research Unit

1) Description of the Content

The site consists of 5 main sections: The Project, Partners, Futures Toolkit, Forum and Conference. All sections have subsections.

The website's homepage contains the logos, primary navigation (top), the partner logos and the main content area consists of a lot of boxes each of them giving access to selected areas of the site.

The primary navigation provides access to the main site's sections. The partners' logos link to the project partners' websites. The main content area includes:

- ❖ A short description of the project with links to selected pages (Learn about the project, Download the Toolkit and Meet the Partners).
- ❖ Project's main objectives with a link to full description.
- ❖ Project's main outputs with a link to full description
- ❖ A form for the subscription to newsletter.
- ❖ Latest activities. The latest four project news are presented with title, date and location (if it is applicable), short description and a link to full story.

FACTOR	RESULT
Sections	5 - The Project, Partners, Futures Toolkit, Forum, Conference
Levels	4
News	Yes
Search	No
Library	Yes, Documents, Images
Online tools	No
Newsletter	Yes
Members	Yes
Languages	1 – English

Main Sections

The Project

The section provides detailed information about the FUTURREG project. That includes a description, components' analysis, presentations from the meetings and workshops, official project reports, and contact details.

Partners

The section contains profiles of the project's partners including: Short presentation, logo, involved staff, projects, contact details, and a link to partner's website for a complete presentation

Futures Toolkit

The section contains the results and knowledge created during the implementation of the following project's components: Benchmarking and evaluation, Toolkit's definition, and applications of the futures toolkit

Forum

A private, password protected area where all the project's internal documents and reports can be stored. The partners can start discussions about the implementation of the project. Access it is granted only to the project's partners.

Conference

A micro-site dedicated to Inter-regional conference that will be organised during the project.

Sitemap

1. The Project
 - 1.1. Overview
 - 1.2. Objectives
 - 1.3. Outputs
 - 1.4. Activities
 - 1.5. Reports
 - 1.6. Contact Details
2. Partners
 - 2.1. Cardiff University
 - 2.2. URENIO Research Unit
 - 2.3. The Destree Institute
 - 2.4. Economic Development Agency of La Rioja
 - 2.5. The Malta Council for Science and Technology
 - 2.6. FFRC,Turku School of Economics
 - 2.7. Border, Midland and Western Regional Assembly
3. Futures Toolkit
 - 3.1. Why use Futures
 - 3.2. How can we best prepare
 - 3.3. Launching an exercise
 - 3.4. Selection of tools
 - 3.5. Individual tools
 - 3.6. Frequently Asked Questions
 - 3.7. Flow chart
 - 3.8. Further reading/links
 - 3.9. Case studies
4. Forum
5. Conference
 - 5.1. About
 - 5.2. Programme
 - 5.3. Committee
 - 5.4. Accommodation

5.5. Registration

5.6. Audience

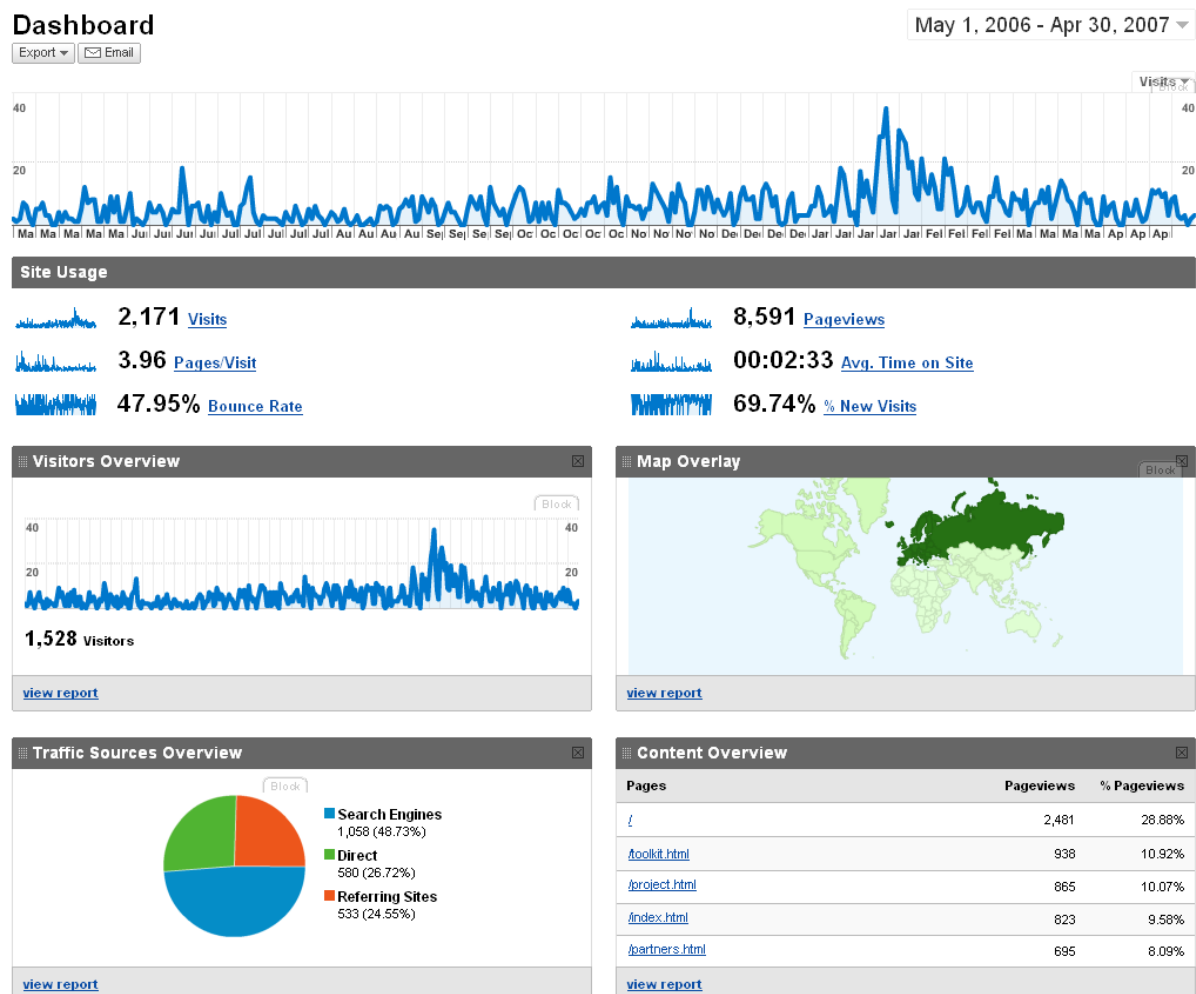
2) Technologies that are used

Operating System: Linux**Web Server:** Apache**Programming Language:** PHP**Database:** MySQL

3) Site's visibility and popularity

Google Analytics Solution

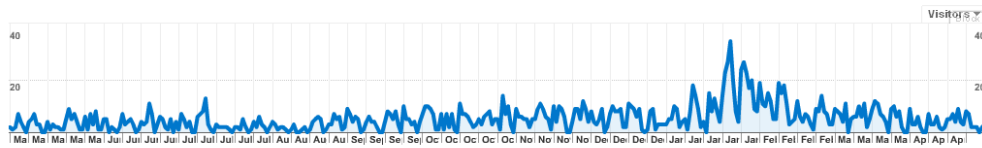
The site uses Google Analytics Software in order to track visitors' activity. The following screens show how powerful this solution is.



An overview of visitors activity

Visitors Overview

May 1, 2006 - Apr 30, 2007 ▾

[Export ▾](#) [Email](#) [Add to Dashboard](#)**1,528 people visited this site**

 **2,171** [Visits](#)

 **1,528** [Absolute Unique Visitors](#)

 **8,591** [Pageviews](#)

 **3.96** [Average Pageviews](#)

 **00:02:33** [Time on Site](#)

 **47.95%** [Bounce Rate](#)

 **69.74%** [New Visits](#)

Visitor Segmentation

 **Visitors Profile:** [languages](#), [network locations](#), [user defined](#)☐ **Browser Profile:** [browsers](#), [operating systems](#), [browser and operating systems](#), [screen colors](#), [screen resolutions](#), [java support](#), [Flash](#) **Map Overlay**
Geolocation visualization

Technical Profile

Browser	Visits	% visits
Internet Explorer	1,636	75.36%
Firefox	435	20.04%
Safari	51	2.35%
Opera	21	0.97%
Mozilla	17	0.78%

[view full report](#)

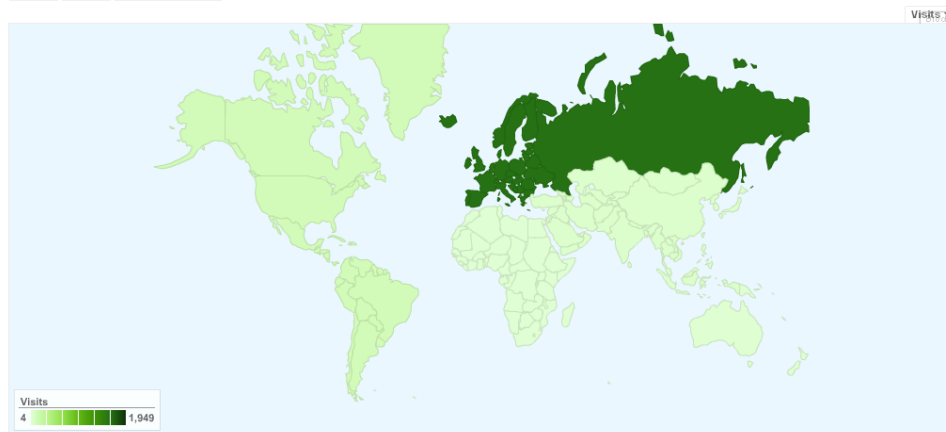
Connection Speed	Visits	% visits
Unknown	800	36.85%
DSL	625	28.79%
T1	483	22.25%
Cable	160	7.37%
Dialup	98	4.51%




[view full report](#)

Visitors Overview (1/5/2006-30/4/2007)

Map Overlay

May 1, 2006 - Apr 30, 2007 ▾

[Export ▾](#) [Email](#) [Add to Dashboard](#)**2,171 visits came from 6 continents**Detail Level: [City](#) | [Country](#) | [Sub Continent Region](#) | [Continent](#) Segment: [Choose...](#) ▾

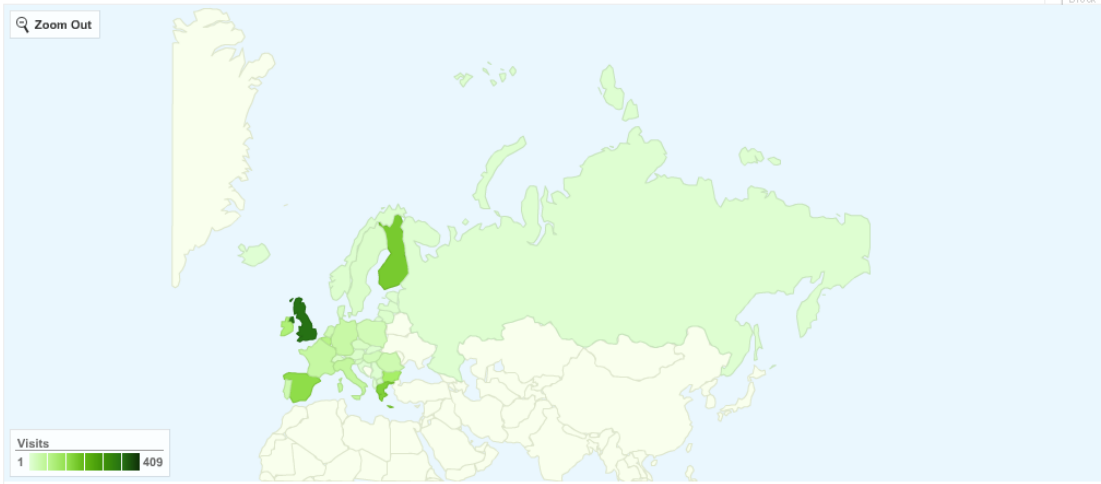
Site Usage		Goal Conversion		Views:   					
Visits	2,171	Pages/Visit	3.96	Avg. Time on Site	00:02:33	% New Visits	69.74%	Bounce Rate	47.95%
% of Site Total: 100.00%		Site Avg: 3.96 (0.00%)		Site Avg: 00:02:33 (0.00%)		Site Avg: 69.74% (0.00%)		Site Avg: 47.95% (0.00%)	
Continent		Visits ↓	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate			
Europe		1,949	4.03	00:02:38	67.57%	47.05%			
Americas		154	3.34	00:01:34	90.91%	58.44%			
Asia		47	3.32	00:03:00	78.72%	55.32%			
Oceania		12	3.17	00:02:35	100.00%	41.67%			
Africa		5	3.20	00:01:22	100.00%	40.00%			
(not set)		4	2.00	00:00:19	75.00%	25.00%			
Find Continent: containing <input type="text"/>		<input type="button" value="Go"/>		Show rows: 10 <input type="text"/>			1 - 6 of 6 <input type="button" value="Previous"/> <input type="button" value="Next"/>		

Visits by Continent

Continent Detail: Europe

May 1, 2006 - Apr 30, 2007

Export Email Add to Dashboard



This continent sent 1,949 visits via 35 countries

Detail Level: City Country Sub Continent Region Segment: Choose...

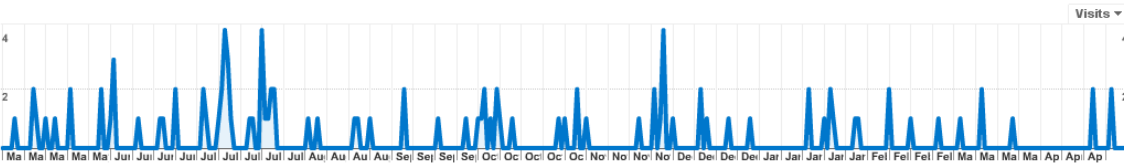
Site Usage		Goal Conversion		Views		
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,949	4.03	00:02:38	67.57%	47.05%		
% of Site Total: 89.77%	Site Avg: 3.96 (1.90%)	Site Avg: 00:02:33 (3.27%)	Site Avg: 69.74% (-3.10%)	Site Avg: 47.95% (-1.88%)		
Country	Visits ↓	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Kingdom	409	4.94	00:03:04	66.75%	37.90%	
Finland	208	5.05	00:03:06	52.40%	33.17%	
Greece	196	3.24	00:03:32	38.78%	52.55%	
Spain	172	5.00	00:04:20	46.51%	33.72%	
Bulgaria	132	1.29	00:00:25	97.73%	90.91%	
Ireland	113	5.46	00:02:43	59.29%	39.82%	
Belgium	93	3.94	00:02:27	63.44%	44.09%	

Visits by Country

City Detail: Thessaloniki

May 1, 2006 - Apr 30, 2007

Export Email Add to Dashboard



This city sent 102 visits

Segment: None

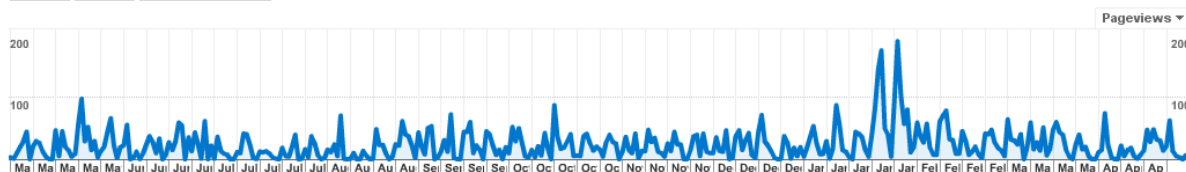
Site Usage		Goal Conversion		Views		
102 Visits	3.13 Pages/Visit	00:03:09 Avg. Time on Site	31.37% % New Visits			
% of Site Total: 4.70%	Site Avg: 3.96 (-20.97%)	Site Avg: 00:02:33 (23.53%)	Site Avg: 69.74% (-55.01%)			
54.90% Bounce Rate						
Site Avg: 47.95% (14.50%)						

Visits by City

Content by Title

May 1, 2006 - Apr 30, 2007 ▾

Export ▾ Email Add to Dashboard



9 page titles were viewed a total of 8,591 times

Content Performance							Views:
Pageviews 8,591 % of Site Total: 100.00%	Unique Pageviews 5,363 % of Site Total: 100.00%	Time on Page 00:00:51 Site Avg: 00:00:51 (0.00%)	Bounce Rate 19.41% Site Avg: 19.41% (0.00%)	% Exit 25.27% Site Avg: 25.27% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)		
Page Title	Pageviews ↓	Unique Pageviews	Time on Page	Bounce Rate	% Exit	\$ Index	
FUTURREG: Futures for Regional Development	3,318	2,261	00:00:53	40.20%	40.27%	\$0.00	
FUTURREG - The Project	2,650	1,657	00:01:02	4.47%	16.30%	\$0.00	
FUTURREG - The Partners	1,217	830	00:00:47	5.30%	18.65%	\$0.00	
FUTURREG - Futures Toolkit	938	385	00:00:39	2.86%	14.18%	\$0.00	
FUTURREG - Conference	463	226	00:00:24	0.88%	8.86%	\$0.00	
FUTURREG - El proyecto	2	1	00:05:33	0.00%	0.00%	\$0.00	
FUTURREG - Los socios	1	1	00:00:00	0.00%	100.00%	\$0.00	
FUTURREG: Μέλλοντα για την περιφερειακή ανάπτυξη	1	1	00:00:00	100.00%	100.00%	\$0.00	
FUTURREG: Futuros para el desarrollo regional	1	1	00:00:00	0.00%	0.00%	\$0.00	
Find Page Title: containing <input type="text"/> Go							Show rows: 10 ▾ 1 - 9 of 9

Most popular sections

Content by Title Detail: FUTURREG: Futures for Regional Development

May 1, 2006 - Apr 30, 2007 ▾

Export ▾ Email Add to Dashboard



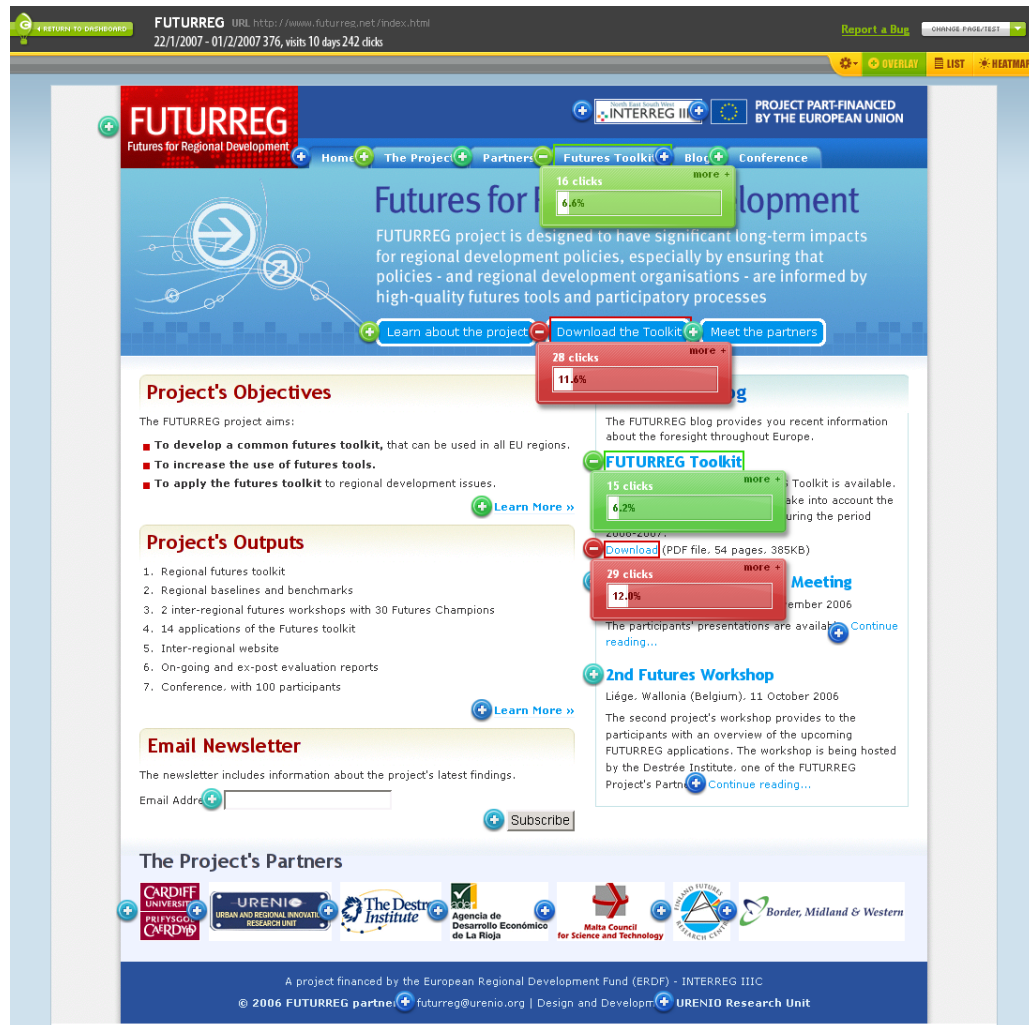
This page was viewed 3,318 times

	3,318 Pageviews
	2,261 Unique Views
	00:00:53 Time on Page
	40.20% Bounce Rate
	40.27% % Exit
	\$0.00 \$ Index

Analysis even per page

Grazy Egg solution

FUTURREG website also uses Grazy Egg solution (<http://crazyegg.com/>) in order to track, evaluate and improve the site's homepage. The results give a clear picture of where the site's visitors are clicking.



Popularity & visibility overview

FACTOR	RESULT
Links pointing to domain	904
Age of Domain	January 2006
Alexa Rank	N/A
Google Indexed Pages	76
Technorati Links	2
del.icio.us search results	1
Wikipedia Links	0
Google Pagerank	4

III. ARC FUND

URL: <http://www.arc.online.bg>

Development Agency: Applied Research and Communications Fund (ARC Fund)

Description: The website supports the activities of ARC Fund, a Bulgarian private not-for-profit organization which mission is:

- ❖ To facilitate cross-border networking and capacity building of non-governmental organizations, and public and private agencies, based on the opportunities created by new media and information technologies;
- ❖ To contribute to a concerted development of a knowledge-based society in the countries of Southeast Europe;
- ❖ To encourage the competitiveness and growth of economies in the region through promotion of innovation and transfer of advanced technologies and know-how.



1) Description of the Content

The site consists of 5 main sections: **About Us, Programs, News & Events, Publications, and Newsletters.** Some of these sections have subsections.

The website's homepage contains the logos, primary navigation (top), secondary navigation (top right and bottom), featured article, latest news, upcoming events, and links to selected content from all sections.

The primary navigation provides access to the main site's sections. The secondary navigation has 5 options: Home, Sitemap, Search, Contact Us and Privacy Policy. The featured article (text and a picture) takes up considerable space in the home page. Below that an upcoming event is presented. The "What's New" column contains the latest three news/events items. Each item described with title, date and short description. The user should click the "more" option in order to read the full story. From the homepage the visitor can reach other relevant sites as well as selected content from site's sections. The links to other sites (left bottom column) are organised in two groups: Benchmarking and Web Services. The links to site's selected content (right column) are organised in five groups: Key Areas (Foresight, Innovation Policy, Technology Transfer, Knowledge Economy, IST, e-Government), Programs, Service Centers, Forums, Recent Publications.

FACTOR	RESULT
Sections	5, About Us, Programs, News & Events, Publications, Newsletters
Levels	4
News	Yes
Search	Yes
Library	Yes, Documents
Online tools	No
Newsletter	Yes
Members	No
Languages	1 – English

Main Sections

About Us

This section contains information about the organisation that has built and run the website (Applied Research and Communications Fund – ARC Fund). The information refers to organisation's objectives, Mission Statement, Annual Reports, Board of Trustees, Advisory Committee, Staff Directory, and Partners and Supporters. Each of the above themes takes its own subsection.

Programs

The ARC Fund's programs are presented in this section. The programs belong to two main thematic areas which, according to ARC Fund, constitute important pillars of a knowledge society: Information Society, and Innovation and Technology Transfer. Each thematic area is presented within a subsection. The presentation is identical for the two areas, containing the following modules: About the program (Overview, History, Events,

Publications), Spin-offs (Spin-off 1, Spin-off 2, etc.), Project and Initiatives (Project and Initiative 1, Project and Initiative 2, etc).

News & Events

The section contains news related to the ARC Fund activities. The majority of entries are related to events that are organised during ARC Fund's projects. The rest of them refer to projects' publications (reports, case studies, deliverables, etc.) The entries are divided into several pages; each of them contains ten items. Each item is presented with title and a short text. By clicking the title the visitor can read the full article. The news & events appear also in other subsections (i.e. in a thematic area or project's subsection).

Publications

The section contains documents related to the ARC Fund activities. They are mainly produced during the organisation's projects. At the first level, only the title and a short description of the publication are presented (10 publications/page). When the visitor selects a publication (by clicking its title) the following data are presented: cover photo, publication date, ISBN (if exists), description, and a download link. The electronic format is mainly PDF and in some cases HTML. The publications are available either in English or Bulgarian or both.

Newsletters

The section contains the newsletters published by ARC Fund. ARC Fund publishes two quarterly newsletters (in Bulgarian) with the aim of keeping its key constituencies informed about the latest trends and developments in the areas of ICT and innovation, and promoting various policies, programs and best practices in information society and knowledge economy development. The visitor can subscribe to a newsletter, read the current issue or read past (archived) issues.

Sitemap

- | | |
|---------------------------------|--|
| 1. About us | 2.1.3.2. Project & Initiative 2 |
| 1.1. Mission Statement | 2.1.3.3. |
| 1.2. Annual Reports | 2.2. Innovation and Technology Transfer |
| 1.3. Board of Trustees | 2.2.1. About the program |
| 1.4. Advisory Committee | 2.2.1.1. Overview |
| 1.5. Staff Directory | 2.2.1.2. History |
| 1.6. Partners and Supporters | 2.2.1.3. Events |
| 2. Programs | 2.2.1.4. Publications |
| 2.1. Information Society | 2.2.2. Spin-offs |
| 2.1.1. About the program | 2.2.2.1. Expert Council on Innovation |
| 2.1.1.1. Overview | 2.2.3. Project and Initiatives |
| 2.1.1.2. History | 2.2.3.1. Project & Initiative 1 |
| 2.1.1.3. Events | 2.2.3.2. Project & Initiative 2 |
| 2.1.1.4. Publications | 2.2.3.3. |
| 2.1.2. Spin-offs | |
| 2.1.2.1. IT Group | 3. News & Events |
| 2.1.3. Project and Initiatives | 4. Publications |
| 2.1.3.1. Project & Initiative 1 | 5. Newsletters |

2) Technologies that are used

Operating System: Linux

Web Server: Apache

Programming Language: PHP

Database: Yes, probably MySQL

3) Site's visibility and popularity

The website statistics are available online the following address:

<http://www2.online.bg/stats/www.arc.online.bg/>

Summary by Month										
Month	Daily Avg				Monthly Totals					
	Hits	Files	Pages	Visits	Sites	KBytes	Visits	Pages	Files	Hits
May 2007	4864	3544	240	144	4034	5249646	2027	3371	49622	68097
Apr 2007	5753	4135	257	162	6977	10831707	4863	7718	124062	172617
Mar 2007	6106	4206	312	169	7308	12748410	5265	9688	130389	189286
Feb 2007	7145	4645	282	156	6530	9462837	4385	7914	130074	200070
Jan 2007	5862	4107	262	143	6586	8325774	4462	8122	127326	181727
Dec 2006	6342	4069	287	129	5411	8570193	4022	8900	126160	196618
Nov 2006	5137	3830	205	109	5950	7958639	3289	6173	114913	154121
Oct 2006	5037	3635	219	123	5485	6664416	3826	6798	112712	156167
Sep 2006	4774	3276	210	123	4298	4978351	3703	6311	98285	143225
Aug 2006	3412	2493	194	107	4079	4316563	3338	6032	77284	105776
Jul 2006	4042	2891	210	121	4497	5521368	3763	6510	89636	125325
Jun 2006	4101	2831	193	118	4914	5870776	3551	5818	84939	123047
Totals						90498680	46494	83355	1265402	1816076

From the supplied statistics emerge that during last year the site has approximately 160 visitors/day and 280 pageviews/day.

FACTOR	RESULT
Links pointing to domain	2201
Age of Domain	August 1998
Alexa Rank	N/A
Google Indexed Pages	1020
Technorati Links	0
del.icio.us search results	0
Wikipedia Links	0
Google Pagerank	6

IV. SOUTH EAST ENGLAND DEVELOPMENT AGENCY

URL: <http://www.seeda.co.uk>

Development Agency: South East England Development Agency (SEEDA)

Description: The website supports the activities of SEEDA which acts as the Regional Development Agency for the South East Region of England. The Agency is responsible for the sustainable economic development and regeneration of the Region - the driving force of the UK's economy.

SEEDA SOUTH EAST ENGLAND DEVELOPMENT AGENCY
Working for England's World Class Region

Search **Go** **About SEEDA** **News & Events** **Publications** **Employment** **Contact Us**

Site Map [Advanced search](#) [Home](#)

Work in the Region

About the South East Business

Culture & Sport

2012 Games

Development & Infrastructure

European Initiatives

Funding & Advice

Learning & Skills

Regional Economic Strategy 2006-16

Rural Issues

Social Inclusion

Sustainable Developments

Click on a region below for further details:

Welcome to SEEDA

View the latest South East View Magazine here.....

The South East England Development Agency (SEEDA), as the Regional Development Agency for the South East, is responsible for the sustainable economic development and regeneration of the South East of England - the driving force of the UK's economy.

Latest SEEDA News

- Olympic Gold Medallist Jonathan Edwards Launches South East Offer for 2012 Games
- Winners celebrate Success at Martin and Audrey Wood Enterprise Awards
- Countryside Maritime Bucks the Trend in the South East
- Finance South East Wins European Business Angel Award
- John Rutherford Joins the South East England Development Agency (SEEDA) as New Director of Inward Investment
- Local Election Statement
- SEEDA Welcomes Government's Commitment to Gatwick Rail Links

SEEDA Quick Links

- All recently published SEEDA documents can be found here
- SEEDA's Board Minutes
- Regional Economic Strategy
- Upcoming Events Calendar
- Job Opportunities
- Funding, Grants & Advice
- Equality & Diversity
- Contact Us
- SEEDA's Site Map
- SEEDA's Complaints Procedure
- Surveys & Opinion Poll Canvassing

SEEDA Projects

Current SEEDA Project Links

A Art Plus Award Scheme for Art in Public Places

RDA MISSION STATEMENT

To transform England's regions through sustainable economic development.

International Business

How SEEDA can help overseas companies

2012 Games South East Offer Launch

Olympic Gold Medallist Jonathan Edwards CBE launched the South East Offer for 2012 Games. More here ...

Tour De France in the South East

The Tour de France hits the South East in July with an historic, first-time start from Great Britain: London, 07/07/07 ...

SEView Magazine

All the latest stories from around the region, including the results of The Edge competition. Pam Alexander talks about her View from the Top. More here ...

2012 Games South East Offer

Compete, Create, Collaborate for a World Class Performance - South East England's Offer for the 2012 Games can be viewed here ...

South East England Development Agency (SEEDA) Cross Lanes Guildford GU1 1YA England
Email: [click here](mailto:info@seeda.co.uk) Tel: +44 (0)1483 484200 Fax: +44 (0)1483 484247

[Accessibility](#) | [Site Map](#) | [Media Centre](#) | [Legal Information Pack](#) | [Terms & Conditions](#) | ©2007 SEEDA

1) Description of the Content

The content of the site is organized around two thematic areas: Activities related to SEEDA and activities related to Region. The majority of site's pages belongs to both areas. The huge amount of content makes difficult to categorise it. We can outline 5 main sections: **About SEEDA, News & Events, Publications, Employment, Work in the Region**. All sections have subsections.

The website's homepage contains the logos, primary navigation related to SEEDA (top), primary navigation related to the Region (left), secondary navigation (bottom), search box, contact details box (bottom) and the main content area consists of a lot of boxes each of them giving access to selected areas of the site.

The primary navigation provides access to the main site's sections. It also contains the contact option. The secondary navigation has 5 options: Accessibility, Site Map, Media Centre, Legal Information Pack, Terms & Conditions. The main content area includes:

- ❖ A news ticket displaying (one by one using scroll) selected messages. The visitor can click them to find more information.
- ❖ A short description of the SEEDA.
- ❖ Latest news. One photo and latest seven news items are presented. The user should click the item's title in order to read the full story.
- ❖ Quick links to selected pages (recently published documents, Board Minutes, Regional Economic Strategy, Upcoming Events Calendar, Job Opportunities, Funding, Grants & Advice, etc.).
- ❖ Flashing logos of current project and a link to current projects' page.
- ❖ Two events and publications presented separately with photo, title and short description.
- ❖ The appropriate country flags linking to contact details for International Business.

FACTOR	RESULT
Sections	5 - About SEEDA, News & Events, Publications, Employment, Work in the Region
Levels	5
News	Yes
Search	Yes
Library	Yes, Documents, Videos
Online tools	No
Newsletter	No
Members	No
Languages	1 - English, Contact details are available in 6 languages: English, French, German, Japanese, Chinese and Korean

Main Sections

About SEEDA

This section contains information about the organisation that has built and run the website (South East England Development Agency - SEEDA). At first level they are presented the organisation's objectives, achievements, and major projects. At the second level, in separate subsections we have Board Members

(photo & CV) and Board Meetings (agenda, minutes, etc.), Corporate Statements (various documents such as Procurement Policy, Management Statement, etc.) and Complaints Procedure, Executive Directors (photo & CV), SEEDA'S obligations imposed by the freedom of information act, Organisation Chart, Partners (logo, a short description and the website link), and Projects (logo, title linking to the project's website and a short description).

News & Events

In this section the visitor can view:

- ❖ the SEEDA Events Calendar which lists the exhibitions we attend during the year,
- ❖ Press Releases issued by the communications team,
- ❖ Partners' News releases published by SEEDA partners,
- ❖ recent Speeches delivered by SEEDA
- ❖ the SEEDA quarterly magazine South East View,
- ❖ the Event Reports section includes agendas and presentations from various key SEEDA events,
- ❖ a Media Pack including contacts and SEEDA logo usage guidelines.

The content elements include text, images and files (usually in PDF or WORD format).

Publications

This section contains documents that have been published from SEEDA. At the first level only the latest published documents are displayed. To view further and earlier documents the visitor must select one of the following sub-sections: Annual Reports, Business & International, Developments & Infrastructure, European Issues, Learning Skills & Workforce, Policy & Economics, Regional Economic Strategy, Social Inclusion, Strategy, and Sustainable Development.

For each publication the following data are presented: title, cover photo, publication date, type of document (WORD or PDF), and size (in KB). The publications are archived chronically.

Employment

In this section SEEDA's employment policies as well as job opportunities are presented. For each position the following data are available: Salary circa, location, closing date and Interviews' day. Everyone who is interested can apply using an online form.

Work in the Region

As SEEDA is the Government funded agency responsible for the sustainable economic development and regeneration of the South East of England, the largest part of the website contains information about agency's efforts to create a prosperous, dynamic and inspirational region, by helping businesses compete more effectively, training a highly skilled workforce, supporting and enabling Region's communities while safeguarding its natural resources and cherishing its rich cultural heritage.

SEEDA's expertise is presented in this section through a number of specialist divisions: 2012 Games, About the South East, Business, Countywide Initiatives, Culture & Sport, Development & Infrastructure, European Initiatives, Funding & Advice, Learning & Skills, Regional Economic Strategy 2006 – 2016, Rural Issues, Social Inclusion, Sustainable Developments. Each of the above subsections has its own subsections. The

categorisation is thematic or territorial. The following screenshot presents the Countywide Initiatives for Hants & Isle of Wight.



The reader can have a more clear view of this section by examining the site's map below.

Other options

The site has a lot of other pages that can't be included to the above mentioned section:

- ❖ Advanced search – The visitors can search using keywords, in specific sections or subsections, based on date of page's modification. The results can be sorted by relevance or date.
- ❖ Media Center – Contact details of SEEDA's PR & Marketing Managers within particular business areas.
- ❖ Legal Information - Information on all aspects of SEEDA's legal department (Copyright Notice, Disclaimer, Privacy Statement, Terms and Conditions)

Sitemap

(Only the three first levels are presented)

1. About SEEDA

1.1. Board Members

1.1.1. Board Meetings

1.1.1.1. 1999-2002

1.1.1.2.

1.1.1.3. 2006

1.2. Corporate Statements

1.2.1. Complaints Procedure

1.3. Executive Directors

1.4. Freedom of Information

1.5. Organisation Chart

1.6. Our Partners

1.7. SEEDA Projects

2. Accessibility

- 3. AGM**
 - 10.5.3.
- 4. Commission for Equality & Human Rights**
 - 10.5.4. 2007
- 5. Contact Us**
 - 10.6. SEView Magazine
 - 10.6.1. 2001+
 - 10.6.2. 2002
 - 10.6.3.
 - 10.6.4. 2006
 - 10.7. Speeches
- 6. Disability Equality Survey**
- 7. Employment**
 - 7.1. Application Form
 - 7.2. Employment Policies
 - 7.3. Job Opportunities
- 8. Enterprise Hubs & Gateways**
 - 8.1. Adur Gateway
 - 8.2. All Enterprise Hubs
 - 8.3. ... Gateway
 - 8.4.
- 9. Legal Information**
 - 9.1. Copyright Notice
 - 9.2. Disclaimer
 - 9.3. Privacy Statement
- 10. News & Events**
 - 10.1. Events Calendar
 - 10.2. Event Reports
 - 10.2.1. 2004 Events
 - 10.2.2. 2005 Events
 - 10.2.3. Event Title 1
 - 10.2.4. Event Title 2
 - 10.2.5.
 - 10.3. Media Centre
 - 10.3.1. BID Contacts
 - 10.3.2. Central Communications Team
 - Contacts
 - 10.3.3. Corporate Relations Contacts
 - 10.3.4. Development & Infrastructure
 - Contacts
 - 10.3.5. Economic Inc & Sustainable Dev
 - Contacts
 - 10.3.6. Learning & Skills Contacts
 - 10.3.7. Logo Usage Guidance
 - 10.4. Partner News
 - 10.5. Press Releases
 - 10.5.1. 2000
 - 10.5.2. 2001
- 11. Project Links**
- 12. Publications**
 - 12.1. Annual Reports
 - 12.2. Business & International
 - 12.2.1. 2004
 - 12.2.2. 2005
 - 12.2.3. Earlier
 - 12.3. Developments & Infrastructure
 - 12.3.1. 2004
 - 12.3.2. 2005
 - 12.3.3. 2006
 - 12.3.4. Earlier
 - 12.4. European Issues
 - 12.4.1. Same as above
 - 12.5. Learning Skills & Workforce
 - 12.5.1. Same as above
 - 12.6. Policy & Economics
 - 12.6.1. Same as above
 - 12.7. Regional Economic Strategy
 - 12.8. Social Inclusion
 - 12.8.1. Same as above
 - 12.9. Strategy
 - 12.9.1. Same as above
 - 12.10. Sustainable Development
 - 12.10.1. Same as above
- 13. RDA Mission Statement**
- 14. RES**
 - 14.1. Draft RES 2006-2016
 - 14.2. RES 2000-2001
 - 14.3. RES 2002-2012
- 15. Search**
- 16. Surveys & Canvassing**
- 17. Terms & Conditions**
- 18. Video**
 - 18.1. Event Information
 - 18.2. Quicktime
 - 18.3. Slide Presentation

18.4. Windows Media

19. Web Survey

20. Work in The Region

20.1. 2012 Games

20.1.1. 2012 SE Group

20.1.2. eTendering

20.1.3. Opportunities

20.1.4. Timelines

20.2. About the South East

20.2.1. Regional MPs

20.3. Business

20.3.1. Business Events

20.3.2. Business Initiatives

20.3.3. Enterprise Gateways

20.3.4. Enterprise Hubs

20.3.5. International Business

20.3.6. Simplification of Business Support

20.3.7. Sustainable Business

20.3.8. Women's Enterprise

20.4. Countywide Initiatives

20.4.1. Hants & Isle of Wight

20.4.2. Kent & Medway

20.4.3. MKOBB

20.4.4. Surrey & Sussex

20.5. Culture & Sport

20.5.1. Culture

20.5.2. Everyday Sport

20.5.3. Sport in The South East

20.5.4. Tour de France 2007

20.5.5. Tour of Britain 2007

20.6. Development & Infrastructure

20.6.1. Development

20.6.2. Growth Areas

20.6.3. Housing

20.6.4. Planning

20.6.5. Transport Projects

20.6.6. Urban Renaissance

20.7. European Initiatives

20.7.1. Biosmile

20.7.2. European Regional Development Fund

20.7.3. European Regional Policy Event

20.7.4. European Social Fund

20.7.5. Grow

20.7.6. Joint Europe Committee

20.7.7. SEPIA

20.7.8. Transenterprise II

20.8. Funding & Advice

20.8.1. # Accelerator Fund

20.8.2. Community Loan Fund

20.8.3. Finance South East

20.8.4. FP6UK

20.8.5. Grant for Research & Development

20.8.6. SFIE

20.8.7. South East Growth Fund

20.8.8. State Aid

20.9. Learning & Skills

20.9.1. Broadband Initiatives

20.9.2. Employability

20.9.3. Skills for Innovation

20.9.4. Skills for Productivity

20.10. Regional Economic Strategy

20.11. Rural Issues

20.11.1. Common Agricultural Policy

20.11.2. Forestry & Woodlands Framework

20.11.3. Industrial Crops Conference

20.11.4. Livestock Revival

20.11.5. Local Produce

20.11.6. Rural Development Programme for England

20.11.7. Rural Europe

20.11.8. Small Rural Towns

20.11.9. Support for Rural Businesses

20.11.10. Tourism

20.12. Social Inclusion

20.12.1. Corporate Social Responsibility

20.12.2. Equality & Diversity

20.13. Sustainable Developments

20.13.1. Biodiversity

20.13.2. Climate Change

20.13.3. Coastal Strategy

20.13.4. Construction

20.13.5. Sustainability Checklist

20.13.6. Sustainable Business Awards

20.13.7. Waste

20.13.8. Water

2) Technologies that are used

Operating System: Windows Server 2003

Web Server: Microsoft-IIS/6.0

Programming Language: ASP

Database: Yes, probably Microsoft SQL Server

3) Site's visibility and popularity

FACTOR	RESULT
Links pointing to domain	4588
Age of Domain	December 1998
Alexa Rank	N/A
Google Indexed Pages	3240
Technorati Links	538
del.icio.us search results	15
Wikipedia Links	13
Google Pagerank	7

V. YORKSHIRE FORWARD

URL: <http://www.yorkshire-forward.com>

Development Agency: Yorkshire Forward Regional Development Agency

Description: The website supports the activities of Yorkshire Forward which acts as the Regional Development Agency for the England's Yorkshire and Humber region. The Agency is a business led organisation that aims to help improve the region's relative economic performance and reduce social and economic disparities.



1) Description of the Content

The site consists of 7 main sections: **About Us, News & Events, What we do, Why Yorkshire, Media Centre, Links, and My Details**. All sections have subsections.

The website's homepage contains the logo, primary navigation (top), secondary navigation (bottom), search box, languages selection, font size selection tool, and the main content area which consists of a lot of boxes each of them giving access to selected areas of the site.

The primary navigation provides access to the main site's sections. The secondary navigation has 5 options: Feedback, Send to a Friend, Site Map, Disclaimer, and Freedom of Information. The main content area includes:

- ❖ Ticket displaying (one by one using scroll) breaking news. The visitor can click them to find more information.
- ❖ A description of the Yorkshire Forward Agency.
- ❖ Latest news and events. Two items are presented. The user should click the item's title or "click here" text in order to read the full story.
- ❖ The titles and dates of the three latest press releases. The user should click the title in order to read the full story.
- ❖ Quick links to selected pages (Agency Structure, Inform Magazine, News & Events, Press Releases, Vacancies). This links appears across the site.
- ❖ Link to other selected websites.
- ❖ The events calendar. The dates in which some events will take place are indicated in a monthly calendar. The visitor could click on a day to see the relevant events.
- ❖ Three key documents with title and format.
- ❖ Promotional banners to selected services (i.e. subscription to newsletter, etc.).

FACTOR	RESULT
Sections	7 - About Us, News & Events, What we do, Why Yorkshire, Media Centre, Links, My Details
Levels	5
News	Yes
Search	Yes
Library	Yes, Documents, Images, Audio(mp3), Videos
Online tools	No
Newsletter	Yes
Members	Yes
Languages	English, General information are available in Norwegian, Portuguese, French, Finnic, German, Spanish, Italian, Swedish

Main Sections

About Us

This section contains information about the organisation that has built and run the website (Yorkshire Forward). At first level they are presented the organisation's objectives. At the second level we have the following subsections:

- ❖ Agency Structure - Details of Yorkshire Forward's management structure (photo and CV)
- ❖ All Our Documents - Access to most popular documents & reports (title, cover, short and full description, format, and download link)
- ❖ Sub Regions - The role of Yorkshire Forward's offices around the region
- ❖ Vacancies - A list of all Yorkshire Forward's current vacancies
- ❖ Tenders - Access a list of the agency's current tender notices
- ❖ Our Performance - Yorkshire Forward's performance is monitored by its sponsors DTI
- ❖ Independent Performance Assessment (IPA) - Carried out by the national audit office this is a less bureaucratic and a more transparent way of assessing RDA effectiveness, promoting learning and continuous improvement.

News & Events

This section of the site provides access to all the latest news from Yorkshire Forward, including press releases and various e-mail newsletters, together with a selection of daily news stories and details of key regional events. The news & events are categorised in the following subsections:

- ❖ Press Releases – The current press releases as well as the archived press.
- ❖ Yorkshire News – The latest Yorkshire Forward Newsletters and the archive of regional news stories.
- ❖ Events - Monthly details of Yorkshire Forward and other key regional events.
- ❖ E-mail Newsletters – The monthly news alert features the latest business news, networking opportunities, industry comment and events in the region.
- ❖ Audio Podcast - Audio files containing the highlights of agency's major regional events.
- ❖ Yorkshire Forward Annual General Meeting – Presentations, photos and audio from the event.

The content elements include text, images, files (usually in PDF format), and audio (in mp3 format).

What we do

In this section the services and activities of the Yorkshire Forward Agency are presented. At the first lever there is an introductory text. The given information is specified in the following subsections:

- ❖ Strategy – Plans that transform the region into a world class region.
- ❖ Business - How Yorkshire Forward is making the region a heaven for business
- ❖ Economic Inclusion - How Yorkshire Forward strengthen Region's Communities.
- ❖ Environment - Utilising Yorkshire and Humber's physical and environmental assets
- ❖ Case Studies - Case studies on businesses, people and organisations from across the region that have benefited from Yorkshire Forward support and projects.

The reader can have a more clear view of this section by examining the site's map below.

Why Yorkshire

This section describes the benefits of Yorkshire & Humber Region. At the first level some basic economic indicators are provided, along with the region's main cities. At the second level the information is organised in the following subsections: Branding, Tourism, Facts & Figures, Infrastructure, Key Sectors, Quality of Life, Education & Research, Skilled Workforce, Investment Opportunities, Our Economy, Room to Expand, House Prices.

Media Centre

In the Yorkshire Forward Media Centre visitors can select from a number of programme titles. Each programme is made up of either video or audio clips or both. The visitor can select the clip he/she wish to view or listen to, he/she can also download audio clips if present so he/she can listen to them on the move. The videos are updated regularly. Their format is Adobe Flash video.

Links

The links are categorised in the following subsections:

- ❖ Cluster Links - Links to those Yorkshire Forward sites dedicated to region's key industry clusters
- ❖ Our Towns & Cities - Information about region's many popular towns and cities
- ❖ Education Links - Region's sources of internationally renowned education and research
- ❖ Local Authorities - Links to Yorkshire and Humber's Local Authorities
- ❖ Other Links - Various useful sites offering information, support and advice, etc.

The visitors can suggest a link to be featured in this section of the site.

My Details

The contents of this section are available to members of Yorkshire Forward online. Everyone can register himself free of charge. Once becoming a member he/she will receive the monthly e-newsletter and gain access to agency's full range of services, including the ability to personalise the site to his/her specific needs.

OTHER OPTIONS

The site has a lot of other pages that can't be included to the above mentioned section:

- ❖ Banners – They used across the site to promote selected services, sections and pages
- ❖ Image Bank – More than 200 high resolution photos
- ❖ Contact Us – Detailed information (including maps) about the agency's offices around the region or international.
- ❖ Feedback and Send to a Friend web forms

Sitemap

1. About Us

1.1. Agency Structure

1.1.1. Management Team

1.1.1.1. Department Roles & Responsibilities

1.1.2. Terry Hodgkinson - Chair

1.1.3. The Board

1.1.3.1. Board Calendar

1.1.3.2. Board Meetings

1.1.4. Tom Riordan - Chief Executive

1.2. All Our Documents

1.3. Independent Performance Assessment (IPA)

1.4. Our Performance

1.5. Sub Regions

1.5.1. Humber

- 1.5.2. North Yorkshire
- 1.5.3. South Yorkshire
- 1.5.4. West Yorkshire
- 1.6. Tenders
- 1.7. Vacancies
- 2. Contact Us**
 - 2.1. Bradford
 - 2.2. Complaints Procedure
 - 2.3. Freedom of Information
 - 2.3.1. Activity and Performance
 - 2.3.2. Finance and Audit
 - 2.3.3. Organisational Structure and Contact Points
 - 2.3.4. RDAs as Organisations
 - 2.3.5. Recruitment and Development of Staff
 - 2.4. Head Office - Leeds
 - 2.5. Hull
 - 2.6. Offices Worldwide
 - 2.7. Privacy Statement
 - 2.8. Wath
 - 2.9. York
- 3. Downloads**
 - 3.1. Image Bank
 - 3.2. Media Centre
 - 3.2.1. City of Enterprise
 - 3.2.2. The Renaissance Collection
 - 3.2.3. Why Yorkshire?
 - 3.3. Videos
- 4. Languages**
 - 4.1. Informacao em Portugues
 - 4.2. Informacion en Espanol
 - 4.3. Informasjon pa Norsk
 - 4.4. Information pa Svenska
 - 4.5. Informationen auf Deutsch
 - 4.6. Informations en Francais
 - 4.7. Informazioni in Italiano
 - 4.8. Tietoja Suomeksi
- 5. Links**
 - 5.1. Cluster Links
 - 5.2. Education Links
 - 5.3. Local Authorities
 - 5.4. Other Links
 - 5.5. Our Towns & Cities
- 6. News & Events**
 - 6.1. Audio Podcast
 - 6.2. E-mail Newsletters
 - 6.3. Events
 - 6.4. Press Releases
 - 6.5. Yorkshire Forward Annual General Meeting
 - 6.6. Yorkshire News
- 7. Our New Website**
- 8. What we do**
 - 8.1. Business
 - 8.1.1. Business Finance
 - 8.1.1.1. Grant for Research and Development
 - 8.1.1.1.1. Making an Application
 - 8.1.1.1.2. Types of R&D Grant Available
 - 8.1.1.2. Industrial Research and Development Award for Large Companies
 - 8.1.1.3. Selective Finance for Investment in England
 - 8.1.1.3.1. Areas Eligible
 - 8.1.1.3.2. Criteria
 - 8.1.1.3.3. What to do next
 - 8.1.2. Business Support Review
 - 8.1.3. Cluster Strategy
 - 8.1.3.1. Environmental Technologies
 - 8.1.3.2. Healthcare Technologies
 - 8.1.4. Enterprise
 - 8.1.4.1. Business Start-Ups
 - 8.1.4.2. Cultural Enterprise
 - 8.1.4.3. Enterprise Shows
 - 8.1.4.4. Enterprising Britain 2007
 - 8.1.5. European Funding
 - 8.1.6. International Trade
 - 8.1.7. Inward Investment
 - 8.1.8. Science, Technology & Innovation
 - 8.1.8.1. Business Innovation
 - 8.1.8.2. European R&D Support Programme
 - 8.1.8.3. R&D Awards
 - 8.1.8.4. Science & Technology
 - 8.1.8.5. Yorkshire Science
 - 8.1.9. Virtual Enterprise Networks
 - 8.2. Case Studies

- 8.3. Economic Inclusion
 - 8.3.1. Inclusion & Diversity
 - 8.3.2. Learning & Skills
- 8.4. Environment
 - 8.4.1. Renaissance Towns and Cities
 - 8.4.1.1. Fraser Teal Renaissance Bursary Awards
 - 8.4.1.2. Renaissance Towns & Cities Programme
 - 8.4.2. Rural Renaissance
 - 8.4.2.1. Renaissance Market Towns Programme
 - 8.4.2.2. Rural Development Plan for England
 - 8.4.2.3. Tourism
 - 8.4.3. Strategic Development & Property
 - 8.4.3.1. Housing
 - 8.4.4. Sustainable Development
 - 8.4.4.1. Carbon Action Yorkshire
 - 8.4.4.2. Profit Through Efficiency
 - 8.4.4.3. Resource Efficiency
- 8.5. Strategy
 - 8.5.1. Corporate Plan 2005-10
 - 8.5.2. Investment Plans
 - 8.5.3. Promoting Equality
 - 8.5.4. Regional Economic Strategy 2006-15
 - 8.5.5. The Northern Way
 - 8.5.6. Yorkshire Futures
- 9. Why Yorkshire**
 - 9.1. Branding
 - 9.2. Education & Research
 - 9.3. Facts & Figures
 - 9.3.1. Full Region
 - 9.3.2. Humber
 - 9.3.3. North Yorkshire
 - 9.3.4. South Yorkshire
 - 9.3.5. West Yorkshire
 - 9.4. House Prices
 - 9.5. Infrastructure
 - 9.6. Investment Opportunities
 - 9.7. Key Sectors
 - 9.8. Our Economy
 - 9.9. Quality of Life
 - 9.10. Room to Expand
 - 9.11. Skilled Workforce
 - 9.12. Tourism
 - 9.12.1. Frequently Asked Questions
 - 9.12.2. Roles and Responsibilities Review
 - 9.12.3. Tourism Action Plan Review

2) Technologies that are used

Operating System: Windows Server 2003

Web Server: Microsoft-IIS/6.0

Programming Language: ASP

Database: Yes, probably Microsoft SQL Server

3) Site's visibility and popularity

FACTOR	RESULT
Links pointing to domain	24733
Age of Domain	April 1999
Alexa Rank	381785
Google Indexed Pages	4510
Technorati Links	1
del.icio.us search results	3
Wikipedia Links	14
Google Pagerank	6

VI. FLORIDA INNOVATION HUB

URL: <http://www.eflorida.com>

Development Agency: Enterprise Florida, Inc. (EFI), a public-private partnership responsible for leading Florida's statewide economic development efforts.

Description: The website promotes and supports the Enterprise Florida services to the companies interested in: Florida as an expansion or location site, Florida as a home for entrepreneurs, and Florida as a springboard to expand into the international marketplace.



1) Description of the Content

The site consists of 12 main sections: **Business Advantages, Innovation Advantages, Financial Advantages, Global Advantages, Key Sectors, Small Business, Florida Regions, Statewide Partners, Intelligent Center (My Florida), Events, Florida's Future, and About Us.** All sections have subsections.

The website's homepage contains the logos, primary navigation (left), secondary navigation (top), search box, site's description (center), banners and the language selection.

The primary navigation provides access to the main site's sections. The secondary navigation has 7 options: Print Page, Site Map, About Us, Contact Us, Press Room, Site Policies and My Florida. The search box allows users to search the site. The banners link to selected pages.

FACTOR	RESULT
Sections	12 - Business Advantages, Innovation Advantages, Financial Advantages, Global Advantages, Key Sectors, Small Business, Florida Regions, Statewide Partners, Intelligent Center (My Florida), Events, Florida's Future, and About Us.
Levels	4
News	Yes
Search	Yes
Library	Yes
Online tools	Yes
Newsletter	Yes
Members	Yes
Languages	1 – English. Selected content are translated for the users from the following countries: Australia, Brazil, Canada, China, France, Germany, Israel, Italy, Japan, Mexico, South Africa, Spain, Taiwan, United Kingdom and Venezuela

Main Sections

Business Advantages

The business advantages of the Florida are presented. At the first level we have an overview. At the second level the information is organised in the following subsections: Technology Leadership, Global Gateway, Worldwide Connectivity, Entrepreneurial Environment, Workforce Talent, eGovernment, Quality of Life, Special Opportunities, Florida's Accolades, and Florida Company Lists. In each subsections there are a lot of links to external websites.

Innovation Advantages

The section contains information about the innovation advantages of doing business in Florida. This information is organised in the following subsections: Strong Knowledge Base, Technology Transfer, Centers of Excellence, Technology & Research Parks, Incubators / Accelerators, Venture Capital, Florida Innovations, and Showcase Your Innovation. In each subsections there are a lot of links to external websites.

Financial Advantages

The section contains information about the financial advantages of doing business in Florida. This information is organised in the following subsections: Tax Advantages, Incentives, Access to Capital, and Venture Capital. In each subsections there are a lot of links to external websites.

Global Advantages

The section contains information about the financial advantages of conducting business internationally from or with Florida. This information is organised in the following subsections: Foreign Direct Investment, Foreign-Affiliated Companies, International Trade, Free Trade Area of the Americas (FTAA), Foreign Trade Zones, Exporting Assistance, Electronic Trade Leads Network, Global Linkages. International Office Network, and International Field Offices. In each subsections there are a lot of links to external websites.

Key Sectors

The section contains information about Florida's key sectors. The following sectors are presented: Life Sciences, Information Technology, Aviation, Aerospace and Space, Homeland Security / Defense, Financial / Professional Services, and Manufacturing. Each sector is divided into a number of sub-sectors. For each sub-sector there are available data about companies, websites, education, resources, etc.

Small Business

This section targets to the SMEs that want to start a business to Florida. The following subsections are available: Frequently Asked Questions, Small Business Assistance, State and Federal Financial Programs, State/Federal Contracting Opportunities, Small Business Profiles, Exporting Assistance, and Resource Links.

Florida Regions

Information about Florida's 8 regions and 67 counties. The County Data includes the following indicators: County Profiles, County Rankings, County Statistics by Fedstats, Florida Zipcodes, County Population Growth, Florida's Metropolitan Statistical Areas Data. For each region the following indicators are available: Population, Labor Force and Employment, Personal Income, International Business, High Tech Capacity, Cost of Living, and the Entire Region Report

Statewide Partners

The visitor can search site's Economic Development Partner Directory for contact information. He can search by Region, County or Keyword. For each Regional Organization the are available contact details.

Intelligent Center (My EFlorida)

The My eFlorida Intelligence Center is the visitor's source for in-depth analysis and data on Florida's economy. Below are some of the valuable available resources:

- ❖ Statewide Indicators: Florida data on various economic indicators, such as population & migration, labor force & employment, gross state product & income, knowledge & innovation, global economic linkages, and state comparative data.
- ❖ Florida's Regions: Profiles of Florida's 8 regions and 67 counties.
- ❖ International Trade & Investment: Foreign direct investment and trade data.

- ❖ Research Reports: Research reports on Florida's economy and targeted industry clusters, including economic impact reports and industry analyses.
- ❖ Resource Links: Helpful links to Websites that provide valuable information for organizations and companies looking to locate, expand, trade or start a business in Florida.

In order to access this information and much more, visitors should register for My eFlorida. My eFlorida users also receive periodic e-newsletters and e-mail alerts regarding new on-line content.

Events

This section contains information about upcoming events in the following three categories: Domestic, International and Team Florida Missions. The last refers to high level meetings that are held to promote Florida's economic advantages, generate trade and reverse investment and develop linkages in the target markets. For each event there are available the title, date, location, sector, contact person and phone.

Florida's Future

This section contains information about Florida's vision of the future. The following subsections are available: 2007-2012 Roadmap to Florida's Future, Past Strategic Plans, and Rural Strategic Marketing Site

About Us

This section contains information about the organisation that has built and run the website (Enterprise Florida, Inc.). At first level they are presented the organisation's objectives. At the second level we have the following subsections: Services, Board of Directors, Partner Council, Investors, Annual Report, Opportunities and F.A.Q.

On-line tools

There are a lot of online tools across the site's sections. The user can use them free of charge. The access to majority of tools is restricted to Florida companies only. Some indicative tools are:

- ❖ Innovation Showcase Database - If someone feels that his Florida-based business is producing an innovative product or providing an innovative service, he can submit his company's information to be considered for the eFlorida Innovation marketing campaign.
- ❖ Technology Entrepreneurship Resource Database – An on-line database of resources for entrepreneurs looking to succeed in Florida's innovation economy. From a listing of Florida venture capital firms to tech transfer programs, entrepreneurs find this searchable database an invaluable tool for their business.
- ❖ Enterprise Florida's Electronic Trade Leads Network - Florida manufacturers and exporters can connect with companies from around the world through our Electronic Trade Leads Network, a free system established by Enterprise Florida to both generate and qualify overseas export opportunities. Nine months of trade leads are kept on-line at all times and can be searched by product, country, and date. Registered users receive a monthly list of our most recent trade leads.

Sitemap

- | | |
|---|--|
| 1. Business Advantages <ul style="list-style-type: none"> 1.1. Technology Leadership 1.2. Global Gateway | 1.3. Worldwide Connectivity <ul style="list-style-type: none"> 1.3.1. Communications Hub 1.3.2. Connections by Land |
|---|--|

- 1.3.3. Connections by Air
- 1.3.4. Connections by Sea
- 1.3.5. Connections by Space
- 1.4. Entrepreneurial Environment
- 1.5. Workforce Talent
 - 1.5.1. K-12 Education
 - 1.5.2. Technical Institutions / Community Colleges
 - 1.5.3. Leader in Higher Education
 - 1.5.4. Customized Training
 - 1.5.5. Florida Job Search
- 1.6. eGovernment
- 1.7. Quality of Life
 - 1.7.1. Education
 - 1.7.2. Sports & Recreation
 - 1.7.3. Florida's Great Outdoors
 - 1.7.4. Arts & Culture
 - 1.7.5. Visit Florida
- 1.8. Special Opportunities
 - 1.8.1. Rural Opportunities
 - 1.8.2. Urban Core
 - 1.8.3. Enterprise Zones
 - 1.8.4. Brownfields
- 1.9. Florida's Accolades
- 1.10. Florida Company Lists
- 2. Innovation Advantages**
 - 2.1. Strong Knowledge Base
 - 2.2. Technology Transfer
 - 2.3. Centers of Excellence
 - 2.4. Technology & Research Parks
 - 2.5. Incubators / Accelerators
 - 2.6. Venture Capital
 - 2.7. Florida Innovations
 - 2.8. Showcase Your Innovation
- 3. Financial Advantages**
 - 3.1. Tax Advantages
 - 3.2. Incentives
 - 3.3. Access to Capital
 - 3.4. Venture Capital
- 4. Global Advantages**
 - 4.1. Foreign Direct Investment
 - 4.2. Foreign-Affiliated Companies
 - 4.3. International Trade
 - 4.4. Free Trade Area of the Americas (FTAA)
 - 4.5. Foreign Trade Zones
 - 4.6. Exporting Assistance

- 4.7. Electronic Trade Leads Network
- 4.8. Global Linkages
- 4.9. International Office Network
- 4.10. International Field Offices

5. Key Sectors

- 5.1. Life Sciences
 - 5.1.1. Biotechnology
 - 5.1.1.1. Florida Biotech Companies
 - 5.1.2. Medical Device Mfg
 - 5.1.3. Pharmaceuticals
 - 5.1.3.1. Florida Pharma Companies
 - 5.1.4. Health Care
- 5.2. Information Technology
 - 5.2.1. Modeling / Simulation / Training
 - 5.2.2. Photonics/Optics
 - 5.2.3. Digital Media
 - 5.2.4. Software & Computer Systems
 - Design & Integration
 - 5.2.5. Computer Products, Microelectronic and Precision Device Manufacturing
 - 5.2.6. Telecommunications
- 5.3. Aviation, Aerospace and Space
 - 5.3.1. Aviation
 - 5.3.2. Aerospace/Space
- 5.4. Homeland Security / Defense
 - 5.4.1. Homeland Security
 - 5.4.2. Defense
- 5.5. Financial / Professional Services
- 5.6. Manufacturing

6. Small Business

7. Florida Regions

- 7.1. County Data
 - 7.1.1. County Profiles
 - 7.1.2. County Rankings
 - 7.1.3. County Statistics by Fedstats
 - 7.1.4. Florida Zipcodes
 - 7.1.5. County Population Growth
 - 7.1.6. Florida's Metropolitan Statistical Areas Data
- 7.2. Northwest
 - 7.2.1. Overview
 - 7.2.2. Population
 - 7.2.3. Labor Force and Employment
 - 7.2.4. Personal Income
 - 7.2.5. International Business
 - 7.2.6. High Tech Capacity
 - 7.2.7. Cost of Living

- 7.2.8. Economic Development Partners
- 7.2.9. Entire Northwest Report
- 7.3. North Central
 - 7.3.1. Overview
 - 7.3.2. Same as the previous region
- 7.4. Northeast
 - 7.4.1. Overview
 - 7.4.2. Same as the previous region
- 7.5. Central/ Space Coast
 - 7.5.1. Overview
 - 7.5.2. Same as the previous region
- 7.6. Tampa Bay
 - 7.6.1. Overview
 - 7.6.2. Same as the previous region
- 7.7. Southwest
 - 7.7.1. Overview
 - 7.7.2. Same as the previous region
- 7.8. Heartland
 - 7.8.1. Overview
 - 7.8.2. Same as the previous region
- 7.9. Southeast
 - 7.9.1. Overview
 - 7.9.2. Same as the previous region
- 8. Statewide Partners**
- 9. Intelligent Center**
- 10. Events**
 - 10.1. Domestic Calendar of Events
 - 10.2. International Calendar of Events
 - 10.3. Team Florida Missions
- 11. Florida's Future**
 - 11.1. Statewide Strategic Plan
- 12. Sitemap**
- 13. About Us**
- 14. Contact Us**
- 15. Press Room**
- 16. My eFlorida**

2) Technologies that are used

Operating System: Windows Server 2003

Web Server: Microsoft-IIS/6.0

Programming Language: ASP

Database: Yes, probably Microsoft SQL Server

3) Site's visibility and popularity

FACTOR	RESULT
Links pointing to domain	4207
Age of Domain	October 1999
Alexa Rank	N/A
Google Indexed Pages	1050
Technorati Links	15
del.icio.us search results	4
Wikipedia Links	6
Google Pagerank	6

VII. URBAN AND REGIONAL INNOVATION RESEARCH UNIT

URL: <http://www.urenio.org>

Development Agency: Urban & Regional Innovation Research Unit (URENIO)

Description: The website supports URENIO's research activities. Central research theme is the cities and regions of innovation including knowledge clusters, technopoles and science parks; regional innovation systems and strategies; digital innovation spaces and intelligent cities.

The screenshot displays the URENIO website layout. The header includes the URENIO logo, a tagline 'A University Lab specialising in the creation of Innovation Environments', and a section for 'Intelligent Cities' with subtext 'Innovation, Knowledge Systems and Digital Spaces'. Navigation links for HOME, ΕΛΛΗΝΙΚΑ, and ΕΥΡΩΠΕΙΑ are present.

About URENIO

- Profile
- Research Areas
- Selected Projects
- Books & Brochures
- People
- Courses
- Contact

Intelligent City Platforms (NEW)

On-line Tools

- Benchmarking
- Digital Research Centre
- Virtual Innovation Environment

Virtual Innovation Environment

Projects

- MEDICUBE
- SUPER SME
- FUTURREG
- RIS-Lithuania
- EMERIPA
- RKM Network
- METAFORESIGHT
- STRATINC
- NPD-NET
- K-CLUSTERS
- PANDORA
- VERITE
- EXCELLENCE
- INVENT
- INNOREGIO
- VIRTUAL TECH PARK
- RTP of C MACEDONIA
- RIS+ of C MACEDONIA
- C. MACEDONIA PORTAL
- CM INNOFINDER
- CM INNOVATION INDEX
- RIPE
- INFOPELOPONNISOS

Portal: Innovation, Environments of Innovation, Intelligent Cities & Regions

The World is Spiked

The 2007 Index of Silicon Valley introduces the idea that "The World is Spiked" meaning that although the global competitive field is "flattening"¹ regions still vary by their relative strengths and weaknesses from which regional specializations and comparative advantage emerge—creating "spikes" in a flat world. [Continue reading...](#)

Posted at 20 April 2007 in [Innovative Cities & Regions](#), [Regional Systems of Innovation](#) - [Edit this post](#)

A U.S. Official Measure of Innovation

In her latest article in Business Week, Helen Walters is presenting a Federal Register notice, issued by U.S. Commerce Dept. which formalizes key questions regarding the measurement of Innovation in enterprises. [Continue reading...](#)

Posted at 20 April 2007 in [Innovation Measurement](#) - [Edit this post](#)

A Ten Point Plan for Digital Excellence by CDAA

The following principles have been adopted under the Campaign for a Community Benefits Agreement. Chicago Digital Access Alliance consider the following principles should guide the development of the wireless network and the opportunities that emerge from its formation. [Continue reading...](#)

Posted at 16 April 2007 in [Digital Cities](#) - [Edit this post](#)

iBridge Network Links Ideas & Innovation

The iBridge Network provides the transparency and access to university developed innovations that will lead to further advances and next-generation products. The Network aggregates research materials, technologies, and discoveries in an online, easy-to-search forum—the iBridge Web site. [Continue reading...](#)

Posted at 16 April 2007 in [Tech Transfer Networks](#) - [Edit this post](#)

Startup 2.0 Awards for European Websites

StartUp2.0 is a competition of European web 2.0 sites whose objectives are to promote and reward the European startups that work in the field of 2.0 technologies. [Continue reading...](#)

Posted at 13 April 2007 in [Startups & Incubators](#) - [Edit this post](#)

Urban Computing

Adam Greenfield's & Kevin Slavin's class on Urban Computing at New York University's Interactive Telecommunication Program

Categories

- Knowledge Economy
- Innovation
- Innovation Measurement
- Innovative Companies
- Innovative Clusters
- Technology Parks
- Innovative Cities & Regions
- Regional Systems of Innovation
- Regional Innovation Strategies
- Virtual Innovation Environment
- Virtual Clusters
- Digital Cities
- Intelligent Cities & Regions
- Strategic Intelligence
- Tech Transfer Networks
- Collaborative Innovation
- Startups & Incubators

Meta

- Site Admin
- Logout
- Valid XHTML
- WordPress

Search:

1) Description of the Content

The site consists of 5 main sections: **About URENIO, Intelligent City Platforms, On-line Tools, Projects, Portal**. All sections have subsections.

The website's homepage contains the logos, primary navigation (left), language selection, and the portal's content.

The primary navigation provides access to the main site's sections and subsections. The remaining space is occupied by the Portal on Innovation, Environments of Innovation, Intelligent Cities and Regions. The portal's layout consists of two columns: One for the posts and the other for the categories and additional options. The ten latest posts are presented. For each post the following data is available: title, image, introductory text, date, category and a link to full post's text. A search box is also available allowing the visitors to search portal's content.

FACTOR	RESULT
Sections	5 - About URENIO, Intelligent City Platforms, On-line Tools, Projects, Portal
Levels	3
News	No
Search	Yes
Library	No
Online tools	Yes
Newsletter	No
Members	Yes
Languages	2 – English, Greek

Main Sections

About URENIO

This section contains the profile of the Research Unit, their research areas, selected projects, published books & brochures, people (sort CV, photo and email address), courses (Professor Komninos teach at the Department of Urban and Regional Planning and Development in the Faculty of Engineering, Aristotle University of Thessaloniki) and contact details.

Intelligent City Platforms

Probably the most interesting section of the website, this section presents the URENIO's research on Intelligent Cities. Intelligent Cities are systems of innovation combining innovative clusters, technology learning institutions, and digital innovation spaces. URENIO has developed five platforms that enable the creation of digital spaces facilitating five key innovation processes:

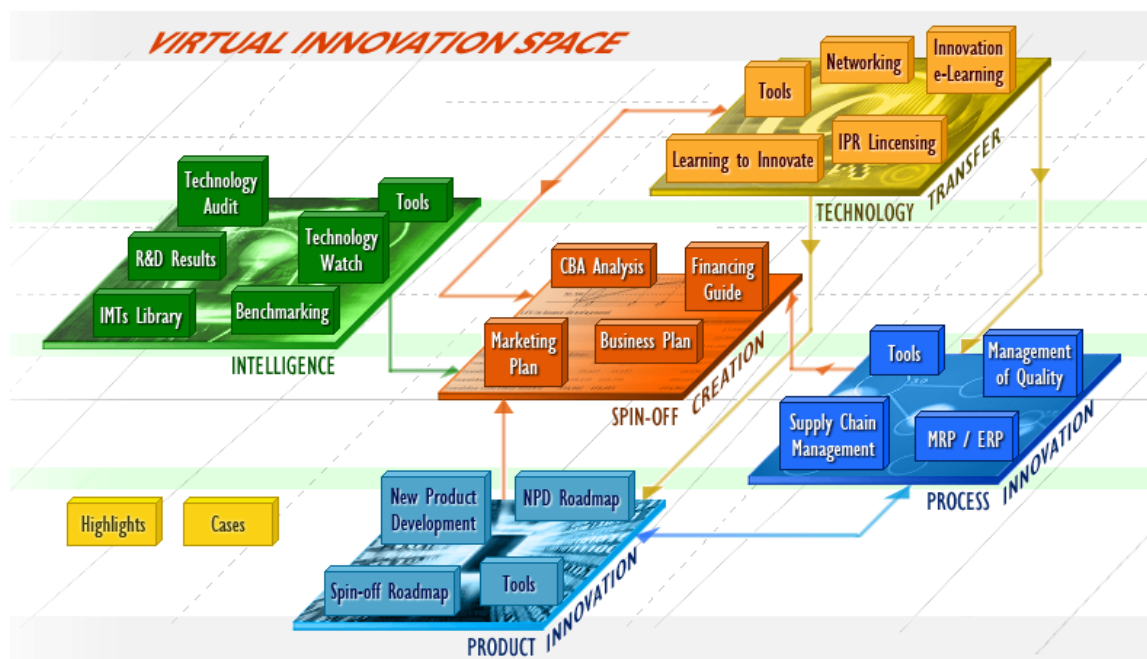
1. **Strategic intelligence**, allowing gathering, analyze and disseminate information about technologies, markets, and competitors;
2. **Technology dissemination**, allowing acquiring and adapting existing knowledge;

3. **Collaborative innovation**, for creating networks of product design and new product development;
4. **New company creation**; and
5. **Online marketing** of products, promotion and delivery of services.

On-line Tools

This section provides access to the online tools that URENIO has developed during its research projects. Two of them; Benchmarking and Digital Research Centre are linked directly whereas the other constitute the Virtual Innovation Environment.

- **Benchmarking** allows the comparative evaluation of technologies, production processes and products of a corporation /organization, compared to the leading organizations in the field. Benchmarking is achieved through carefully chosen indicators and allows the corporation to reorganize itself successfully, via an understanding of its strengths and weaknesses.
- **The Digital Research Center for Cooperative Innovation** aims to facilitate the access of public and private sector institutions in results of research projects, and to contribute in the wider distribution and exploitation of products and services that are based on the academic research.
- **Virtual Innovation Environment** organises the URENIO's online tools, roadmaps, libraries and databases on five interconnected platforms: Intelligence, Technology transfer, Spin-off creation, product innovation and process innovation.



Virtual Innovation Environment (Space)

Projects

The URENIO's most significant projects are presented in detail. The catalog of projects is linked to projects' separate websites where detailed information is available,

Portal

The Portal on Innovation, Environments of Innovation, Intelligent Cities and Regions is a blog with a multiple authors that watch the following five thematic areas:

1. Knowledge Economy, Innovation, Innovation Measurement
2. Innovative Companies, Innovative Clusters, Technology Parks
3. Innovative Cities & Regions, Regional Systems of Innovation, Regional Innovation Strategies
4. Virtual Innovation Environment, Virtual Clusters, Digital Cities
5. Intelligent Cities & Regions, Strategic Intelligence, Tech Transfer Networks, Collaborative Innovation, Startups & Incubators

Each post refers to the source(s) of information for further investigation.

Sitemap

- | | |
|--|---|
| 1. About URENIO
1.1. Profile
1.2. Research Areas
1.3. Selected Projects
1.4. Books & Brochures
1.5. People
1.6. Courses
1.7. Contact
2. Intelligent City Platforms
2.1. Strategic Intelligence
2.2. Technology Dissemination
2.3. Collaborative Innovation
2.4. New Company Incubation
2.5. Virtual Tour & e-Market
3. On-line Tools
3.1. Benchmarking
3.2. Digital Research Centre
3.3. Virtual Innovation Environment
4. Projects
4.1. MEDICUBE
4.2. SUPER SME | 4.3.
4.4.
5. Portal
5.1. Knowledge Economy
5.2. Innovation
5.3. Innovation Measurement
5.4. Innovative Companies
5.5. Innovative Clusters
5.6. Technology Parks
5.7. Innovative Cities & Regions
5.8. Regional Systems of Innovation
5.9. Regional Innovation Strategies
5.10. Virtual Innovation Environment
5.11. Virtual Clusters
5.12. Digital Cities
5.13. Intelligent Cities & Regions
5.14. Strategic Intelligence
5.15. Tech Transfer Networks
5.16. Collaborative Innovation
5.17. Startups & Incubators |
|--|---|

2) Technologies that are used

Operating System: Linux

Web Server: Apache

Programming Language: PHP

Database: MySQL

3) Site's visibility and popularity

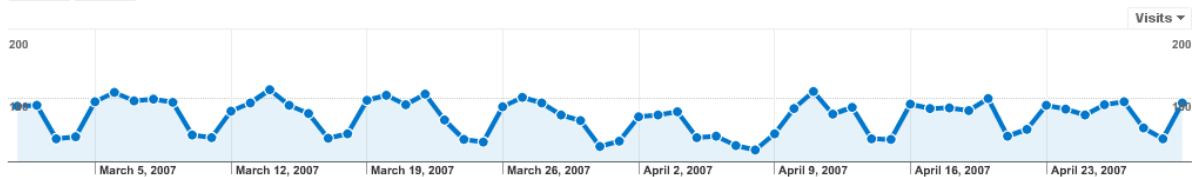
Google Analytics Solution

The site uses Google Analytics Software in order to track visitors' activity to the Portal (The site's total visitors are much more as URENIO site has four other sections, as well as a lot of project sites). As the most features of this solution were presented in the analysis of FUTURREG website the following few ones shows some other features

Dashboard

Export Email

Mar 1, 2007 - Apr 30, 2007

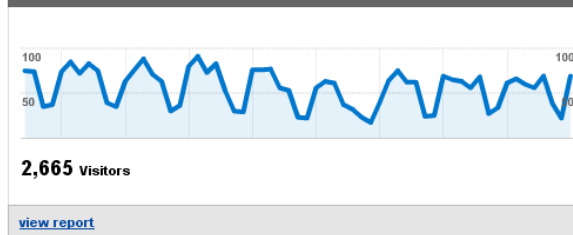


Site Usage

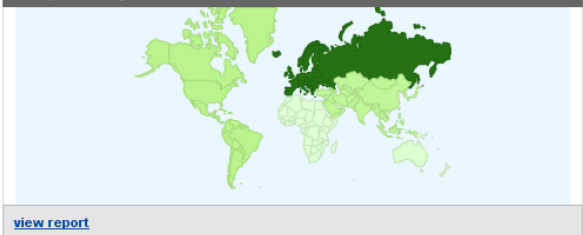
4,328 Visits
3.04 Pages/Visit
58.78% Bounce Rate

13,147 Pageviews
00:02:14 Avg. Time on Site
59.06% % New Visits

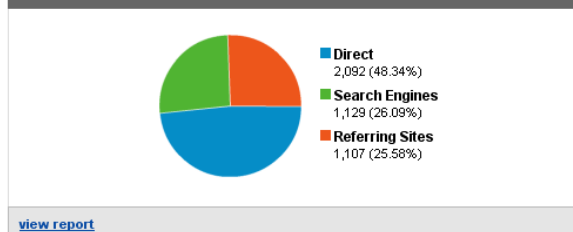
Visitors Overview



Map Overlay



Traffic Sources Overview



Content Overview

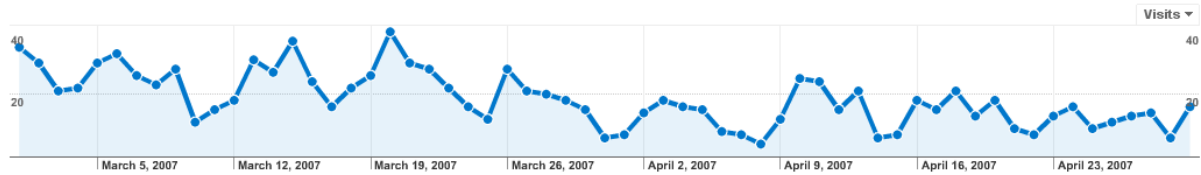
Pages	Pageviews	% Pageviews
/	3,096	23.55%
/category/innovation/	281	2.14%
/category/innovative-cities-and-regions/	263	2.00%
/profile/	245	1.86%
/category/innovation-measurement/	239	1.82%

[view report](#)

Keywords

Mar 1, 2007 - Apr 30, 2007

Export Email Add to Dashboard



Search sent 1,129 total visits via 787 keywords

Show: total | paid | non-paid Segment: Keyword

Site Usage		Goal Conversion		Views: [Table Icon] [List Icon] [Line Icon]		
Visits 1,129 % of Site Total: 26.09%	Pages/Visit 3.82 Site Avg: 3.04 (25.67%)	Avg. Time on Site 00:02:46 Site Avg: 00:02:14 (23.88%)	% New Visits 76.09% Site Avg: 59.06% (28.83%)	Bounce Rate 55.36% Site Avg: 58.78% (-5.82%)		
Keyword	Visits ↓	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
urenio	80	5.59	00:03:53	35.00%	30.00%	
innovation regional	32	1.41	00:00:34	0.00%	87.50%	
uopkztrivvc	27	1.37	00:00:09	85.19%	74.07%	
technology clinics @ thessaloniki technology park	20	3.35	00:02:10	0.00%	50.00%	
innovative cities	14	6.43	00:04:31	71.43%	7.14%	
intelligent cities	14	6.29	00:02:23	92.86%	35.71%	
urenio.org	11	1.55	00:00:53	63.64%	54.55%	
world knowledge competitiveness index	8	12.75	00:07:55	62.50%	50.00%	
saudi arabia intelligent cities	8	7.12	00:07:23	25.00%	25.00%	
knowledge cities	8	4.25	00:04:54	50.00%	50.00%	
Find Keyword: containing [] Go						
Show rows: 10 1 - 10 of 787						

Referring Sites

Mar 1, 2007 - Apr 30, 2007

Export Email Add to Dashboard



Referring sites sent 1,107 visits via 158 sources

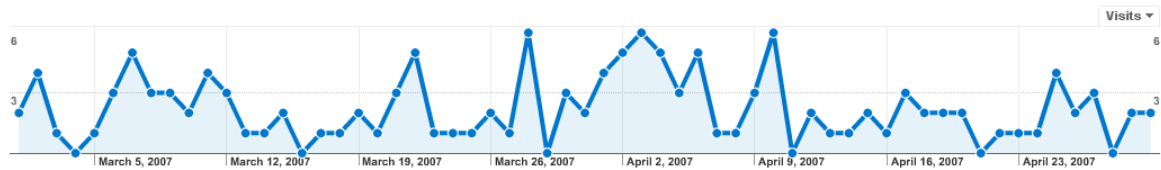
Segment: Source

Site Usage		Goal Conversion		Views: [Table Icon] [List Icon] [Line Icon]		
Visits 1,107 % of Site Total: 25.58%	Pages/Visit 3.45 Site Avg: 3.04 (13.69%)	Avg. Time on Site 00:02:40 Site Avg: 00:02:14 (19.40%)	% New Visits 77.69% Site Avg: 59.06% (31.55%)	Bounce Rate 49.86% Site Avg: 58.78% (-15.17%)		
Source	Visits ↓	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
images.google.com	198	2.52	00:01:08	86.36%	42.93%	
en.wikipedia.org	136	5.51	00:05:21	80.15%	30.88%	
newventuretools.net	72	2.49	00:02:22	29.17%	65.28%	
maxinnotypepad.com	43	3.49	00:02:09	79.07%	44.19%	
images.google.co.uk	37	2.14	00:00:54	94.59%	54.05%	
udl.bycomkorea.com	32	2.22	00:00:26	93.75%	56.25%	
vrc.gr	29	2.00	00:01:28	68.97%	62.07%	
infopeloponnisos.gr	26	2.46	00:01:59	65.38%	61.54%	
images.google.de	23	1.61	00:00:29	100.00%	52.17%	
vrc.gr:8080	21	1.90	00:01:35	76.19%	76.19%	
Find Source: containing [] Go						
Show rows: 10 1 - 10 of 158						

Referring Site: en.wikipedia.org

Mar 1, 2007 - Apr 30, 2007

Export Email Add to Dashboard



This referring site sent 136 visits via 7 referral paths

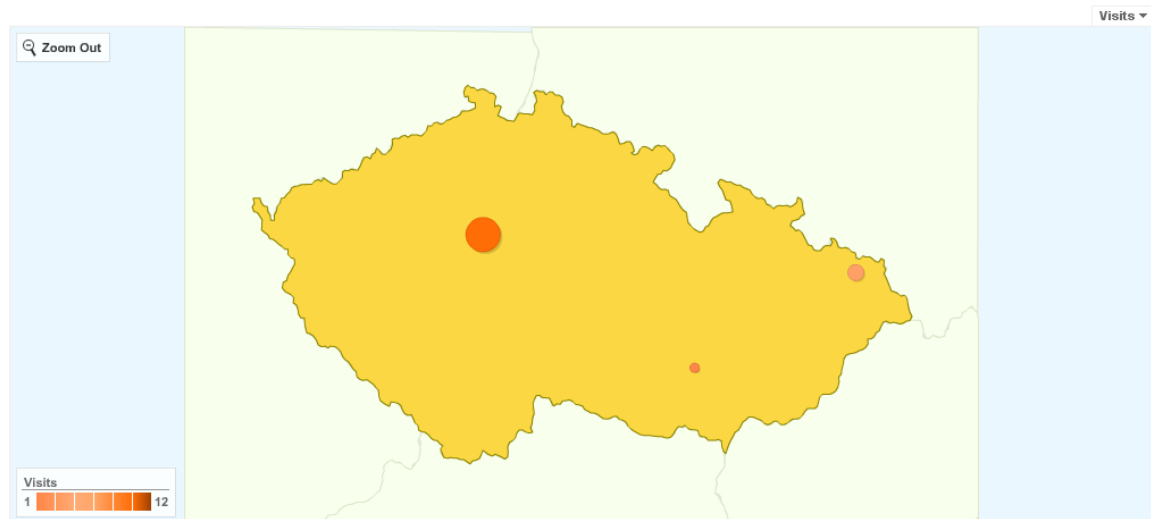
Segment: Referral Path

Site Usage		Goal Conversion		Views:	
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
136	5.51	00:05:21	80.15%	30.88%	
% of Site Total: 3.14%	Site Avg: 3.04 (81.30%)	Site Avg: 00:02:14 (139.55%)	Site Avg: 59.06% (35.71%)	Site Avg: 58.78% (-47.46%)	
Referral Path	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
WikiInnovation	120	5.63	00:05:31	79.17%	29.17%
WikiAristotle University of Thessaloniki	6	1.83	00:00:34	100.00%	50.00%
WikiInnovations	4	7.00	00:12:12	50.00%	25.00%
WikiGreater Sudbury, Ontario	2	1.50	00:00:16	100.00%	50.00%
WikiAristotle University	2	1.00	00:00:00	100.00%	100.00%
WikiInnovative	1	9.00	00:04:41	100.00%	0.00%
WikiGreater Sudbury	1	20.00	00:08:05	100.00%	0.00%
Find Referral Path: containing		Go	Show rows: 10 1 - 7 of 7		

Country Detail: Czech Republic

Feb 1, 2007 - Apr 30, 2007

Export Email Add to Dashboard



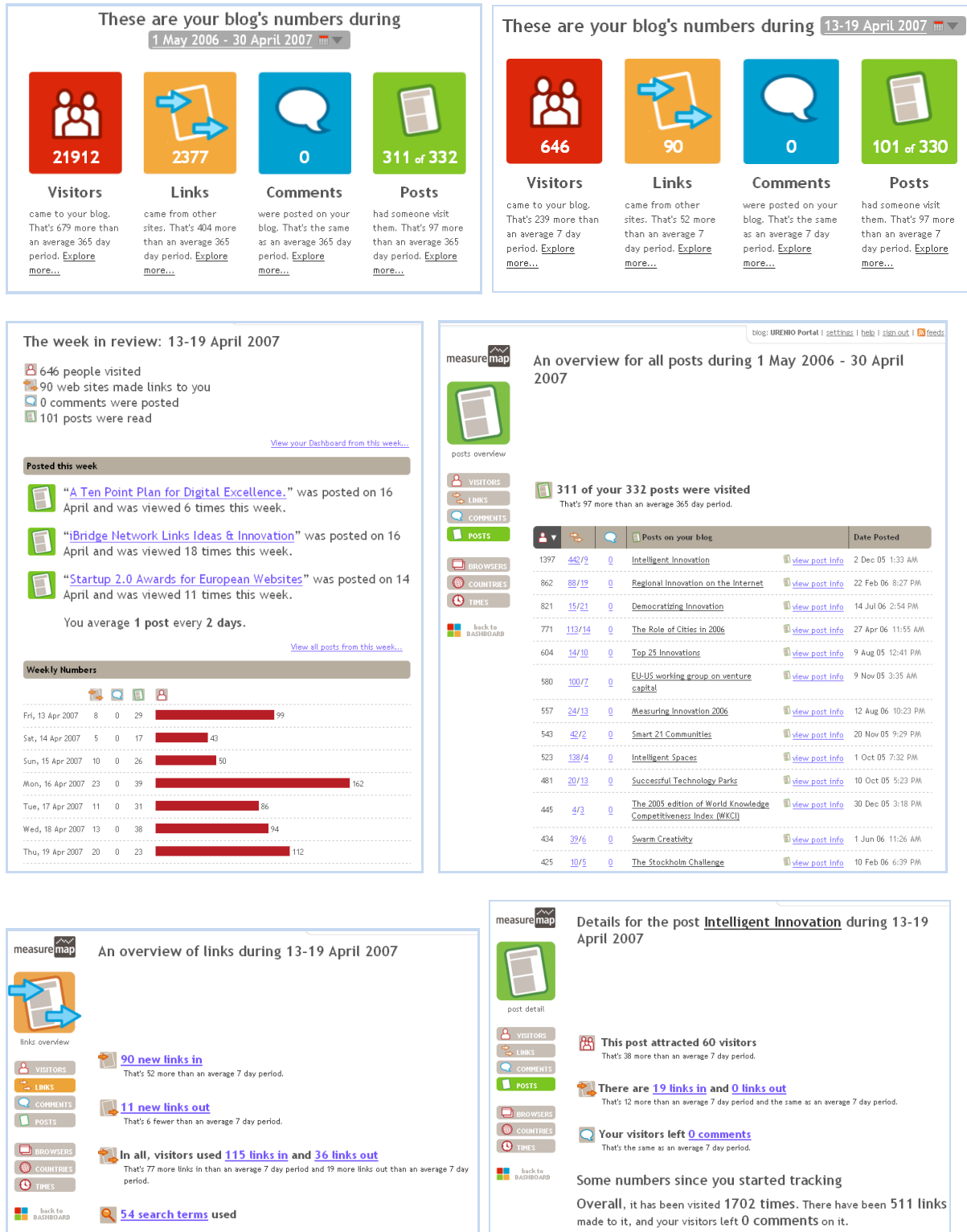
This country sent 17 visits via 3 cities

Detail Level: City Segment: Choose...

Site Usage		Goal Conversion		Views:	
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
17	4.71	00:03:19	64.71%	17.65%	
% of Site Total: 0.26%	Site Avg: 3.05 (54.52%)	Site Avg: 00:02:25 (37.24%)	Site Avg: 61.49% (5.23%)	Site Avg: 58.15% (-69.65%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Prague	12	5.17	00:03:41	66.67%	25.00%
Ostrava	4	3.50	00:02:38	50.00%	0.00%
Brno	1	4.00	00:01:32	100.00%	0.00%
Find City: containing		Go	Show rows: 10 1 - 3 of 3		

MeasureMap Solution

URENIO also uses Google's MeasureMap solution (<http://www.measuremap.com>) in order to track, evaluate and improve the portal. The MeasureMap is more appropriate for blogs whereas Analytics is a more general solution.



measuremap

An overview of links during 13-19 April 2007

links overview

VISITORS
 LINKS
 COMMENTS
 POSTS
 BROWSERS
 COUNTRIES
 TIMES
[back to DASHBOARD](#)

90 new links in
That's 52 more than an average 7 day period.

11 new links out
That's 6 fewer than an average 7 day period.

In all, visitors used 115 links in and 36 links out
That's 77 more links in than an average 7 day period and 19 more links out than an average 7 day period.

54 search terms used

measuremap

Details for the post **Intelligent Innovation** during 13-19 April 2007

post detail

VISITORS
 LINKS
 COMMENTS
 POSTS
 BROWSERS
 COUNTRIES
 TIMES
[back to DASHBOARD](#)

This post attracted 60 visitors
That's 38 more than an average 7 day period.

There are 19 links in and 0 links out
That's 12 more than an average 7 day period and the same as an average 7 day period.

Your visitors left 0 comments
That's the same as an average 7 day period.

Some numbers since you started tracking

Overall, it has been visited 1702 times. There have been 511 links made to it, and your visitors left 0 comments on it.

Popularity & visibility overview


FACTOR	RESULT
Links pointing to domain	4832
Age of Domain	June 2000
Alexa Rank	1551845
Google Indexed Pages	1790
Technorati Links	58
del.icio.us search results	11
Wikipedia Links	11
Google Pagerank	5

VIII. Programme on Regional Innovation


URL: <http://www.regionalinnovation.org.uk>

Development Agency: Cambridge-MIT Institute

Description: The website supports the Programme on Regional Innovation of the Cambridge-MIT Institute, which mission is to develop world class research that will provide evidence for improved policy and practice for advancing knowledge-based growth in urban and regional economies.



Programme on
Regional Innovation



The
Cambridge-MIT
Institute

About PRI	News	Resources
Events	People	Contact us

Latest News

04/05/07
PRI to undertake research project for the National Endowment for Science, Technology and the Arts (NESTA)


10/04/07
Survey on the Impact of CMI Programmes on Professional Life and Competitiveness

12/03/07
PRI presented at the EU Programme on Regions for Economic Change Conference in March 2007


12/03/07
Launch of Cambridge Journal of Regions, Economics and Society

01/02/07
PRI Research Associate to present at the ITEC International Forum in Beijing, China in March 2007

To subscribe to updates on future PRI events, please enter your email address and click "Continue":




Programme on
Regional Innovation



About PRI

Developing world class research to provide evidence for improved policy and practice for advancing knowledge-based growth in urban and regional economies.


+ more



Resources

View our working papers and reports, plus presentations from previous events, and other materials by leading researchers in regional innovation issues.


+ more



Featured Event

Have you attended a CMI event in the past? If you have, please click on the link and fill in our online survey - it only takes 8-10 minutes to complete.

+ more



Highlights

Watch a presentation created by The Cambridge-MIT Institute on Cultures of Innovation: Biotechnology and the Race for Success featuring footage from MIT.

+ more

1) Description of the Content

The site consists of 5 main sections: **About PRI, News, Resources, Events, and People**. Some of these sections have subsections.

The website's homepage contains the logos, primary navigation (top right) and the main content area consists of a lot of boxes each of them giving access to selected areas of the site.

The primary navigation provides access to the site's sections. The content area includes:

- ❖ The latest ten program's news which are presented with title and date. By clicking to title the visitor can read the full story.
- ❖ Program's short description with a link to full description.
- ❖ Citation of program's resources with a link to homonymic section.
- ❖ One featured event with short description with a link to full article.
- ❖ One of the program's highlights with short description with a link to full article.
- ❖ A form for the subscription to newsletter.

FACTOR	RESULT
Sections	5 - About PRI, News, Resources, Events, People
Levels	3
News	Yes
Search	No
Library	Yes, Documents, Video
Online tools	No
Newsletter	Yes
Members	No
Languages	1 – English

Main Sections

About PRI

The Cambridge-MIT Institute Programme on Regional Innovation is presented in detail.

News

News related to the program. The same approach with previous analysed website is used.

Resources

This section contains working papers and reports, plus presentations from previous events, and other materials by leading researchers in regional innovation issues.

Events

Forthcoming and previous events are presented. The same approach with previous analysed website is used.

People

This sections contains short CVs of Staff Members, Faculty Advisors, and Research and Business Associates

Sitemap

1. About PRI
2. News
 - 2.1. News Archive
3. Resources
 - 3.1. Reports and Working Papers
 - 3.2. Presentations and Papers from Events
 - 3.3. Films
 - 3.4. Browse by Surname
4. Events
 - 4.1. Events Archive
5. People
6. Contact Us

2) Technologies that are used

Operating System: Windows Server 2003

Web Server: Microsoft-IIS/6.0

Programming Language: ASP

Database: Yes, probably Microsoft SQL Server

3) Site's visibility and popularity


FACTOR	RESULT
Links pointing to domain	23
Age of Domain	N/A (2006)
Alexa Rank	N/A
Google Indexed Pages	224
Technorati Links	0
del.icio.us search results	0
Wikipedia Links	0
Google Pagerank	7

IX. Department of Trade and Industry (DTI) - Innovation


URL: <http://www.dti.gov.uk/innovation>

Development Agency: Department of Trade and Industry (DTI), UK

Description: This section of DTI's website supports DTI's efforts to stimulate a significant increase in innovation throughout the economy. It charts Department's progress, summarises legislation, and gives practical information for companies. It explains current policy goals and support for small businesses as key sources of innovation. It covers Living Innovation, web streaming of a series of high profile events for aspiring business builders, which share insights to help companies improve their performance. There is also information about the Technology Programme and Knowledge Transfer Networks. These pages also provide advice on finance and investment and on management and skills. They explore the vital role of research and development and explain how businesses can access the practical support available for R&D and innovative projects.

		SEARCH THE SITE <input type="text" value="Search DTI site..."/> <input type="button" value="GO"/>	
ABOUT DTI CONTACT HELP WITH THIS SITE SITE INDEX	▶ Better Business Framework ▶ Business Sectors ▶ Employment Matters ▶ Energy	▶ Europe & World Trade ▶ Innovation ▶ Regional Economic Development ▶ Science	▶ Reports & Publications ▶ Consultations ▶ Press Room
14 May 2007	▶ Confident Consumers - A Fair Deal creating Prosperity & Success for All		Popular pages <input type="button" value="GO"/>

You are here: Home > Innovation

▶ Innovation DTI Innovation Policy Innovation Statistics Leadership & Skills for Innovation Technology Strategy Benchmarking Innovation Performance Research & Development Standards & Technical Regulations Sustainable Development Micro and Nanotechnology Global Watch Service National Measurement System Knowledge Transfer Partnerships Public Procurement Policy	<h3>Welcome to the DTI's Innovation Home Page</h3> <p>"The successful exploitation of new ideas"</p> <p>Innovation – the successful exploitation of new ideas – is the key business process that enables UK businesses to compete effectively in the increasingly competitive global environment. The DTI is working to stimulate a significant increase in innovation throughout the economy. This section charts our progress, summarises legislation, and gives practical information for companies.</p>  <p>It explains current policy goals, such as the transfer of knowledge between the science and business communities, and support for small businesses as key sources of innovation. It covers Living Innovation, web streaming of a series of high profile events for aspiring business builders, which share insights to help companies improve their performance. There is also information about the Technology Programme and Knowledge Transfer Networks, designed to increase the speed at which leading-edge science is turned into market-ready products, processes and services.</p> <p>These pages also provide advice on finance and investment and on management and skills. They explore the vital role of research and development and explain how businesses can access the practical support available for R&D and innovative projects. We also cover innovation in Europe and UK and European Standards. Case studies of success show how companies are creating new products, services and markets to beat the competition.</p>	<h3>RELATED LINKS</h3> <ul style="list-style-type: none"> Technology Strategy - Supporting the Research, Development and Innovation of your Business Business Support Solutions Science and Innovation Investment Framework 2004-2014 Science - Introduction Manufacturing Advisory Service Lambert Agreements Corporate Social Responsibility Living Innovation EU Innovation Knowledge Transfer Networks Support for Business R&D The Community Innovation Survey Knowledge Transfer Partnerships Institution of Engineering & Technology's Innovation in Engineering Awards 2007 Case Studies <h3>RELATED DOCUMENTS</h3> <ul style="list-style-type: none"> Innovation Report - Competing in the global economy: the innovation challenge (1067KB) Succeeding Through Innovation: 60 Minute Guide to Innovation - Turning Ideas into Profit (654KB)
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1) Description of the Content

The site consists of 13 main sections: **DTI Innovation Policy, Innovation Statistics, Leadership & Skills for Innovation, Technology Strategy, Benchmarking Innovation, Research & Development, Standards & Technical Regulations, Sustainable Development, Micro and Nanotechnology, Global Watch Service, National Measurement System, Knowledge Transfer Partnerships, and Public Procurement Policy.** The most of these sections have subsections.

The website's homepage contains the logos, navigation bar related to other sections of DTI's website, primary navigation (left), search box and the main content area.

FACTOR	RESULT
Sections	13 - DTI Innovation Policy, Innovation Statistics, Leadership & Skills for Innovation, Technology Strategy, Benchmarking Innovation, Research & Development, Standards & Technical Regulations, Sustainable Development, Micro and Nanotechnology, Global Watch Service, National Measurement System, Knowledge Transfer Partnerships, Public Procurement Policy
Levels	5
News	Yes
Search	Yes
Library	Yes
Online tools	Yes
Newsletter	No
Members	Yes
Languages	1 - English

Main Sections

DTI Innovation Policy

The DTI's Innovation Policy is presented shortly

Innovation Statistics

Statistics from two DTI's statistics Units who work closely together are available:

- Assessment Unit who are responsible for ex post evaluation of Innovation and Technology support programmes, provide advice on the formulation of new programmes.
- Economists and Statisticians who provide professional advice on Science, Technology and Innovation (including Office of Science and Innovation, OSI) and provide a professional input to the work of the Assessment Unit.

Leadership & Skills for Innovation

This section illustrates the business benefits of investing in skills and explains what the DTI is doing on the skills agenda.

Technology Strategy

In this section it is presented DTI's actions supporting the Research, Development and Innovation of Business

Benchmarking Innovation Performance

This section includes:

Self Assessment Tools - To help visitors benchmark their company's innovation performance, DTI has brought together the following self assessment tools:

- There are two Innovation Self Assessment tools, each addressing a different aspect of innovation. Both are providing useful feedback to help the company with its business thinking.
- Measure Company's Leadership Qualities with a new personal assessment tool.
- Value Added Calculator is simple to use. Once someone has calculated his company's value added, can compare it with the companies in the DTI's Value Added Scoreboard.
- Visitors can also access the UK Benchmark Index on-line and get a health check on their company.

Living Innovation - Living Innovation contains a valuable archive of a series of annual broadcasts (1997-2005) featuring world-renowned innovators sharing their thoughts on innovation with live audiences around the UK.

Research & Development

This section is a guide to help companies access the practical support to invest in R&D. Here visitors can find information about R&D and innovation, including information about available government support for businesses embarking on R&D projects.

Standards & Technical Regulations

This section contains the results of DTI work to build a standards and conformity assessment infrastructure which meets the needs of UK industry, through a range of policy activities and through our relations on behalf of Government with the British Standards Institution (BSI) and the United Kingdom Accreditation Service (UKAS).

Sustainable Development

DTI presents its efforts with others to encourage innovative, enterprising and internationally competitive business solutions to environmental problems and the wider challenges of sustainable development.

Micro and Nanotechnology

The DTI's Micro and Nanotechnology Manufacturing Initiative is presented. This £90 million investment has been spent on collaborative research projects and in establishing a network of Nanotechnology Centres.

Global Watch Service

The DTI Global Watch Service provides support dedicated to helping UK businesses improve their competitiveness by identifying and accessing innovative technologies and practices from overseas.

National Measurement System

The National Measurement System (NMS) is responsible for stimulating good measurement practice and enabling business to make accurate and traceable measurements, for the benefit of the nation.

Knowledge Transfer Partnerships

This section allows a company to choose a partner from the 'UK knowledge base' (a university or college for example) with the required knowledge and they jointly prepare a proposal for a project or projects to enhance the business. The Partnership submits an application for funding to the KTP Central Office, which is then considered by the Partnerships Approvals Group. DTI, as a member of that Group, approves the proposals acting on behalf of all the funding organisations.

Public Procurement Policy

This section supports the development a public procurement culture that stimulates innovation in the economy to meet future public sector needs at better value for money for the taxpayer.

Sitemap

- | | |
|--|---|
| <ol style="list-style-type: none"> 1. DTI Innovation Policy <ol style="list-style-type: none"> 1.1. Innovation Report 2. Innovation Statistics <ol style="list-style-type: none"> 2.1. Evaluation Reports 2.2. Economics Papers 2.3. Statistics 2.4. Community Innovation Survey 3. Leadership & Skills for Innovation <ol style="list-style-type: none"> 3.1. Why Invest in Skills? 3.2. Management & Leadership 3.3. DTI's Role in Skills 3.4. Research & Evidence Publications 4. Technology Strategy <ol style="list-style-type: none"> 4.1. News and events 4.2. Technology Strategy Board 4.3. Innovation Platforms 4.4. Technology Programme 4.5. Competitions for Funding 4.6. Successful Projects 4.7. Other Government Support 4.8. Useful Links 4.9. Contact Us / Feedback 5. Benchmarking Innovation Performance <ol style="list-style-type: none"> 5.1. Living Innovation 5.2. Innovation Self Assessment 5.3. Value Added Scoreboard 5.4. Case Studies 6. Research & Development <ol style="list-style-type: none"> 6.1. What is R&D 6.2. Why Invest in R&D/Why R&D matters 6.3. Support for Business R&D 6.4. R&D Tax Credits | <ol style="list-style-type: none"> 6.5. Collaborative Business/University Research 6.6. R&D Scoreboard 6.7. Useful R&D Links 6.8. Archive 6.9. Contact Us 7. Standards & Technical Regulations <ol style="list-style-type: none"> 7.1. EC Product Directives 7.2. CE Marking FAQ 7.3. Standards Publications 7.4. NSSF 7.5. Activities 8. Sustainable Development <ol style="list-style-type: none"> 8.1. Waste Electrical & Electronic Equipment (WEEE) 8.2. Restriction of Hazardous Substances (RoHS) 8.3. Fluorinated Greenhouse Gases 8.4. End of Life Vehicles 8.5. Ozone Depleting Substances 8.6. Packaging & Packaging Waste 8.7. Batteries & Accumulators 8.8. Policy 8.9. Energy-Using Products (EuP) 9. Micro and Nanotechnology 10. Global Watch Service 11. National Measurement System <ol style="list-style-type: none"> 11.1. New to the NMS? 11.2. Who is the NMS for? 11.3. Programmes 11.4. Measurement Advisory Committee 11.5. Programme Formulation |
|--|---|

- 11.6. Opportunities
- 11.7. News and Events
- 11.8. Frequently Asked Questions
- 11.9. Useful Links

- 11.10. Contacts

12. Knowledge Transfer Partnerships

13. Public Procurement Policy

2) Technologies that are used

Operating System: Linux

Web Server: Apache

Programming Language: Perl

Database: Yes, Probably MySQL

3) Site's visibility and popularity

FACTOR	RESULT
Links pointing to domain	5301
Age of Domain	December 1995
Alexa Rank	32901
Google Indexed Pages	823
Technorati Links	51
del.icio.us search results	15
Wikipedia Links	0
Google Pagerank	7

X. EUROPE INNOVA

URL: <http://www.europe-innova.org>

Development Agency: A network of 300 partners from 23 Member States. An initiative of Enterprise and Industry DG.

Description: The website aims to inform, assist, mobilise and network the key stakeholders in the field of entrepreneurial innovation, including firm managers, policy makers, cluster managers, investors and relevant associations.

Europe INNOVA
The network driving European innovation

Home About Contacts FAQ Links Downloads Help Desk Site Map

Search
Advanced Search

Innovation Watch Innovation Panels Cluster Mapping Cluster Networks Financing Networks Standards Networks Innovation Management Innovation & Services Sectors Related Initiatives

Promoting innovation in services - European Commission launches a new call for proposals

print

On 10 May 2007, the European Commission published a new call for proposals to create a **European Innovation Platform for Knowledge Intensive Services**. This call, launched under the Competitiveness and Innovation Framework Programme (CIP) concretizes the EC's announcement of a "more pro-active approach in the creation and support of young innovative SMEs in the service sector" made in the September 2006 Communication on Innovation. The ultimate aim of the Platform is to facilitate the creation of more European innovation champions in the field of services. Based on a one-stop-shop approach, sectoral networks will offer integrated support packages to young promising growth firms active in knowledge intensive services. The networks will be built on public private partnerships connecting the research, incubation, financing and clusters angle. They will be complemented by a horizontal action offering more general support to the overall initiative.

Other Europe INNOVA themes expected to follow in 2008-2009 are greening

Discussion Forum

Extranet Login

User Name:
Password:
Log In
[Forgot your password?](#)
Register

Latest News

[See all available News »](#)
[Europe INNOVA newsletter: Subscribe/Download »](#)

News

Second Annual Partnering Event – Call for Expressions of Interest
In Valencia, the Europe INNOVA community had the opportunity to meet after the Conference to share and exchange information during the 1st Annual Partnering Event...
2007-05-14 [See more ...](#)

IIICE: International Matchmaking Event in ICT in Berne on 9-11 May 2007
An international matchmaking event in ICT will be held in Berne, Switzerland from the 9th until the 11th of May 2007 and covering the topics RFID, Logistics, Procurement, E-Government and Business Services...
2007-05-14 [See more ...](#)

The Key to Innovation
The European Commission's DG Enterprise and Industry has published a 15-minute video documentary...
2007-05-10 [See more ...](#)

Upcoming Events

[See all available Events »](#)

ABC-NETWORK International seminar "Methodology and tools for improving agro-biotech clusters management"
Crealy Science Park (Belgium), May 22, 2007
[See more ...](#)

Gate2Start: Awareness Seminar "Turning Applied Research into Business Opportunity" on 29 May 2007 in Gent (Belgium)
[See more ...](#)

NetFinTex - Public Workshop Announcement
[See more ...](#)

BELCAR: Technology Days Montbéliard in May 2007
[See more ...](#)

EIFIE: Symposium "Financing"

Latest Results

[See all available Results »](#)

Europe INNOVA

- [Mission Statement](#)
- [Europe INNOVA Conference](#)

ENFFI

- [ENFFI - Conclusions of the third roundtable meeting](#)

NetFinTex

- [NetFinTex: Business Models and IPR strategies](#)

NICE

- [NICE: Balanced Scorecard - Measuring CM](#)

Home About Contacts FAQ Links Downloads Help Desk Site Map
Copyright © European Commission. All Rights Reserved.
[Important legal notice](#)
Website compatible with: XHTML (1.0 Strict), CSS (Level 2.0), WCAG (Level AA).

An initiative of Enterprise and Industry DG

1) Description of the Content

The site consists of 12 main sections: Innovation Watch, Innovation Panels, Cluster Mapping, Cluster Networks, Financing Networks, Standards Networks, Innovation Management, Innovation & Services, Sectors, Related Initiatives, Discussion Forum, and News & Events. All sections have subsections.

FACTOR	RESULT
Sections	12 - Innovation Watch, Innovation Panels, Cluster Mapping, Cluster Networks, Financing Networks, Standards Networks, Innovation Management, Innovation & Services, Sectors, Related Initiatives, Discussion Forum, and News & Events
Levels	4
News	Yes
Search	Yes
Library	Yes
Online tools	No
Newsletter	Yes
Members	Yes
Languages	1 – English

Main Sections

Innovation Watch

Sectoral Innovation Watch analyses innovation performance in 9 industry sectors (biotechnology, ICT, energy, automotive, food/drink, aerospace, textile, chemicals, machinery/equipment) and 2 horizontal areas (eco-industries, gazelles). Companies in different industry sectors follow different innovation patterns, for instance, non-technological innovation is more important in service sectors than in manufacturing. Sectoral Innovation Watch will seek to understand this kind of sector specificity in innovation behaviour with the aim of providing analytical information to shape future innovation policy.

Innovation Panels

Sector Innovation Panels aim to provide important feedback from innovating businesses on innovation drivers of and barriers to innovation. These panels will be composed of senior experts on innovation and will serve to complement the analytical findings of Sectoral Innovation Watch and other European innovation policy issues. To this extent, they will engage in the formulation of policy recommendations.

Cluster Mapping

In preparation for policy initiatives designed to foster competitiveness and innovation, the Innovation Mapping scheme provides a specific study to map and analyse the evolution of existing and emerging clusters in Europe. The proposed study will create a consistent set of data and apply the same methodology throughout the EU-25. The study will enhance understanding of the role of clusters in strengthening innovation performance.

Cluster Networks

Clusters are regarded as hotspots for innovation. 11 Cluster Networks will provide platforms for existing industrial clusters in Europe to share experience and work on the better understanding and transfer of good practice in cluster management.

Financing Networks

10 Innovation Financing Networks will aim to strengthen the current poor access to finance for innovative companies, which is a frequent obstacle to innovation in many sectors. The Networks will bring together entrepreneurs, incubators and the financial community in different sectors to analyse innovation finance needs, develop new tools for innovation finance and draw policy recommendations.

Standards Networks

Standards should be considered a catalyst for innovation. They play a crucial role in the definition of market conditions within many industrial sectors and they effectively accelerate technological and organisational change. To improve innovation performance through the use of standards a series of Networks has been created.

Innovation Management

The Innovation Management project intends to provide new tools for SMEs aimed at launching innovative start-ups. This project attempts to make the growing incubation business more professional through employing new tools for innovation management including self-assessment for SMEs as well as certification of innovation capabilities.

Innovation & Services

This section supports the creation of a pan-European platform to better link universities, entrepreneurship and finance in order to foster innovative start-ups in the services sector.

Sectors

In this section 29 clusters in 13 sections are presented.

Related Initiatives

European, national and regional innovation initiatives are encouraged to become part of the Europe INNOVA community. If someone send details about his project and share good policy practices with Europe INNOVA this information is presented here.

Discussion Forum

The Europe INNOVA Forum is an interactive web-based platform for initiatives and projects in support of entrepreneurial innovation that will benefit and contribute to Europe INNOVA. With the Europe INNOVA projects at its core, the online Forum will offer policy makers, innovation intermediaries and enterprises a platform for exchanging good practice, ideas and policy recommendations.

News & Events

The section contains the project's news and events.

Sitemap

- 1. About**
- 2. Contacts**
- 3. FAQ**
- 4. Links**
- 5. Downloads**
- 6. Help Desk**
- 7. Innovation Watch**
 - 7.1. Partners
 - 7.2. Activities
 - 7.3. Reports
 - 7.4. First Sectoral Reports
 - 7.5. Latest News
 - 7.6. Related Initiatives
- 8. Innovation Panels**
 - 8.1. Members
 - 8.2. Activities
 - 8.3. Reports
 - 8.4. Reports of the 1st Set of Innovation Panels
 - 8.5. Reports of the 2nd Set of Innovation Panels
 - 8.6. Latest News
- 9. Cluster Mapping**
 - 9.1. Cluster Mapping studies
 - 9.1.1. Cluster Mapping EU10
 - 9.1.2. Cluster Mapping EU15+
 - 9.2. Initiatives
 - 9.2.1. High Level Advisory Group on Clusters
- 10. Cluster Networks**
 - 10.1. Automotive
 - 10.1.1. BeLCAR
 - 10.1.2. TCAS
 - 10.2. Biotechnology
 - 10.2.1. NetBioClue
 - 10.3. Energy
 - 10.3.1. CENCE
 - 10.4. ICT/Optics
 - 10.4.1. ENOC
 - 10.4.2. mClusters
 - 10.4.3. NICE
 - 10.4.4. OMNI-NET
 - 10.5. Food/Drink
 - 10.5.1. ABC-Network
 - 10.6. Space
 - 10.6.1. CASTLE
 - 10.6.2. Space Cluster Platform
- 10.7. Textile**
 - 10.7.1. INNOTEX
- 11. Financing Networks**
 - 11.1. Biotechnology
 - 11.1.1. AFIBIO
 - 11.2. Construction
 - 11.2.1. BUILD-NOVA
 - 11.3. Energy
 - 11.3.1. EIFN
 - 11.4. Food/Drink
 - 11.4.1. ENFFI
 - 11.5. ICT
 - 11.5.1. ACHIEVE
 - 11.5.2. Gate2Start
 - 11.6. Medical Devices
 - 11.6.1. InJection
 - 11.7. Space
 - 11.7.1. INVESaT
 - 11.7.2. FinanceSpace
 - 11.8. Textile
 - 11.8.1. NetFinTex
- 12. Standards Networks**
- 13. Innovation Management**
 - 13.1. Partners
 - 13.2. Activities
 - 13.3. Results
 - 13.4. News and Events
 - 13.5. Related Initiatives
- 14. Innovation & Services**
 - 14.1. Expert Group
 - 14.2. Reports
 - 14.3. Latest News
- 15. Sectors**
 - 15.1. Public procurement
 - 15.1.1. STEPPIN
 - 15.2. Maritime
 - 15.2.1. EUROMIND
 - 15.3. Furniture
 - 15.3.1. INNOVAFUN
 - 15.4. e-Health
 - 15.4.1. BIO-Health
 - 15.5. Automotive
 - 15.5.1. TCAS

- 15.5.2. BelCAR
- 15.6. Biotechnology
 - 15.6.1. AFIBIO
 - 15.6.2. NetBioClue
- 15.7. Construction
 - 15.7.1. BUILD-NOVA
 - 15.7.2. STAND-INN
- 15.8. Eco-innovation
 - 15.8.1. EU Sustainable Energy Week
 - 15.8.2. CENCE
 - 15.8.3. EIFN
 - 15.8.4. DEPUIS
- 15.9. Food/Drink
 - 15.9.1. ABC-Network
 - 15.9.2. ENFFI
- 15.10. ICT/optics
 - 15.10.1. ENOC
 - 15.10.2. mClusters
 - 15.10.3. NICE
 - 15.10.4. OMNI-NET
- 15.10.5. Gate2Start
- 15.10.6. ACHIEVE
- 15.11. Medical devices
 - 15.11.1. InJection
- 15.12. Space
 - 15.12.1. CASTLE
 - 15.12.2. INVESaT
 - 15.12.3. FinanceSpace
- 15.13. Textile
 - 15.13.1. NetFinTex
 - 15.13.2. INNOTEX

16. Related Initiatives

- 16.1. Clusters
- 16.2. Financing
- 16.3. Standards
- 16.4. Innovation Watch
- 16.5. Innovation Management
- 16.6. Eco-innovation

2) Technologies that are used

Operating System: Linux

Web Server: Apache

Programming Language: JAVA

Database: Yes, Probably MySQL

3) Site's visibility and popularity

FACTOR	RESULT
Links pointing to domain	1779
Age of Domain	June 2006
Alexa Rank	N/A
Google Indexed Pages	517
Technorati Links	33
del.icio.us search results	1
Wikipedia Links	0
Google Pagerank	6

Competitive analysis - Conclusions

1. Content

The following tables summarize the content analysis of the ten websites. The tables along with the previous detailed analysis reveal a number of similarities in structure of these websites as well as in the services and features that they offer to the visitors. From these similarities the content patterns that will be used in the design of BRIS website will be extracted.

Table 1 - Comparing the ten websites according to their features

Features/Sites	www.ardi-serp.org	www.futurreg.net	www.arc.online.bg	www.seeda.co.uk	www.yorkshire-forward.com	www.eflorida.com	www.urenio.org	www.regionalinnovation.org.uk	www.dti.gov.uk	www.europe-innova.org
Sections	7	5	5	5	7	12	5	5	13	12
Levels	3	4	4	5	5	4	3	3	5	3
News / Events	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes
Search	Yes	No	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Library	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes
Online tools	No	No	No	No	No	Yes	Yes	No	Yes	No
Newsletter	No	Yes	Yes	No	Yes	Yes	No	Yes	No	Yes
Members	No	Yes	No	No	Yes	Yes	Yes	No	Yes	Yes
Languages	2	1	1	1	1(8)	1(13)	2	1	1	1

Table 2 - Frequency in the number of sections, levels and offered services

FEATURE	FREQUENCY
Sections	5-7 (7/10)
Levels	3-5 (10/10)
News / Events	9/10
Search	8/10
Library	9/10
Online tools	3/10
Newsletter	6/10
Members	6/10
Languages	1-2 (8/10)

Table 3 – Discovering the most common sections (Sections with two or more appearances)

Sections/Sites	www.ardi-serp.org	www.futurereg.net	www.arc.online.bg	www.seeda.co.uk	www.yorkshire-forward.com	www.eflorida.com	www.urenio.org	www.regionalinnovation.org.uk	www.dti.gov.uk	www.europe-innova.org
News & Events	●	●	●	●	●	●		●	●	●
About Us			●	●	●	●	●	●	●	●
About the Project	●	●								
Partners	●	●								
Publications	●	●	●	●			●	●	●	●
About/Work in the Region	●			●	●	●				
Forum		●								●
Media Centre					●	●				
Links	●				●					
Key Sectors						●				●
Intelligent Center					●	●	●	●		

Table 4 - Frequency of the most common sections

FEATURE	FREQUENCY
News & Events	9/10
About Us	8/10
About the Project	2/10
Partners	2/10
Publications	8/10
About/Work in the Region	4/10
Forum	2/10
Media Centre	2/10
Links	2/10
Key Sectors	2/10
Intelligent Center	4/10

As the site's popularity will also play significant role in the selection of a content feature for the BRIS website, it is possible to propose a useful but rare feature if it is used in one of the most popular websites.

2. Technologies

Factors /Sites		www.ardi-serp.org	www.futurreg.net	www.arc.online.bg	www.seeda.co.uk	www.yorkshire-forward.com	www.eflorida.com	www.urenio.org	www.regionalinnovation.org.uk	www.dti.gov.uk	www.europe-innova.org
Operating System	✦Linux	●	●	●				●		●	●
	✧Windows Server 2003				●	●	●		●		
Web Server	✦Apache	●	●	●				●		●	●
	✧Microsoft-IIS/6.0				●	●	●		●		
Programming Language	✦PHP		●	●				●			
	✧ASP				●	●	●		●		
	✦JAVA										●
	✦Perl	●								●	
Database Server	✦MySQL	●	●	●				●		●	●
	✧Microsoft SQL Server				●	●	●		●		

From the following table we conclude that two are technological solutions which are used in almost all sites:

1. **The Open Source Solution**, based on Linux as Operating System, Apache as Web Server, MySQL as Database Server and PHP, Perl or Java as Programming Language.
2. **The Microsoft Solution**, based on Windows Server 2003 as Operating System, IIS/6.0 as Web Server, SQL Server as Database Server and ASP as Programming Language.

The Open Source Solution has precedence over Microsoft as it used in 6 of 10 websites.

3. Popularity

Table 5 – Comparing the ten websites according to their popularity and visibility

Factors /Sites	www.ardli-serp.org	www.futurreg.net	www.arc.online.bg	www.seeda.co.uk	www.yorkshire-forward.com	www.eflorida.com	www.urenio.org	www.regionalinnovation.org.uk	www.dti.gov.uk	www.europe-innova.org
Links pointing to domain	21	904	2201	4588	24733	4207	4832	23	5301	1779
Year Created	2007	2006	1998	1998	1999	1999	2000	2006	1995	2006
Alexa Rank	5930703	N/A	N/A	N/A	381785	N/A	1551845	N/A	32901	N/A
Google Indexed Pages	167	76	1020	3240	4510	1050	1790	224	823	517
Technorati Links	0	2	0	538	1	15	58	0	51	33
del.icio.us search results	0	1	0	15	3	4	11	0	15	1
Wikipedia Links	0	0	0	13	14	6	11	0	0	0
Google Pagerank	4	4	6	7	6	6	5	7	7	6

Table 6 Three winners in each category

CATEGORY	SITES
Linked in the web	1. Yorkshire Forward, 2. Florida Innovation Hub, 3. URENIO Research Unit
Highly ranked in Alexa	1. DTI, 2. Yorkshire Forward, 3. URENIO Research Unit
Indexed by Google	1. Yorkshire Forward, 2. URENIO Research Unit 3. Florida Innovation Hub,
Linked in the Technorati	1. South East England Development Agency, 2. URENIO Research Unit, 3. DTI
Submitted to del.icio.us	1. South East England Development Agency, 1. DTI, 3. URENIO Research Unit
Referenced in Wikipedia	1. South East England Development Agency, 2. Yorkshire Forward, 3. URENIO Research Unit
Highly ranked in Google	1. South East England Development Agency, 1. DTI, 1. Programme on Regional Innovation

The above table shows that the following five websites dominates to the results related to the popularity and visibility. As a result, their structure, features and services will have different weight in the design of BRIS website.

South East England Development Agency

First in: Linked in the Technorati, Submitted to del.icio.us, Referenced in Wikipedia, Highly ranked in Google

DTI

First in: Highly ranked in Alexa, Submitted to del.icio.us, Highly ranked in Google

Third in: Linked in the Technorati

Yorkshire Forward

First in: Linked in the web, Indexed by Google

Second in: Highly ranked in Alexa, Referenced in Wikipedia

URENIO Research Unit

Second in: Indexed by Google, Linked in the Technorati

Third in: Linked in the web, Highly ranked in Alexa, Submitted to del.icio.us, Referenced in Wikipedia

Florida Innovation Hub

Second in: Linked in the web,

Third in: Indexed by Google

A noteworthy observation: The website of URENIO Research Unit appears in the 6 of the 7 categories.

Chapter 3

Proposal for the design
of BRIS Website



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Design Principles

Content Structure

The analysis of the 10 best practice websites in chapter two guides us during the design of the structure of BRIS Website. In the end of chapter two a number of content patterns that are used in the majority of innovation websites have been identified. Furthermore, a number of websites stand out in terms of popularity and visibility. These websites were of especial interest for their structure, features and services.

Sections

It is proposed that the BRIS website should have the following 6 sections:

1. **The Prague Region**
2. **Innovation Strategy**
3. **Global Innovation Watch**
4. **Intelligence Centre**
5. **News and Events**
6. **About Us**

The Prague Region

This section will present the benefits of Prague Region. Apart from a general description, demographics and economic indicators, the advantages of the Region in various fields will also be presented. The information will be organised in the following subsections:

1. The Region
2. Innovation Advantages
3. Financial Advantages
4. Global Advantages
5. Key Sectors
6. Quality of Life and Workforce
7. Sub-regions
8. Demographics

Innovation Strategy

This section will be dedicated to BRIS Strategy. The Strategy should be presented in detail. Some indicative subsections are:

1. Objectives
2. Expected Results
3. Management
4. Action Plan
5. Support
6. Successful Projects

Global Innovation Watch

This section incorporates an intelligent watch system that will systematically follow up the emerging trends in different industry sectors related to Prague economy. It will also help visitors to find, filter and develop

information on various innovations related areas. The information will be organised in the following categories:

1. Innovation Strategy and Policy
2. Innovation and R&D Trends
3. Innovation Management
4. Funding Networks & Organisations
5. Sector 1 (Trends, Good Practices, Competition, etc.)
6. Sector 2 (Trends, Good Practices, Competition, etc.)
7. Sector 3 (Trends, Good Practices, Competition, etc.)

The Sector 1, 2, 3 will be selected among the most active Region's sectors.

Intelligence Centre

The Intelligence Centre will be the visitor's source for in-depth analysis and data on Prague's economy. The Centre will provide three types of resources:

1. Publications
2. Statistics
3. Benchmarking

News and Events

This section will contain news and events related to websites various sections. A selection of entries will be included to a newsletter that will be sent to registered users.

About Us

This section will present the organisation that has built and run the website. The information will be organised in the following subsections:

1. Objectives
2. Activities
3. People
4. Partners
5. Job Opportunities
6. Contact Details

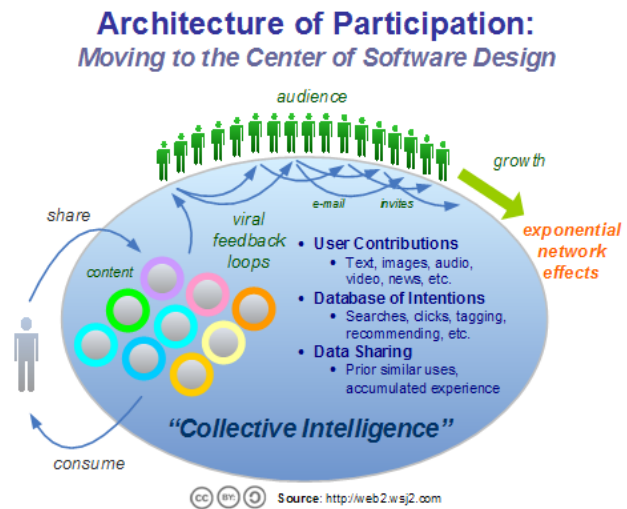
Other Features

The website will incorporate all the common options that are found in the ten analysed websites such as: Search, Contact Us, Sitemap, Terms & Conditions, Accessibility, Copyright Statement, etc.

The sites content is proposed to be bilingual, Czech and English.

A Web 2.0 approach

The website will be more successful if manage to ensure the active participation of the users in the creation and distribution of the site's content. In order to achieve that a Web 2.0¹ approach should be followed during the development of the site's platform. As Tim O' Reilly defines it *Web 2.0 is the network as platform, spanning all connected devices; Web 2.0 applications are those that make the most of the intrinsic advantages of that platform: delivering software as a continually-updated service that gets better the more people use it, consuming and remixing data from multiple sources, including individual users, while providing their own data and services in a form that allows remixing by others, creating network effects through an "architecture of participation," and going beyond the page metaphor of Web 1.0 to deliver rich user experiences.*



In the following section some of the platform's features that make toward Web 2.0 direction are presented.

¹ Tim O'Reilly: Web 2.0: Compact Definition?
(http://radar.oreilly.com/archives/2005/10/web_20_compact_definition.html)

Technologies

The development of the BRIS Strategy website should be based on the latest web standards and technologies.

The user interface must be attractive, readable, light-weight, and easy-to-use. It should follow the Web Content Accessibility Guidelines for Public Sites which have been proposed from the World Wide Web Consortium (<http://www.w3.org/WAI/about.html>) and have been adopted by the European Commission.

The website is proposed to be built using open source technologies. The LAMP solution is considered to be a perfect choice. The acronym LAMP refers to a solution stack of open-source software programs used together to run dynamic Web sites or servers. The original expansion is as follows:

- ❖ Linux, referring to the operating system;
- ❖ Apache, the Web server;
- ❖ MySQL, the database management system (or database server);
- ❖ PHP, the programming language.

Though the originators of these open source programs did not design them all to work specifically with each other, the combination has become popular because of its low acquisition cost and because of the ubiquity of its components (which come bundled with most current Linux distributions particularly as deployed by ISPs). When used in combination they represent a solution stack of technologies that support application servers.

Apart from the fact that the analysis of ten sites shows that the majority of them use that kind of technologies, open source solution has some very big advantages as compared with the Microsoft Windows family software. The most obvious is that the organisation can save a lot of money because there are no licensing fees nor is there any pressure for costly (and often disruptive) upgrades (so-called forced upgrades).

Linux can also cut administration and maintenance costs as compared with the Microsoft Windows operating systems because it is considerably more stable (it rarely crashes or needs rebooting) and is highly resistant to viruses and other malicious attacks.

The availability of the source code for the LAMP solution can also offer substantial benefits to users as compared with the closed (i.e., secret) source code for the Microsoft Windows operating systems. For example, corporations, government agencies and other organizations can monitor the code for security holes, including secret backdoors that allow others (e.g., government agencies) to access or change data. Having the source code also allows users to customize the applications to a far greater extent than can be done with closed source operating systems.

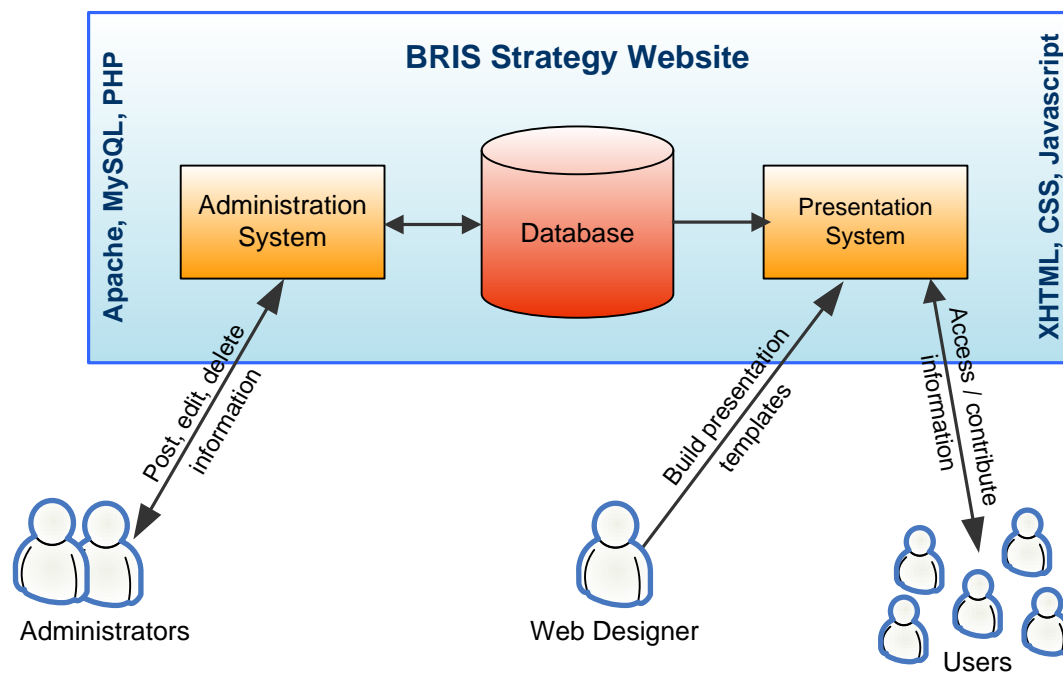
Content Management Platform

For the Content Management System the WordPress platform (<http://www.wordpress.org/>) is proposed. WordPress is a state-of-the-art semantic publishing platform with a focus on aesthetics, web standards, and usability. WordPress is built on PHP and MySQL and is licensed under the GPL.

WordPress is publishing software with a focus on ease of use, speed and a great user experience. It is also blessed with an active community, which is the heart of open source software.

WordPress is a powerful publishing platform, and it comes with a great set of features designed to make the experience as a publisher on the Internet as easy, pleasant and appealing as possible. It is a freely distributed, standards-compliant, fast, light and free, with sensible default settings and features, and an extremely customizable core. The platform's main features regarding to management and administration of the website,

publicizing, creating content, searching and archiving, and discussions and comments are presenting in the next pages.



BRIS Strategy website's content management system

Managing and Administering the Website

Locally Installed - WordPress is designed to be installed on your own web server, or shared hosting account, which gives you complete control over the website. Unlike third-party hosted services, you can be sure of being able to access and modify everything related to your website, in case you need to. This also means that you can install WordPress on your desktop or home computer, or even on an Intranet.

User management - WordPress uses user-levels to control user-access to different features, so you can restrict the ability of individual users to create or modify content in your website, by changing their user-level.

User profiles - Each user on a website can define a profile, with details such as their email address, instant messaging aliases etc, if they want to. Users can also control the way in which their details are displayed on the website.

Easy installation and upgrade - WordPress' famous 5 minute install can't be beaten for simplicity and ease of use. Upgrading your website to the latest version of WordPress is easy, too, and it should take less time than the installation!

Dynamic page generation - No rebuilding of all your pages each time you update your website, or any aspect of it. All pages are generated using the database and the templates each time a page from your website is requested by a viewer. This means that updating your website, or its design is as fast as possible, and required server storage space usage is minimal.

Internationalization and Localization - You can now create a website that is localized to your choice, and delivered in a language of your choice. The [gettext](http://www.gnu.org/software/gettext/) (<http://www.gnu.org/software/gettext/>) method is used to translate and localize WordPress to the fullest extent.

Publicizing the Website

Feeds - The [RSS 1.0 \(aka RDF\)](http://purl.org/rss/1.0/) (<http://purl.org/rss/1.0/>), [RSS 2.0](http://blogs.law.harvard.edu/tech/rss) (<http://blogs.law.harvard.edu/tech/rss>) and [ATOM](http://www.atomenabled.org/developers/syndication/atom-format-spec.php) (<http://www.atomenabled.org/developers/syndication/atom-format-spec.php>) specifications are fully supported by WordPress, and what's more, just about any page on your website has an associated feed that your readers can subscribe to - there's a feed for the latest posts, for categories, comments, well, like we said earlier, for anything you want. The more options your readers have to keep track of different sections of your website, the easier it is for you to spread the word around the world. WordPress also fully supports RSS 2.0 with enclosures, so adding mp3 files (such as podcasts) to your RSS feeds is a snap.

Cruft-free Permalinks - The URLs for all the pages in your website can be made to conform to a standard, cruft-free system, and all the links are structured, sensible, and understandable to human and machines, and that includes search engines. Clean URLs are essential for search engine optimization and an improved user experience.

Inter-blog Communication - In an increasingly connected world, WordPress comes ready for [PingBack](#) and [TrackBack](#), two very useful ways of connecting to other websites, and to enable them to do the same.

Customizing the Design

Template Driven Design

WordPress uses templates to generate the pages dynamically. You can control the presentation of content by editing the templates using the Template Editor tool and the Template Tags

Template and File Editor - Every installation of WordPress comes with a file editor you can use to edit your templates and other WordPress related files, right in your browser without having to worry about downloading and uploading the files in order to edit them.

Template Tags - Template tags make it easier to design the content and information displayed on your website. You don't need to be a PHP whiz to design your website.

Themes - You can skin your website using readily available themes, or styles. You can also create and share your own themes.

Plugins - Plugins extend the core functionality of a wordpress website. A large number of user-developed plugins are already available and can be used to do virtually anything you want to, with your blog.

Creating Content

Password protection - If you want to share something with some people, but not everyone you can protect the article in question with a password.

Post Slug - If you are using clean PermaLinks on your website, you can define the link to an individual post by using a post-slug.

Post to the future - You can write a post today and have it appear on the website at a future date, automatically.

Multi paged posts - If your post is too long, cut it up into pages, so your readers don't have to scroll to the end of the world.

File/picture uploading - You can upload pictures or files, and link to them or display them in your articles. You have the option of creating thumbnails of pictures when you upload them.

Categories - Organize your posts into categories, and sub-categories, and sub-sub categories...

Save Drafts - Save your unfinished articles, improve them later, publish when you're done.

Previewing Posts - Before you press the "Publish" button, you can look at the preview for the article you just wrote to check if everything is the way you want it. In fact, you can do that at any time, since the preview is "live".

Desktop Tools - You don't have to use a browser to update your website, you can use any desktop blogging tool that supports the [MetaWeblog](#) or [Blogger](#) API.

Blog by email - You can send your posts as an email and have them appear on the website.

Bookmarklets - Add the "[Press It!](#)" bookmarklet provided by WordPress to your browser and you have a shortcut to create an article with a link to the page currently displayed on your browser!

Formatting - Think of WordPress as something that makes your words smoother, and your pages more appealing. WordPress ships with text-formatting plugins that clean up your content and add typographic goodness to your articles.

Archives and Search

Archiving - WordPress provides you with several ready made options to display the archives of your blog, containing all the old posts. You can choose from yearly, monthly, weekly, daily, category-wise or author-wise archives, and easily link to the archive pages from the main page (or any other page) of your blog, using a template tag to generate the links to these archive pages. Since WordPress generates pages dynamically, all these archive pages come at no additional space-cost to your server.

Searching - WordPress has a functional built-in search tool, which allows visitors to your blog to search for terms they are interested in, and the search-hilite plugin that ships with WordPress can highlight their search terms, so it is even easier for them to find what they were searching for. In addition to this, the plugin also does the same for someone who arrives at your blog by clicking at a search result in a search engine, such as google. All in all, searching is fun, with WordPress.

Discussion and Comments

Community Building - WordPress helps build communities around websites, through the use of comments, trackbacks and pingbacks, helping you keep in touch with the audience and fostering friendship

Allowed html tags - The default html tags allowed by WordPress are a sane choice to let people use html in their comments, without compromising the safety of your data or server.

Moderation - WordPress provides an array of moderation options. You can moderate:

- all comments before they appear on the blog
- comments with specific words in them

- comments posted from specific IP addresses
- comments containing more than some specified number of links.

All these moderation options keep spammers and vandals in check.

Notification - WordPress can keep you in the loop by sending you an email each time there is a new comment or a comment awaiting moderation.

Server Requirements

Linux

Linux is a Unix-like computer operating system family, as well as one of the most prominent examples of free software and open source development; its underlying source code can be modified, used, and redistributed by anyone, freely. Predominantly known for its use in servers, Linux receives use as an operating system for a wider variety of computer hardware than any other operating system, including desktop computers, supercomputers, mainframes, and embedded devices such as cellphones.

Apache Web Server

The Apache web server is an open-source HTTP server for modern operating systems including UNIX and Windows NT. It is a secure, efficient and extensible server that provides HTTP services in sync with the current HTTP standards. Apache has been the most popular web server on the Internet since April of 1996. The November 2005 Netcraft Web Server Survey (http://news.netcraft.com/archives/web_server_survey.html) found that more than 70% of the web sites on the Internet are using Apache, thus making it more widely used than all other web servers combined.

PHP

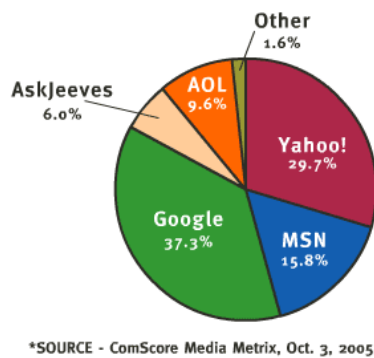
PHP is a widely-used general-purpose scripting language that is especially suited for Web development and can be embedded into HTML. PHP can be used on all major operating systems, including Linux, many Unix variants (including HP-UX, Solaris and OpenBSD), Microsoft Windows, Mac OS X, RISC OS, and probably others. PHP has also support for most of the web servers today. This includes Apache, Microsoft Internet Information Server, Personal Web Server, Netscape and iPlanet servers, O'Reilly Website Pro server, Caudium, Xitami, OmniHTTPd, and many others. For the majority of the servers PHP has a module, for the others supporting the CGI standard, PHP can work as a CGI processor.

MySQL

The MySQL database has become the world's most popular open source database because of its consistent fast performance, high reliability and ease of use. It's used in more than 11 million installations ranging from large corporations to specialized embedded applications. Not only is MySQL the world's most popular open source database, it's also become the database of choice for a new generation of applications built on the LAMP stack (Linux, Apache, MySQL, PHP / Perl / Python.) MySQL runs on more than 20 platforms including Linux, Windows, OS/X, HP-UX, AIX, Netware, giving you the kind of flexibility that puts you in control.

Popularity

Although the content is the crucial factor for the website's success the design and development of the system should support this effort.



The majority of web traffic is driven by the major commercial search engines - [Yahoo!](#), [MSN](#), [Google](#) & [AskJeeves](#) (although AOL gets nearly 10% of searches, their engine is powered by Google's results). If a site cannot be found by search engines or its content cannot be put into their databases, we miss out on the incredible opportunities available to websites provided via search - people who want what we have visiting your site. Whether a site provides content, services, products, or information, search engines are a primary method of navigation for almost all Internet users. SEO (Search Engine Optimization) is the active practice of optimizing a web site by improving internal and external aspects in order to increase the traffic the site receives from search engines.

From the analysis of the ten websites in the previews chapter we pick up the some factors which ensure the visibility and popularity.

Links pointing to domain

It must be secured the linking to BRIS website from other public sites in Czech Republic. It also helps to have links exchange with other relevant sites. As already mentioned above, WordPress support PingBack and TrackBack, two very useful ways of connecting to other websites, and to enable them to do the same.

Google Indexed Pages

The Google's crawler visits regularly the websites and indexes their pages. Webmasters can help the automate crawler to discover as many site's pages as it is possible by building the appropriate Sitemap file. A Sitemap file lets the site tell Google about all the pages on the site, and optionally, information about those pages, such as which are most important and how often they change. By submitting a Sitemap file, the webmaster can take control of the first part of the crawling/indexing processes: Google's discovery of the pages. This is essential as the site has dynamic content, pages that aren't easily discovered by following links, and is also is new and has few links to it. There are plugins for WordPress that create the Google Sitemap file automatically. The choice of using the WordPress as a publishing platform will also increase the number of Google Indexed Pages as on the one hand allows administrators to easily add content and create a lot of pages, on the other automatically notifies Google for the creation of a new page.

Technorati Links

WordPress automatically notifies Technorati engine about the creation of new content. Thus website's content will be indexed by Technorati's crawler. In addition the publishing platform should enable users to submit site's content to the Technorati. WordPress has plugins offering this service

del.icio.us search results

The publishing platform should also enable users to submit site's content to the del.icio.us. WordPress has plugins offering this service.

Wikipedia Links

The site's Administrators should create an entry about BRIS in Wikipedia. They should also post links to the website in various Wikipedia entries related to relevant issues such as innovation, regional innovation, RIS, etc. or entries related to Czech Republic, Prague, etc.

Website Statistics

In order to evaluate the website's performance it is proposed the use of Google Analytics (<https://www.google.com/analytics>) service. Google Analytics is a free service offered by Google that generates detailed statistics about the visitors to a website. The proposed solution has a lot of benefits:

- ❖ **Fast Implementation** - Paste the Google Analytics tracking code into each of your website pages and tracking begins immediately.
- ❖ **Keyword and Campaign Comparison** - Track and compare all your ads, email newsletters, affiliate campaigns, referrals, paid links, and keywords on Google and other search engines.
- ❖ **Custom Dashboards** - No more digging through reports. Put all the information you need on a custom Dashboard that you can email to others.
- ❖ **AdWords Integration** - Buy keywords on Google AdWords and use Google Analytics to learn which keywords are most profitable to your business.
- ❖ **Trend and Date Slider** - Compare time periods and select date ranges without losing sight of long term trends.
- ❖ **Site Overlay** - See traffic and conversion information for every link as you browse your site.
- ❖ **Email reports** - Schedule or send ad-hoc personalized report emails that contain exactly the information you want to share.
- ❖ **GeoTargeting** - Find out where your visitors come from and identify your most lucrative geographic markets.

In order to better understand Google Analytics usage please refer to Chapter 2 in the analysis of popularity of FUTURREG Project and URENIO websites.

Design of Main Sections

The following screenshots illustrates the website's home page as well as the main sections pages.

Home Page



The proposed Homepage (The text and images are used for illustrative purposes)

Sections

The Prague Region

INNOVATION in PRAGUE

Implementing Innovation Strategies in Prague Region


[Home](#)
[The Prague Region](#)
[Innovation Strategy](#)
[Global Innovation Watch](#)
[Intelligence Centre](#)
[News & Events](#)
[About Us](#)

The Prague Region

- [The Region](#)
- [Innovation Advantages](#)
- [Financial Advantages](#)
- [Global Advantages](#)
- [Key Sectors](#)
- [Quality of Life and Workforce](#)
- [Sub-regions](#)
- [Demographics](#)

Basic information

Total population: 1 166 491 (11.3% of Czech Republic population)

Area: 496 square km (0.63 % of Czech Republic territory)

Currency: 1 EUR = 28.6163 CZK (Czech Republic Koruny)

Primary industries: services, high-added-value businesses and tourism

Economy: with its GDP of 537 708 million CZK, Prague region represents 24.9% of the national GDP.



The region of Prague is an urban/metropolitan area where all typical characteristics of big cities can be detected. It is a centre of national research and development activities, a basis of important national and multinational industrial and business companies and is the foremost educational centre of the country.

[Home](#) | [About the Site](#) | [Help](#) | [Contact](#) | [Sitemap](#) | [Login](#) | [Czech](#) | [English](#)

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Innovation Strategy

INNOVATION in PRAGUE

Implementing Innovation Strategies in Prague Region


[Home](#)
[The Prague Region](#)
[Innovation Strategy](#)
[Global Innovation Watch](#)
[Intelligence Centre](#)
[News & Events](#)
[About Us](#)

Innovation Strategy

- [Objectives](#)
- [Expected Results](#)
- [Management](#)
- [Action Plan](#)
- [Support](#)
- [Successful Projects](#)

The key objective of the Regional Innovation Strategy was to create a positive environment for the utilisation of Prague's high research and knowledge potential through the development of small and medium-sized enterprises and thus to improve the competitiveness of the capital.

The strategic framework of the RIS was formed of 6 thematic areas which were proposed on the basis of results and recommendations coming from carried out analyses and surveys. The strategic measures related to the thematic areas were designed as a consensus of regional actors involved in the project development and representing institutions which play an important role in the Prague innovation system including the representation of an entrepreneurial sphere.

The City Council of Prague plans to incorporate the RIS into the strategy development documents, namely in the updated Strategic plan of the Capital Prague as its inseparable part. This process becomes the main political guarantor of the RIS implementation.

Extensive use from the structural funds for Goals 1 and 2 is expected as part of the realisation of the Regional Innovation Strategy.



News & Events



Brad Pitt to film in Prague

May 18, 2007 | [Media](#)

The famous American actor Brad Pitt will be in Prague with his partner actress Angelina Jolie

Matchmaking Event in ICT

17-18 June 2007 | [Activities](#)

The event will be held in Prague and covering the topics RFID, Logistics, Procurement, E-Government and Business Services

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Global Innovation Watch

INNOVATION in PRAGUE

Implementing Innovation Strategies in Prague Region



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Global Innovation Watch

MAR 28 European e-Business W@tch report

Sector 1 1 Comment



The European Commission, Enterprise & Industry Directorate General, launched the e-Business W@tch to monitor the growing maturity of electronic business across different sectors of the economy in the enlarged European Union, EEA and Accession countries. [Continue reading...](#)

MAR 23 10 Emerging Technologies for 2007

Innovation and R&D Trends 1 Comment



As every year, MIT's Technology Review magazine presents the 10 technologies that it finds most exciting and most likely to alter industries, fields of research, and even the way we live. [Continue reading...](#)

MAR 20 Product Development 2.0

Innovation and R&D Trends 3 Comments



Dion Hinchcliffe uses the term Product Development 2.0 to describe a concept that embodies the use of Web 2.0 concepts such as harnessing collective intelligence, users as co-creators, and turning applications into platforms, into the product development process. [Continue reading...](#)

MAR 18 The Business of Innovation

Innovation Management No Comments

The Business of Innovation is a series of 5 one-hour programmes produced by CNBC which explores in-depth on of the most important topics in the business world today - Innovation. [Continue reading...](#)

MAR 06 Intelligent Innovation

Funding Networks & Organisations No Comments



Booz Allen Hamilton proposed the concept of intelligent innovation as a new approach to innovation combining the analytical rigor of the control regime with a softer side encompassing creativity, curiosity, pattern recognition, cultural sensitivity, leadership, [Continue reading...](#)

Categories

- Innovation Strategy & Policy
- Innovation and R&D Trends
- Innovation Management
- Funding Networks & Organisations
- Sector 1
- Sector 2
- Sector 3

Search the Portal

Archives

- March 2007
- February 2007
- January 2007

RSS Feeds

- Articles (RSS)
- Comments (RSS)

Newsletter

The newsletter is delivered via email once a month. It includes information about new articles that have been published to the portal.

Email:

Highest Rated

- Product Development 2.0 ★★★★★
- 10 Emerging Technologies for 2007 ★★★★★
- Intelligent Innovation ★★★★★
- The Business of Innovation ★★★★★
- European e-Business W@tch report ★★★★★

Industry News

- Madeleine film aired at Cup final
- Microsoft buys ad firm for \$6bn
- Simulator 'may cut friendly fire'
- Madeleine film plan for Cup Final
- Yahoo 'censored' Flickr comments
- Global net censorship 'growing'
- Estonia hit by 'Moscow cyber war'
- Google overhauls main search
- Halo 3 beta extended after delay
- Young women dominate UK net

Source: BBC News

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Five or ten posts per page (The text and images are used for illustrative purposes)

Intelligence Centre

INNOVATION in PRAGUE

Implementing Innovation Strategies in Prague Region



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Intelligence Centre

Publications

Documents describing the Council's activities as well as everything related to implementation of the Regional Innovation Strategy. All publications are available for free in PDF format.



 [Browse the available publications](#)

Statistics

Data on various economic indicators, such as population & migration, labour force & employment, gross state product & income, knowledge & innovation, global economic linkages, and state comparative data.



 [View the Statistics](#)

Benchmarking

The technique of Benchmarking involves the comparative evaluation of technologies, production processes and products of a corporation /organization, compared to the leading organizations in the field.



 [Use the Benchmarking tools](#)

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News and Events

INNOVATION in PRAGUE

Implementing Innovation Strategies in Prague Region



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News & Events

News

Second Annual Partnering Event – Call for Expressions of Interest

2007-05-14
In Valencia, the Europe INNOVA community had the opportunity to meet after the Conference to share and exchange information during the 1st Annual Partnering Event...

NICE: International Matchmaking Event in ICT in Berne

2007-05-14
An international matchmaking event in ICT will be held in Berne, Switzerland from the 9th until the 11th of May 2007 and covering the topics RFID, Logistics, Procurement, E-Government and Business Services...

The Key to Innovation

2007-05-10
The European Commission's DG Enterprise and Industry has published a 15-minute video documentary...

BeLCAR: The International Wireless Cities Conference enjoyed Great Success

2007-05-10
More than 70 participants from public, private and academic sectors attended the International Wireless Cities Conference. In the framework of the Wireless Cities project and co-financed by the European Union...

TCAS: 5th Cluster Visit to Wielkopolska in Poznan

8-10 May 2007
Wielkopolska Agency For Enterprise Development (WAFED) is organizing the 5th TCAS Cluster Visit...

[View Archived News](#)

Upcoming Events

Adult Learners Week Award Ceremony

Denbies, Dorking 23 May 2007
Award ceremony for regional winners of Adult Learners' Week

Official Stakeholders Event at Fowlmead Country Park

Fowlmead Country Park, Sholden, Nr Deal, 24 May 2007
There will be a series of short presentations on why technology businesses are different, what issues you will face as an individual and how to fund your ideas.

Starting a Technology Business event 2007

Harwell Conference Centre, 455 Maxwell Avenue, 24 May 2007
This event is intended for people thinking of starting a technology business or those who already have. It aims to be informative and thought provoking.

Technology World 07

Ascot Racecourse, 5 June 2007
The evening is designed to provide advice on how to exploit and develop ideas, highlight the financial issues and ensure you reach your target market and maintain that marketing advantage.

Overseas Supply to Support Manufacturing

Wednesday 6 June 2007. Litestructures, Wakefield

FICCI - IIFA Global Business Forum 2007

Thursday 7 June 2007. Royal Armouries, Leeds

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INNOVATION in PRAGUE

Implementing Innovation Strategies in Prague Region



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The Regional Council of Prague

- Objectives
- Activities
- People
- Partners
- Job Opportunities
- Contact Details



The Regional Council of Prague is the Government funded agency set up in 1999 responsible for the economic and social development of the Prague Region - the driving force of the Czech's economy.

Councils's aim is to create a prosperous, dynamic and inspirational region by helping businesses compete more effectively, training a highly skilled workforce, supporting and enabling our communities, while safeguarding our natural resources and cherishing our rich cultural heritage.

The Council aims to be a catalyst for change within the Prague Region, working with partner organisations- businesses, education at all levels, local authorities, Government agencies, voluntary and community organisations and many others - to produce clearly recognisable results.

We also have funds from Government to enable us to invest directly in a range of economic and social development programmes, and are in a position to help secure European Union and private sector investment for the region. Accountable to Government, the Council is a business led organisation, governed by a Board whose Members have wide-ranging experience in industry and commerce, local government, education, trade unionism and voluntary service.

News & Events



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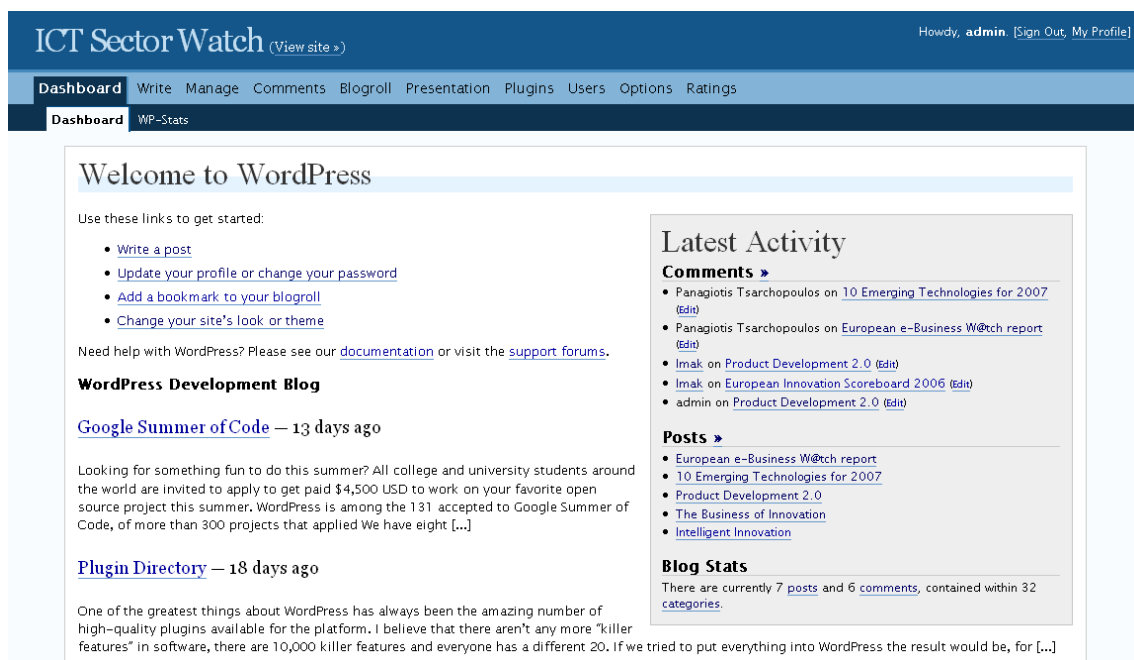
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Administration

The following screenshots present some of the WordPress' capabilities



Login Screen



The Dashboard informs about recent activity both at your site and in the WordPress community

ICT Sector Watch (View site ») Howdy, **Panagiotis Tsarchopoulos** [Sign Out] [My Profile]

Dashboard **Write** Manage Comments Blogroll Profile

Write Post Write Page Add Newsletter

Title

Post

Visual Code

Categories

Add

Separate multiple categories with commas.

☐ Blogroll

☐ Competition / competitors

☐ Competitors' financial performance

☐ Competitors' practices

☐ Contract announcements

☐ Main companies in the sector

Post Status

☐ Published

☐ Draft

☐ Private

Post Timestamp

☒ Edit timestamp

March 2007 21 22

Date of entry (Month - Year)

Source ☒ General web ☐ Journal ☐ Corporate ☐ Institution ☐ Other

Language of source document ☒ EN ☐ GR ☐ FR ☐ SP ☐ Other

Region of source ☒ EU ☐ USA ☐ Japan and SE Asia ☐ China and India ☐ Rest world

Informational importance of entry 1 2 3 4 5 6 7 8 9 10

Relevance to the incubates 1 2 3 4 5 6 7 8 9 10

Upload Browse All

File Browse

Title

Description

Upload »

Optional Excerpt +

Trackbacks +

Custom Fields +

Discussion +

Post Password +

Post Slug +

Post Author -

Panagiotis Tsarchopoulos

WordPress Bookmarklet

Right click on the following link and choose "Add to favorites" to create a posting shortcut.

[Press It - ICT Sector Watch](#)

Write post (most common interface elements explained)

ICT Sector Watch (View site »)

Howdy, Panagiotis Tsarchopoulos. [Sign Out, My Profile]

Dashboard
Write
Manage
Comments
Blogroll
Profile

Posts
Pages
Uploads
Categories
Newsletter

Title

European e-Business W@tch report

Post

Visual
Code


The European Commission, Enterprise & Industry Directorate General, launched the e-Business W@tch to monitor the growing maturity of electronic business across different sectors of the economy in the enlarged European Union, EEA and Accession countries.

Since January 2002, the e-Business W@tch has analysed e-business developments and impacts in manufacturing, construction, financial and service sectors. All results are available

Save and Continue Editing

Save

Date of entry (Month - Year)

Dec-2006

Source

☐ General web
☐ Journal
☐ Corporate
☐ Institution
☒ Other

Language of source document

☒ EN
☐ GR
☐ FR
☐ SP
☐ Other

Region of source

☒ EU
☐ USA
☐ Japan and SE Asia
☐ China and India
☐ Rest world

Informational importance of entry

☐ 1
☐ 2
☐ 3
☐ 4
☐ 5
☒ 6
☐ 7
☐ 8
☐ 9
☐ 10

Relevance to the incubates

☐ 1
☐ 2
☐ 3
☐ 4
☐ 5
☒ 6
☐ 7
☐ 8
☐ 9
☐ 10

Upload
Browse



Optional Excerpt

Trackbacks

Custom Fields

Delete this post

Categories

Add

Separate multiple categories with commas.

☐ Blogroll
☐ Competition / competitors
☒ Sector studies and reports
☐ Competitors' financial performance
☐ Competitors' practices
☐ Contract announcements

Post Status

☒ Published
☐ Draft
☐ Private

Post Timestamp

☐ Edit timestamp

March

28

2007

08

Existing timestamp: March 28, 2007 @ 08:27

Discussion

Post Password

Post Slug

Post Author

Isidoros Passas

Market Technology Intelligence

Home
Information & Communication Technologies
Sector 2
Sector 3

European e-Business W@tch report

Sector studies and reports
March 26th, 2007


The European Commission, Enterprise & Industry Directorate General, launched the e-Business W@tch to monitor the growing maturity of electronic business across different sectors of the economy in the enlarged European Union, EEA and Accession countries.

Since January 2002, the e-Business W@tch has analysed e-business developments and impacts in manufacturing, construction, financial and service sectors. All results are available on the internet and can be accessed or ordered via the Europa server or directly at the e-Business W@tch website (http://ec.europa.eu/comm/enterprise/ict/policy/watch/index.htm). This document is a sector study by e-Business W@tch, focusing on the ICT manufacturing (ICTM) industry. Its objective is to describe how companies in this industry use ICT for conducting business, to assess the impact of this development for firms and for the industry as a whole, and to indicate possible implications for policy. Analysis is based on literature, interviews, case studies and a survey among decision-makers in European enterprises from the ICTM industry about the ICT use of their company.

Source

European Commission, DG Enterprise and Industry

Rate this post

Categories

Innovation

R&D news
New product / technology announcements
Patents
Conferences
Expos
Regulation / standards
Technical files

Market opportunities

Market news
Offers / calls of tender
Market trends / Futures
Consumer preferences / societal trends
Price watch

Funding opportunities

Funding news
VCs - Business angels
Interest rate watch

Competition / competitors

Sector studies and reports
Main companies in the sector

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Intelligent Innovator
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Live preview

Edit an existing post

Dashboard Write **Manage** Comments Blogroll Profile

Posts Pages Uploads Categories Newsletter

Last 15 Posts

Search Posts... Browse Month... Browse Category...

ID	When	Title	Categories	Comments	Author			
10	2007-03-28 8:27:17 am	European e-Business Watch report	Sector studies and reports	0	Isidoros Passas	View	Edit	Delete
4	2007-03-23 12:35:38 am	10 Emerging Technologies for 2007	Sector studies and reports	0	admin	View	Edit	Delete
5	2007-03-20 12:35:40 am	Product Development 2.0	Market trends / Futures, Experts	2	admin	View	Edit	Delete
3	2007-03-18 12:24:22 am	The Business of Innovation	R&D news, Experts	0	admin	View	Edit	Delete
8	2007-03-06 1:18:21 am	Intelligent Innovation	Consumer preferences / societal trends	0	admin	View	Edit	Delete
6	2007-02-25 12:41:55 am	European Innovation Scoreboard 2006	VCs - Business angels, Sector studies and reports	0	admin	View	Edit	Delete
7	2007-01-12 1:16:25 am	Measuring Intelligent Cities and Regions	Sector studies and reports	0	admin	View	Edit	Delete

Posts management

Dashboard Write **Manage** Comments Blogroll Profile

Posts Pages Uploads **Categories** Newsletter

Categories (add new)

ID	Name	Description	Posts	Links	Action
2	Blogroll		0	Edit	Delete
6	Competition / competitors		0	Edit	Delete
5	Funding opportunities		0	Edit	Delete
3	Innovation		0	Edit	Delete
4	Market opportunities		0	Edit	Delete
7	Resources		0	Edit	Delete
1	Uncategorized		0	Edit	Default

Note:
Deleting a category does not delete the posts and links in that category. Instead, posts in the deleted category are set to the category **Uncategorized** and links are set to **Blogroll**.

Add New Category

Name:

Category parent: **None** ([Change](#))

Description: (optional)

Categories Management

Dashboard
Write
Manage
Comments
Blogroll
Presentation
Plugins
Users
Options
Ratings

Authors & Users
Your Profile

User List by Role

5 shown below

Administrator

ID	Username	Name	E-mail	Website	Actions	
<input type="checkbox"/> 1	admin	Administrator	patsar@auth.gr			Edit

Editor

ID	Username	Name	E-mail	Website	Actions	
<input type="checkbox"/> 2	iapassas	Isidoros Passas	iapassas@urenio.org	urenio.org	View 2 posts	Edit
<input type="checkbox"/> 4	patsar	Panagiotis Tsarchopoulos	patsar@gmail.com		View 5 posts	Edit

Author

ID	Username	Name	E-mail	Website	Actions	
<input type="checkbox"/> 3	kominos	Nicos Kominos	kominos@urenio.org			Edit
<input type="checkbox"/> 5	Imak	Lambros Makris	Imak@iti.gr	iti.gr		Edit

Update Selected

☐ Delete checked users.
 ☐ Set the Role of checked users to:

Add New User

Users can [register themselves](#) or you can manually create users here.

Username (required)

First Name

Last Name

E-mail (required)

Website

Password (twice)

Role

Users Management